

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)  
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2580 399

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Date: 26.01.2022

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Compliance under Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)**

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 Please find enclosed herewith newspaper cuttings of published Un-Audited Financial Results of Company for the Quarter ended on December 31, 2021 published in the following newspapers:

1. Financial Express (English) : 26<sup>th</sup> January, 2022
2. Financial Express (Gujarati): 26<sup>th</sup> January, 2022

Please take note of the same on your records.

Thanking you,

Yours Faithfully,

**For, Add-Shop E-Retail Limited**  
(Formally Known as Add-Shop Promotions Limited)



**Nirajkumar Malaviya**  
Company Secretary



**ASHRAM ROAD BRANCH, AHMEDABAD**

**POSSESSION NOTICE (FOR IMMovable PROPERTY)**

Whereas, the undersigned being the authorized officer of the Bank of Baroda, under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of powers conferred under section 13(1)(d) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002, issued a Demand Notice dated 01/11/2021 calling upon the Borrower/Guarantor M/s. P. Parth & Co. Agency (India) Pvt. Ltd. (M/s. Parth & Co. Agency) to repay the amount mentioned in the notice being Rs. 11,39,00,040.12 (Rs. Eleven Crores Thirty Nine Lakhs Nine Thousand Fourty and Paise Twenty Only) with further interest thereon as mentioned in the notice, till date of Payment (Last recovery made after issuance of the said Demand Notice) within 60 days from the date of receipt of the said notice.

The Borrower having failed to repay the amount, notice is hereby given to the Borrower and the public in general, that the undersigned has taken Physical Possession of the property described herein below in exercise of powers conferred on him/her under section 13(1)(d) of the said Act, read with Rule 3 of the said Rules, and in compliance of Hon'ble C.M.M. Ahmedabad Order dated 24.12.2021 under section 14 of the said Act on the 24th day of January of the year 2022.

The Borrower in particular, and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the Bank of Baroda in an amount of Rs. 11,39,00,040.12 (Rs. Eleven Crores Thirty Nine Lakhs Nine Thousand Fourty and Paise Twenty Only) with further interest thereon as mentioned in the notice, till date of Payment (Last recovery made after issuance of the said Demand Notice) within 60 days from the date of receipt of the said notice.

**DESCRIPTION OF THE IMMOVABLE PROPERTY**

All that piece and parcel of property owned by M/s. P. Parth & Co. Agency (India) Pvt. Ltd. (M/s. Parth & Co. Agency) situated at Ashram Road, Ahmedabad, bounded by: North: Office No. 507, South: Office No. 508, East: River Front, West: Passage-Whitaker.

Date: 24/01/2022 Place: Ahmedabad Authorized Officer, Bank of Baroda

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Date: 24/01/2022 Place: Ahmedabad Authorized Officer, Bank of Baroda

**AXIS BANK SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY**

Registered Office: Trishul, Opp Sarangharwar Temple, Law Garden, Ellisbridge, Ahmedabad - 380016 / Branch Office: Collection Centre, First Floor, Unit No. 101 & 102 (Part), Baleshwar Avenue, S.G. Highway, Opp. Rajpath Club, Bodoland, Ahmedabad, Gujarat - 380054.

**Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 read with provision to Rule 8(b) of the Security Interest (Enforcement) Rules, 2002.**

Notice is hereby given to the public in general and in particular to the Borrowers and Guarantors that the below described immovable properties mortgaged/charged to the secured creditor, the contractual possession (as detailed below) which has been taken by the Authorized Officer of Secured Creditor will be sold on "As is what is" and "Whatever there is" (as per below table) (Last date and time for submission of bids is as per below table) for recovery of the amount (shown below) respective column of the Axis Bank Secured creditor's contractual possession (as detailed below) (shown below). The nature, price and the corresponding deposit of respective properties are shown below in respective columns.

Sr. No.	Name of Borrower / Mortgagee and Branch	Description of Property / House/Holding Total Area About	Plot No. / Property Address	Area	EMD Price	Reserve Price	Outstanding dues (Rs. In Lakhs)	Auction / Last Date & Time
1.	MADANLAL LALBHAI BHANDARI (Borrower) / MRS. JAYNAMA BHANDARI (Co-Borrower) / P. No. 106/107/108/109/110/111/112/113/114/115/116/117/118/119/120/121/122/123/124/125/126/127/128/129/130/131/132/133/134/135/136/137/138/139/140/141/142/143/144/145/146/147/148/149/150/151/152/153/154/155/156/157/158/159/160/161/162/163/164/165/166/167/168/169/170/171/172/173/174/175/176/177/178/179/180/181/182/183/184/185/186/187/188/189/190/191/192/193/194/195/196/197/198/199/200/201/202/203/204/205/206/207/208/209/210/211/212/213/214/215/216/217/218/219/220/221/222/223/224/225/226/227/228/229/230/231/232/233/234/235/236/237/238/239/240/241/242/243/244/245/246/247/248/249/250/251/252/253/254/255/256/257/258/259/260/261/262/263/264/265/266/267/268/269/270/271/272/273/274/275/276/277/278/279/280/281/282/283/284/285/286/287/288/289/290/291/292/293/294/295/296/297/298/299/300/301/302/303/304/305/306/307/308/309/310/311/312/313/314/315/316/317/318/319/320/321/322/323/324/325/326/327/328/329/330/331/332/333/334/335/336/337/338/339/340/341/342/343/344/345/346/347/348/349/350/351/352/353/354/355/356/357/358/359/360/361/362/363/364/365/366/367/368/369/370/371/372/373/374/375/376/377/378/379/380/381/382/383/384/385/386/387/388/389/390/391/392/393/394/395/396/397/398/399/400/401/402/403/404/405/406/407/408/409/410/411/412/413/414/415/416/417/418/419/420/421/422/423/424/425/426/427/428/429/430/431/432/433/434/435/436/437/438/439/440/441/442/443/444/445/446/447/448/449/450/451/452/453/454/455/456/457/458/459/460/461/462/463/464/465/466/467/468/469/470/471/472/473/474/475/476/477/478/479/480/481/482/483/484/485/486/487/488/489/490/491/492/493/494/495/496/497/498/499/500/501/502/503/504/505/506/507/508/509/510/511/512/513/514/515/516/517/518/519/520/521/522/523/524/525/526/527/528/529/530/531/532/533/534/535/536/537/538/539/540/541/542/543/544/545/546/547/548/549/550/551/552/553/554/555/556/557/558/559/560/561/562/563/564/565/566/567/568/569/570/571/572/573/574/575/576/577/578/579/580/581/582/583/584/585/586/587/588/589/590/591/592/593/594/595/596/597/598/599/600/601/602/603/604/605/606/607/608/609/610/611/612/613/614/615/616/617/618/619/620/621/622/623/624/625/626/627/628/629/630/631/632/633/634/635/636/637/638/639/640/641/642/643/644/645/646/647/648/649/650/651/652/653/654/655/656/657/658/659/660/661/662/663/664/665/666/667/668/669/670/671/672/673/674/675/676/677/678/679/680/681/682/683/684/685/686/687/688/689/690/691/692/693/694/695/696/697/698/699/700/701/702/703/704/705/706/707/708/709/710/711/712/713/714/715/716/717/718/719/720/721/722/723/724/725/726/727/728/729/730/731/732/733/734/735/736/737/738/739/740/741/742/743/744/745/746/747/748/749/750/751/752/753/754/755/756/757/758/759/760/761/762/763/764/765/766/767/768/769/770/771/772/773/774/775/776/777/778/779/780/781/782/783/784/785/786/787/788/789/790/791/792/793/794/795/796/797/798/799/800/801/802/803/804/805/806/807/808/809/810/811/812/813/814/815/816/817/818/819/820/821/822/823/824/825/826/827/828/829/830/831/832/833/834/835/836/837/838/839/840/841/842/843/844/845/846/847/848/849/850/851/852/853/854/855/856/857/858/859/860/861/862/863/864/865/866/867/868/869/870/871/872/873/874/875/876/877/878/879/880/881/882/883/884/885/886/887/888/889/890/891/892/893/894/895/896/897/898/899/900/901/902/903/904/905/906/907/908/909/910/911/912/913/914/915/916/917/918/919/920/921/922/923/924/925/926/927/928/929/930/931/932/933/934/935/936/937/938/939/940/941/942/943/944/945/946/947/948/949/950/951/952/953/954/955/956/957/958/959/960/961/962/963/964/965/966/967/968/969/970/971/972/973/974/975/976/977/978/979/980/981/982/983/984/985/986/987/988/989/990/991/992/993/994/995/996/997/998/999/1000/1001/1002/1003/1004/1005/1006/1007/1008/1009/1010/1011/1012/1013/1014/1015/1016/1017/1018/1019/1020/1021/1022/1023/1024/1025/1026/1027/1028/1029/1030/1031/1032/1033/1034/1035/1036/1037/1038/1039/1040/1041/1042/1043/1044/1045/1046/1047/1048/1049/1050/1051/1052/1053/1054/1055/1056/1057/1058/1059/1060/1061/1062/1063/1064/1065/1066/1067/1068/1069/1070/1071/1072/1073/1074/1075/1076/1077/1078/1079/1080/1081/1082/1083/1084/1085/1086/1087/1088/1089/1090/1091/1092/1093/1094/1095/1096/1097/1098/1099/1100/1101/1102/1103/1104/1105/1106/1107/1108/1109/1110/1111/1112/1113/1114/1115/1116/1117/1118/1119/1120/1121/1122/1123/1124/1125/1126/1127/1128/1129/1130/1131/1132/1133/1134/1135/1136/1137/1138/1139/1140/1141/1142/1143/1144/1145/1146/1147/1148/1149/1150/1151/1152/1153/1154/1155/1156/1157/1158/1159/1160/1161/1162/1163/1164/1165/1166/1167/1168/1169/1170/1171/1172/1173/1174/1175/1176/1177/1178/1179/1180/1181/1182/1183/1184/1185/1186/1187/1188/1189/1190/1191/1192/1193/1194/1195/1196/1197/1198/1199/1200/1201/1202/1203/1204/1205/1206/1207/1208/1209/1210/1211/1212/1213/1214/1215/1216/1217/1218/1219/1220/1221/1222/1223/1224/1225/1226/1227/1228/1229/1230/1231/1232/1233/1234/1235/1236/1237/1238/1239/1240/1241/1242/1243/1244/1245/1246/1247/1248/1249/1250/1251/1252/1253/1254/1255/1256/1257/1258/1259/1260/1261/1262/1263/1264/1265/1266/1267/1268/1269/1270/1271/1272/1273/1274/1275/1276/1277/1278/1279/1280/1281/1282/1283/1284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