

October 26, 2023

The Secretary,
Listing Department,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051
Scrip Symbol: MARICO

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – Appointment of Senior Management Personnel (SMP)

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, we hereby inform you of the appointment of Mr. Koteswar L N as Executive Vice President & Head Digital Business with effect from November 1, 2023. He will be responsible for overseeing the Company's digital businesses.

Requisite details as per SEBI Circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed as Annexure I.

The disclosure is also being made available on the Company's website at <https://marico.com/india/investors/documentation/shareholder-info>.

Kindly take the same on record.

Thank you.

Yours faithfully,

For **Marico Limited**

Vinay M A
Company Secretary & Compliance Officer

ENCL: As above.

Annexure I

Disclosure under sub-para (7) of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sl. No.	Particulars	Details
1.	Reason for change	Appointment of Mr. Koteswar L N as SMP
2.	Date of appointment & term of appointment	November 1, 2023 Term: Full-time employment
3.	Brief profile (in case of appointment)	Provided below
4.	Disclosure of relationships between directors (in case of appointment of a director).	N.A.

Brief profile of Mr. Koteswar L N

Mr. Koteswar L N has around 21 years of experience spanning across organizations like The Coca-Cola Company and Flipkart.

Mr. Koteswar completed his Bachelor's in Engineering in 2000 from Osmania University and started his career as an engineer with Wipro Technologies. He completed his Master's in Business Administration from FMS, Delhi in 2004.

Post his MBA, Mr. Koteswar joined The Coca Cola Company where he spent 14 years gaining a breadth of exposure across functions including sales, marketing, branding, strategy and innovation. In his last role at Coca Cola, he was designated as Director – Strategy & Innovation, Strategic Initiatives & Special Projects, Digital Lead – India BU.

Mr. Koteswar later joined Flipkart, where in his last role, he was designated as the Business Unit Head – Flipkart Wholesale where he led the turnaround for Flipkart Wholesale (erstwhile Walmart Best Price) and ensured sequential and steady growth for the business. He also ensured a sustainable and stable model for B2B business, a first for the industry itself. In his previous role, he was a part of B2C Grocery Business leading the entire essentials portfolio, which includes Staples and Private Brands. He also incubated and scaled Fresh Business, including F&V, Dairy & Fresh business.