

Date: 02.11.2020

To

BSE Limited  
PhirozeJeejeebhoy Towers,  
Dalal Street, Mumbai – 400001

BSE Scrip Code: 539216

Dear Sir/Madam,

**Sub: Outcome of Board meeting held on 02.11.2020**

In furtherance to our communication dated 28<sup>th</sup> October, 2020, we hereby inform you that the Board at its meeting held today, i.e. 2<sup>nd</sup> November, 2020 interalia considered and approved, the following business items:

- i. To purchase the substantial shares of M/s. Jannat Fabrics and Apparels limited from its existing shareholders in one or more tranches.
- ii. To become a major partner in Twenty Twenty Trading LLP

The disclosures pertaining to this acquisition, pursuant to provisions of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is annexed herewith as Annexure A to this outcome.

The board meeting commenced at 11:10 a.m. and concluded at 11.40 a.m.

Kindly take note of the same in your records

Thanking you  
Yours faithfully

For Garment Mantra Lifestyle Limited

A handwritten signature in blue ink, appearing to be "Prem Aggarwal".

Prem Aggarwal  
Managing Director  
DIN No: 02050297



**SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015  
Disclosure of events as per Regulation 30(2) read with Para A of Para A of Schedule III**

a)	Name of the Target entity, details in brief such as size, turnover, etc	M/s. Jannat Fabrics and Apparels Private Limited						
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length"	Yes it is related party transaction and will be carried out on the basis of "arms length". Both the companies have common promoter and promoter group. Price per share will be determined by Sebi Registered Merchant Banker with applicable methods and Laws.						
c)	Industry to which the entity being acquired belongs	Textile (Same Industry in which we are engaged)						
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Acquisition will be with the motive of backward integration in our sector. Business is same in both the entities.						
e)	Brief details of any governmental or regulatory approvals required for the acquisition	No governmental or prior regulatory approvals are required for the acquisition.						
f)	Indicative time period for completion of the acquisition	5 Month from the conclusion of Board Meeting.						
g)	Nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration						
h)	Cost of acquisition or the price at which the shares are acquired	Cost of unquoted shares will be valued as per Income Tax Act. Merchant Banker's Report will be taken for valuation of shares.						
i)	Percentage of shareholding / control acquired and / or number of shares acquired	We will acquire substantial stake in the company that may be between 75% to 100%						
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information	Company is incorporated in the year 2013, doing business of textile sector. Last 3 Year Turnover are as follows <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>2018</th> <th>2019</th> <th>2020</th> </tr> </thead> <tbody> <tr> <td>51.02 Crore</td> <td>61.51 Crore</td> <td>80.55 Crore</td> </tr> </tbody> </table>	2018	2019	2020	51.02 Crore	61.51 Crore	80.55 Crore
2018	2019	2020						
51.02 Crore	61.51 Crore	80.55 Crore						

**SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**  
**Disclosure of events as per Regulation 30(2) read with Para A of Para A of Schedule III**

a)	Name of the Target entity, details in brief such as size, turnover, etc	M/s. TwentyTwenty Trading LLP									
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length"	Yes it is related party transaction and will be carried out on the basis of "arms length". Both the entities have common promoter and partner. Business Valuation as on cutoff date will be determined by Sebi Registered Merchant Banker with applicable methods and Laws.									
c)	Industry to which the entity being acquired belongs	Textile and Retail Chain (Same Industry in which we are engaged)									
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Acquisition will be with the motive of forward integration in our sector. Business is same in both the entities, with this arrangement we will able to cater B2C market.									
e)	Brief details of any governmental or regulatory approvals required for the acquisition	No governmental or prior regulatory approvals are required for the acquisition.									
f)	Indicative time period for completion of the acquisition	5 Month from the conclusion of Board Meeting.									
g)	Nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration									
h)	Cost of acquisition or the price at which the shares are acquired	Company will become partner in the LLP and will introduce partner's capital as per valuation of the business as on cutoff date for the % of partnership company will take.									
i)	Percentage of shareholding / control acquired and / or number of shares acquired	We will become the major partner in the M/s. Twenty Twenty Trading LLP, exact percentage of partnership will decide in due course.									
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information	Company is incorporated in the year 2018, doing business of textile sector with retail store model. Last 3 Year Turnover are as follows <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>2018</th> <th>2019</th> <th>2020</th> </tr> </thead> <tbody> <tr> <td>0.07</td> <td>2.10</td> <td>13.20</td> </tr> <tr> <td>Crore</td> <td>Crore</td> <td>Crore</td> </tr> </tbody> </table>	2018	2019	2020	0.07	2.10	13.20	Crore	Crore	Crore
2018	2019	2020									
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Crore	Crore	Crore									



# Garment Mantra Lifestyle Limited

## Business Update

*October 2020*



# Garment Mantra consolidates its Group Textile operations within its fold



- Board has approved taking substantial stake into two of its Group Textile arms - Jannat Fabrics and Apparels Private Limited and Twenty Twenty Trading LLP “Price Mantra”.
- The intention is to consolidate the group textile business so as to position Garment Mantra as a Flagship company.
- The groups business and operations will be consolidated with an aim to optimize resources of the Group.
- The acquisition of substantial stake in the entities would position it as a fully integrated Textile Player i.e. running entire textile value chain from supplying yarn / fabric to the mills for Knitting, Dyeing, Printing, Compacting factories and into Retailing as well.
- It will also improve operational efficiency and reduce operational overhead within the group and also the compliance cost.

# Jannat Fabrics and Apparels Private Limited



- Jannat Fabrics is one of the major supplier for Garment Mantra, so it would be ideal synergetic to take substantial stake and run the show under one roof.
- It would help in better and smooth accounting as well. The warehousing, billing, transportation, Human resourcing and management like areas will be easy to manage for smooth functioning and optimizing cost as well.
- Jannat carries vast network of other business ancillary and support service houses all over the knit city, this unique network makes this company different from others.
- This will be win win situation for both the entities because front runner will be our flagship company Garment Mantra and Jannat Fabrics and Apparels will support from backend i.e. perfect option for backward integration.
- We will be able to save marketing cost for one entity and manufacturing cost for the another company to substantial extent.



# Twenty Twenty Trading LLP “Price Mantra” - Unique Retail Model for Mass Indian



- ‘Price Mantra’ is positioned to meet the brand aspirations of the Mass Indian Population.
- It has a distinguished Retail Business Model – Marketing of surplus branded products from Online platforms/ LFRs.
- Even in the retail venture, the company has managed to rope in its vast experience in the Textile Industry by adopting a highly cost competitive sourcing strategy.
- The company is sourcing returned, seconds or outdated Branded Apparels and Accessories from Online Retailers like Amazon, Myntra, etc. & LFRs like Reliance Trends, Shoppers Stop, etc. in bulk quantity at steep discount to their MRPs.
- The Retail Venture is fully based on Value-for-Money concept – Minimal Investment, Large Format, Quasi Fashion Mall in brick & mortar format and most importantly ‘Highly Affordable’

# Twenty Twenty Trading LLP “Price Mantra” - Unique Retail Model for Mass Indian



- **‘Price Mantra’** is catering to the entire Fashion Needs across age Groups – Clothing, Accessories, Footwear, etc..
- It would ideally replicate any online platform like Amazon Fashion, Myntra, etc. or a LFRs like Reliance Trends, etc.
- Sourcing at steep discount to MRPs and low cost of operations, makes ‘Price Mantra’ a ‘High Margin business’.
- **‘Price Mantra’** would be able to offer highly affordable Branded Products round the year, so a customer need not wait for EOSS to meet its Brand Aspiration.
- The model is a win-win for both Buyers & Sellers as it would cater to Brand Aspirations of a consumer and at the same time would aid e-tailers & LFRs to get rid of their seconds, out dated, returned stock at one go.

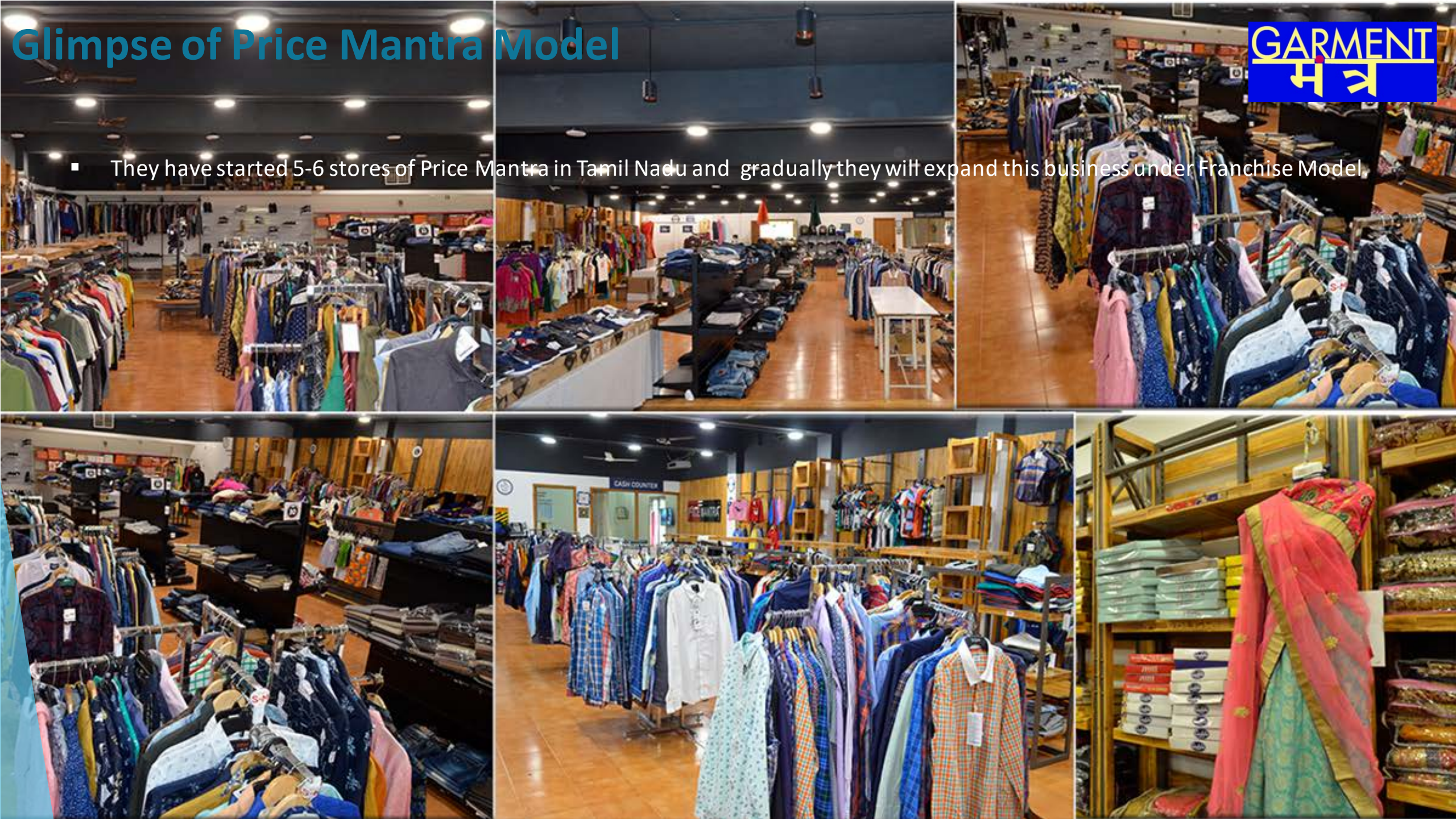
**Garment Mantra can emerge as Pioneer in this segment and cater to the Mass Indian Population**



# Glimpse of Price Mantra Model

**GARMENT**  
**मंत्र**

- They have started 5-6 stores of Price Mantra in Tamil Nadu and gradually they will expand this business under Franchise Model.





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# Thank You

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