onmobile

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April 12, 2019

To, The Secretary BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai-400 001 BSE Symbol: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051

NSE Symbol: ONMOBILE

Dear Sir/ Madam,

Sub: Intimation of Press Release

This is to inform you that Vodafone Spain in association with OnMobile Global Limited introduces Kids Planet, an entertainment app with over 3,000 contents from Sanrio, Planeta Junior, Highlights for Children, Lingo Kids, Motion Pictures and many others, with a high educative value, addressed to kids from 3 to 12 years old. In this regard a press release titled 'Vodafone launches Kids Planet, an app with over 3,000 contents for Kids' is being issued, a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely, For OnMobile Global Limited

P V Varaprasad Company Secretary

P.V. Varpresad

Encl: as above



VODAFONE LAUNCHES KIDS PLANET,

AN APP WITH OVER 3,000 CONTENTS FOR KIDS

- An App with over 3,000 contents, including games, stories, songs, and videos of popular characters amongst kids.
- It also includes parental control tools.

Bangalore, 12th April 2019- Vodafone Spain in association with OnMobile Global Limited introduces Kids Planet, an entertainment app with over 3,000 contents from Sanrio, Planeta Junior, Highlights for Children, Lingo Kids, Motion Pictures and many others, with a high educative value, addressed to kids from 3 to 12 years old.

Customers will have access, from any device to games, videos, stories and songs starring characters like The Smurfs, Maya The Bee, Heidi, Marco, La Granja de Zenón, Hello Kitty, Once Upon a Time... Life, Pororo, or Cleo. Moreover, all for 5.99€ per month where the first month is free.

App also includes a parental control tool that allows to -

- Create a safe environment, blocking children access to other apps on the phone, or internet surfing.
- Create multiple profiles according to the respective age of every kid in the house
- Set the time when the kids can use the service
- Monitor usage per content

Kids Planet offers content in various languages such as Spanish, English, and Catalan, and allows downloads for offline consumption. It is ad-free, and with no in-app purchases, for parent's peace of mind. Kids Planet is accessible on smartphones and tablets, with a one-month free trial.

It is available on Google Play, App Store, Vodafone Start, and web www.kidsplanetvodafone.es

OnMobile Global Limited

OnMobile [NSE India: ONMOBILE] [BSE Ltd: 532944], is a global leader in mobile entertainment. It offers products on a B2B2C model to 113 telecom operators around the world. It is headquartered in Bangalore, India, with a presence in 75 countries. It has a

wide array of products such as ONMO Videos, ONMO Sports, ONMO Tones, ONMO Contests, ONMO Kids catering to the mobile entertainment category and has an addressable base of more than 1.5 billion mobile users across several geographies.

More info: http://www.onmobile.com/

Vodafone

Vodafone Group is one of the biggest telecom companies in the world in terms of revenues. It offers voice and messaging services, data and fixed communications. Vodafone provides mobile services across 25 countries (with partner networks in 44 further countries) and fixed broadband in 19 countries. By 31st December 2018, Vodafone has over 700 M mobile customers, and 21 M fixed broadband customers.

In Spain, Vodafone has 13.9M mobile customers, and 3.2M fixed broadband users, who benefit for the experience and ability of this global leading company that helps its customers – people, companies, and communities – to be connected. More info: www.vodafone.es