

September 12, 2022

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: 532371 Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated September 12, 2022, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully, For Tata Teleservices (Maharashtra) Limited

Vrushali Dhamnaskar Company Secretary

Encl.: As stated above.



Tata Tele Business Services honoured at the 8th Edition of National Awards for Leadership & Excellence

New Delhi, Mumbai – 12 September 2022: Tata Tele Business Services (TTBS), a leading enabler of connectivity and cloud solutions for businesses in India has won prestigious awards at the **8th Edition** of <u>National Awards for Leadership & Excellence</u>. TTBS won the awards for the following three categories:

- 1. Award for Best New Brand, Product or Service Launch,
- 2. Award for Marketing Communications Business to Business, and
- 3. Award for Marketing Excellence in Telecom Services Sector.

TTBS has always endeavoured to collaborate with businesses as technology enablers, providing smart solutions that enable businesses to be resilient, increase productivity and deliver better customer experience.



Speaking on the occasion, **Mr. Vishal Rally, Sr. Vice- President – Product and Marketing, Tata Teleservices said**, "We are honoured to receive this prestigious recognition at the 8th National Awards for Leadership & Excellence. As one of the leading players in enterprise-tech space, TTBS has been supporting enterprises with seamless networks for business connectivity, cloud solutions and their overall digital transformation by democratising technology. Such industry recognitions underscore our passion for innovation and customer service and encourages us to deliver advance digital capabilities to enterprises."

About National Awards for Leadership & Excellence:

The National Awards is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. The platform offers top marketing professionals, agencies, and consultants an intimate environment for recognizing & rewarding excellence. The Awards brings the best industry professionals who have made the outstanding contributions in the Industry and aims to reward the best in the industry and enhance reputations.

About Tata Teleservices:



Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: https://www.tatatelebusiness.com

For further queries, please contact -

Sameer Lal Corporate Communication Tata Teleservices

Email: sameer.lal@tatatel.co.in
