

ND/SY/ 3505

March 16, 2021

**Bombay Stock Exchange Limited**  
New Trading Ring,  
Rotunda Building, P J Towers, Dalal  
Street, Fort Mumbai-400001  
Scrip Code: 500097

**National Stock Exchange of India Limited**  
“Exchange Plaza”, Plot No. C-1, Block G  
Bandra – Kurla Complex, Bandra(East),  
Mumbai – 400 051  
Symbol: DALMIASUG

Dear Sir

**Reg: Intimation pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding new Product Launch**

This is to inform you that the Company is launching Sulphur free White Crystal Sugar and Natural Brown Sugar under the consumer brand “Dalmia Utsav” and starting a new journey of Business to Consumer (B2C) products.

The details of the said product are as follows:

a)	Name of the Product	Sulphur free White Crystal Sugar and Natural Brown Sugar
b)	Date of Launch	March 16, 2021
c)	Category of product	Business to Consumer (B2C)
d)	Whether caters to domestic/international market	Domestic (PAN India except deep South)

Kindly take the information on record.

Thanking you,

Yours faithfully,

For **Dalmia Bharat Sugar and Industries Limited**

*Aashhima V Khanna*

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Company Secretary  
Membership No. 34517