

October 12, 2022

To,

**BSE Limited**  
Listing Department,  
PJ Towers, Dalal Street,  
Mumbai 400 001, Maharashtra, India  
**Scrip Code: 500020**  
**Scrip ID: BOMDYEING**

To

**National Stock Exchange of India Limited**  
C-1 Block G, Bandra Kurla Complex Bandra  
(E), Mumbai – 40051 Maharashtra, India  
**Symbol: BOMDYEING**

Dear Sir / Ma'am,

**Ref.: Proposed Rights Issue of Equity Shares of The Bombay Dyeing and Manufacturing Company Limited (the "Company")**

**Sub.: Filing of advertisement pursuant to the provisions of the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI LODR Regulations").**

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Pursuant to provisions of Regulation 30 of SEBI LODR Regulations, we are submitting herewith the copies of advertisement published in connection with the Rights Issue of the Company in terms of Regulation 72(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, in the following newspapers on October 12, 2022:

Business Standard - (English) National daily newspaper – All Editions.  
Business Standard - (Hindi) National daily newspaper– All Editions.  
Navshakti - (Marathi) Regional Language newspaper – Mumbai Edition.

We are submitting herewith the e-clippings of the above mentioned newspapers.

Kindly take the same on your records.

Thanking You,

Yours faithfully,  
For **The Bombay Dyeing and Manufacturing Company Limited**

**Sanjive Arora**  
**Company Secretary**  
Encl: as above



**THE BOMBAY DYEING & MANUFACTURING CO. LTD.**

C-1, Wadia International Center, Pandurang Budhkar Marg, Worli, Mumbai - 400 025, India. **Regd. Office:** Neville House, J.N. Heredia Marg, Ballard Estate, Mumbai - 400 001, India.  
Office: +91 22 666 20000. Fax: +91 22 661 92001. Website: www.bombaydyeing.com. Email: corporate@bombaydyeing.com. CIN: L17120MH1879PLC000037

c.c. National Securities Depository Ltd.,  
Trade World, 4<sup>th</sup> floor, Kamala Mills Compound,  
S. Bapat Marg, Lower Parel,  
MUMBAI-400013.

Central Depository Services (India) Ltd.,  
Marathon Futurex, A Wing, 25<sup>th</sup> Floor  
N. M. Joshi Marg, Lower Parel  
Mumbai- 400 013

Bourse de Luxembourg,  
Societe de La Bourse de Luxembourg,  
Societe Anonyme, R. C. 36222, BP 165, L-2011,  
LUXEMBOURG.

Citibank N.A.,  
DR Account Management,  
Citigroup Corporate & Investment Bank,  
14<sup>th</sup> Floor, 388, Greenwich Street,  
New York, NY (USA) 10013.

M/s KFin Technologies Ltd.  
Selenium Building, Tower B,  
Plot 31-32, Gachibowli,  
Financial District, Nanakramguda,  
Hyderabad - 500 032

**PUBLIC ANNOUNCEMENT**

(This is a public announcement for information purposes only and is not an offer document and does not constitute an invitation or offer to acquire, purchase or subscribe to securities. Not for release, publication or distribution directly or indirectly outside India.)

**THE BOMBAY DYEING AND MANUFACTURING COMPANY LIMITED**

Our Company was incorporated as "The Bombay Dyeing and Manufacturing Company Limited" on August 23, 1879, under the Indian Companies Act, 1866. For further details, see "General Information" on page 45 of the Draft Letter of Offer dated October 3, 2022 ("DLOF").

**Registered Office:** Neville House, J. N. Heredia Marg, Ballard Estate, Mumbai - 400 001, Maharashtra, India;  
**Corporate Office:** C-1, Wadia International Center, Pandurang Budhkar Marg, Worli, Mumbai - 400 025, Maharashtra, India;  
**Tel:** + 91 22 6662 0000; **Contact Person:** Sanjive Arora, Company Secretary and Compliance Officer; **Email:** grievance\_redressal\_cell@bombaydyeing.com;  
**Website:** www.bombaydyeing.com; **Corporate Identity Number:** L17120MH1879PLC000037

**OUR PROMOTERS: NUSLI NEVILLE WADIA, NESS NUSLI WADIA, MAUREEN NUSLI WADIA, JEHANGIR NUSLI WADIA, THE BOMBAY BURMAH TRADING CORPORATION LIMITED AND BAYMANCO INVESTMENTS LIMITED**

**ISSUE OF UP TO [●] FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("RIGHTS EQUITY SHARES") OF THE COMPANY FOR CASH AT A PRICE OF ₹ [●] PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER RIGHTS EQUITY SHARE) FOR AN AMOUNT AGGREGATING UP TO ₹ 940 CRORES ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF [●] RIGHTS EQUITY SHARES FOR EVERY [●] FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON [●] (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE SEE "TERMS OF THE ISSUE" ON PAGE 236 OF THE DLOF.**

This public announcement is being made pursuant to Regulation 72(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, ("SEBI ICDR Regulations"), to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, an issue of Equity Shares to eligible equity shareholders on rights basis.

Pursuant to Regulation 72(1) of the SEBI ICDR Regulations, the Company has filed the DLOF with Securities and Exchange Board of India, Mumbai ("SEBI"), BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") ("BSE" and "NSE", collectively, referred as "Stock Exchanges") on October 10, 2022 and is open to public for comments, if any, for a period of 21 (twenty one) days from the date of such filing. The DLOF is hosted on the website of the SEBI www.sebi.gov.in, website of stock exchanges, i.e., BSE at www.bseindia.com, website of NSE at www.nseindia.com, and website of the Lead Manager i.e., Vivro Financial Services Private Limited at www.vivro.net. We invite the public to give comments on the DLOF filed with the SEBI. The public are requested to send a copy of their comments to SEBI, the Company Secretary and Compliance Officer and/or the Lead Manager at their respective addresses on or before 5.00 p.m. on the 21<sup>st</sup> day from the date of filing the DLOF with the SEBI.

Please note that the distribution of the DLOF and Rights Equity Shares to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions.

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The securities being offered in the Issue have not been recommended or approved by the SEBI nor does SEBI guarantee the accuracy or adequacy of the DLOF. Specific attention of investors is invited to the statement of "Risk Factors" on page 18 of the DLOF before making an investment in the Issue.

For details of the share capital and capital structure of the Company, see "Capital Structure" on page 50 of the DLOF. The liability of the members of the Company is limited.

The existing Equity Shares are listed on the BSE and the NSE.

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LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
 <p><b>Vivro Financial Services Private Limited</b>            607/608 Marathon Icon, Opp. Peninsula Corporate Park,            Off. Ganpatrao Kadam Marg, Veer Santaji Lane,            Lower Parel, Mumbai – 400 013, Maharashtra, India.  <b>Telephone:</b> +91 22 6666 8040  <b>E-mail:</b> investors@vivro.net  <b>Website:</b> www.vivro.net  <b>Investor Grievance E-mail:</b> investors@vivro.net  <b>Contact Person:</b> Jay Shah / Samir Santara  <b>SEBI Registration No.:</b> INM000010122</p>	 <p><b>KFin Technologies Limited</b>            (Formerly KFin Technologies Private Limited)            Selenium Tower – B, Plot 31 &amp; 32, Gachibowli, Financial District,            Nanakramguda, Serilingampally, Hyderabad 500 032, Telangana, India.  <b>Telephone:</b> +91 40 6716 2222  <b>E-mail:</b> bombaydyeing.rights@kfintech.com  <b>Investor grievance E-mail:</b> einward.ris@kfintech.com  <b>Website:</b> www.kfintech.com  <b>Contact Person:</b> M. Murali Krishna  <b>SEBI Registration No.:</b> INR000000221</p>

For and on behalf of  
**THE BOMBAY DYEING AND MANUFACTURING COMPANY LIMITED**  
 Sd/-

Place : Mumbai  
 Date : October 11, 2022

**Sanjive Arora**  
 Company Secretary and Compliance Officer

**Disclaimer:** The Bombay Dyeing and Manufacturing Company Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, a rights issue of its equity shares and has filed a DLOF with SEBI. The DLOF is available on the websites of SEBI and Vivro Financial Services Private Limited at www.sebi.gov.in and www.vivro.net, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details refer to the DLOF, including the section titled "Risk Factors" on page 18 of the DLOF.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. However, no public offering of securities is being made in the United States.

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For and on behalf of  
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Place : Mumbai  
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Sd/-  
**Sanjive Arora**  
Company Secretary and Compliance Officer

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