



Ref. : ASK/UD/2021/Q-4 IP

May 19, 2021

The National Stock Exchange (India) Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a copy of the Investor Presentation May 2021.

Thanking you,

Yours faithfully,

for **PRISM JOHNSON LIMITED**

ANEETA S. KULKARNI
COMPANY SECRETARY

Encl. : As above





PRISM JOHNSON LIMITED

AMONGST INDIA'S LEADING INTEGRATED BUILDING MATERIALS COMPANY

Investor Presentation
For The Year Ended March 2021

19 May 2021

Prism Johnson: An Integrated Building Materials Company

PRISM
CEMENT



JOHNSON
Not just tiles, Lifestyles.

PRISM
CEMENT
दूर की सोच

JOHNSON
Not just tiles, Lifestyles.

PRISM
RMC
Complete Concrete Solutions

- Capacity: 5.6 mtpa at Satna Cluster in Central India
- Products:
 - Ordinary Portland Cement (OPC)
 - Portland Pozzalana Cement (PPC): Champion
 - Premium PPC Products: Champion Plus and Duratech
- Regional presence catering mainly to Eastern UP, Bihar and Madhya Pradesh

- Capacity: 60 mn m² of own and JV capacity across 11 locations in India
- Products:
 - Tiles: Ceramic, Vitrified and Industrial
 - Sanitary ware & Faucets
 - Engineering Marbles & Quartz
 - Construction Chemicals
- Pan India presence, catering to the aspirational and affordable consumption segment and industrial segment

- Capacity: 10.5 mn m³
- Products:
 - Ready-mixed Concrete
 - Aggregates
 - Manufactured Sand
- Pan India presence, catering mainly to urban real estate and infrastructure



Executive Summary

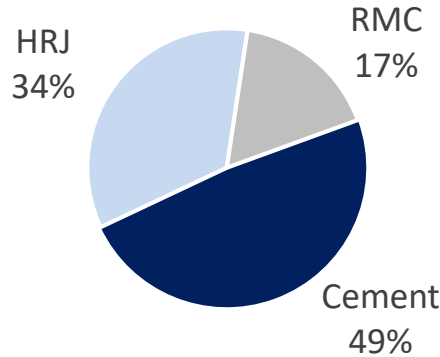
Executive Summary:

Consolidated (Ex RQBE) FY21 Financial Performance Snapshot



₹53,261 mn
FY21 Revenue

8.5% YoY Decline in Revenue due to impact of COVID-19 led lockdowns and curbs in FY21



FY21 Revenue Mix



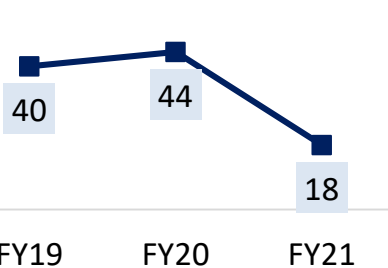
13.2%

FY21 EBITDA Margin
EBITDA Margin increased by 290 bps in FY21 led by cost rationalisation initiatives; HRJ EBITDA margin at 8.7% (+490 bps)



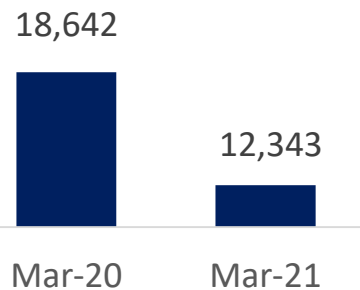
₹7,023 mn
FY21 EBITDA

16.9% YoY EBITDA growth led by strong growth across divisions in H2 FY21; Cement EBITDA / ton grew 8.2% YoY to INR 962



— Cash Conversion Cycle*

Efficient Working Capital Management



Strengthening Balance Sheet

Significant improvement in Net Debt levels (₹ mn)



18.2%

FY21 ROCE

EBITDA Margin Expansion & Efficient Working Capital Management led to ROCE# Expansion from 13.2% in FY20 to 18.2% in FY21



₹ 9,301 mn
Operating Cash Flow

Operating Cash Flow (Pre-Capex and Investments) grew from ₹ 3,970 million in FY20 to ₹ 9,301 million in FY21

* Cash Conversion Cycle = Inventory Days + Debtor Days – Creditor Days

FY21 ROCE is based on EBIT including Other Income

Executive Summary:

Division-Wise FY21 Performance Summary



Cement

- Cement & Clinker sales volume improved from 5.72 mn tons in FY20 to 5.82 mn tons in FY21 (1.7% growth)
- Share of premium products in total sales volume continued to increase; Increased from 22.3% of total cement volume in FY20 to 27.7% in FY21
- EBITDA per ton grew 8.2% from ₹889 in FY20 to ₹962 in FY21, primarily driven by cost rationalization measures



H&R Johnson

- Tiles sales volume grew at 8.5% from 44.8 mn m² to 48.6 mn m², despite impact of COVID-19 during the year
- Substantial reduction in fixed costs and working capital during FY21
- Volume growth coupled with sustainable cost rationalization initiatives led to significant EBITDA growth; EBITDA margin expanded 490 bps to 8.7% in FY21; Q4 FY21 EBITDA margin was 12.6% (+1,120 bps YoY)
- Improvement in the product mix and expansion of distribution network continues to be the key focus area



Complete Concrete Solutions

RMC

- Revenue declined 35.8% YoY from ₹14,139 mn in FY20 to ₹9,079 mn in FY21 due to severe impact of COVID-19 in metro and Tier-1 cities during the year
- EBITDA declined from ₹229 mn in FY20 to ₹(169) mn in FY21 due to sharp decline in revenue; EBITDA margins during Q2 to Q4 FY21 expanded 270 bps YoY due to management's increased focus on controlling operating costs
- Focus continues on improving plant utilization levels, increase in value added products and enhance revenue from the Individual House Builder (IHB) segment

Executive Summary: Q4 FY21 Business Update



Strong volume growth in cement and HRJ divisions

- **Cement:** As economic activity continued to pick-up further, the company experienced demand recovery; cement volumes grew 26.7% YoY to 1.90 mn tons in Q4 FY21
- **HRJ:** Tiles sales volume grew 55.4% YoY in Q4 FY21 led by a revival in real estate and construction sectors
- **RMC:** Revenues continued to show an improving trend on monthly basis as economic activity improves in tier 1 and metro cities; Q4 FY21 revenue at ₹3,316 mn (- 6.2% YoY) yet to reach pre COVID-19 levels

Significant EBITDA margin expansion in HRJ and RMC divisions

- **Cement:** Q4 FY21 EBITDA per ton was ₹875 as compared to ₹1,016 in Q4 FY20, mainly due to increase in raw material costs per ton
- **HRJ:** Higher volumes and better product mix along with sustainable operating leverage led to 1,120 bps YoY improvement in EBITDA margin to 12.6% in Q4 FY21; HRJ reported highest ever quarterly EBITDA of ₹772 mn
- **RMC:** Q4 FY21 EBITDA was ₹198 mn as compared to ₹20 mn in Q4 FY20; EBITDA margin came at 6.0% (+540 bps YoY)

Continued focus to increase ROCE and reduce debt

- Efficient working capital management and superior operational performance led to healthy operating cash flow generation (pre-capex and investments) of INR 3,636 mn in Q4 FY21 (Consolidated Ex RQBE)
- Strengthened balance sheet as Consolidated (ex RQBE) Net Debt reduced from INR 14,884 mn in Q3 FY21 to INR 12,343 mn in Q4 FY21

Key ESG Initiatives

- Commissioned 10 MW of solar power capacity during Q4 FY21 thereby taking the total solar power installed at the cement plant at Satna, Madhya Pradesh to 22.5 MW
- Commissioned 12.4 MW of WHRS during March 2021; total installed WHRS capacity now stands at 22.4 MW at Satna, Madhya Pradesh



Prism Cement

PRISM[®]
CEMENT
दूर की सोच

Prism Cement: Prominent Cement Player in Central India



- Prominent cement company in Central India with installed capacity of 5.6 mtpa at Satna, Madhya Pradesh
- Stable demand-supply scenario in the Satna cluster, with demand from real estate and infrastructure sectors likely to pick-up in FY22
- Superior Capital Employed at approx. US\$ 37 / ton; Cement Division ROCE at 28.8% in FY21, amongst the best in the industry
- Superior product mix; Duratech and Champion Plus constituted 27.7% of cement volumes in FY21
- Key Focus Areas: Further increase in volume share of premium products, expand network reach and increase usage of renewable sources of energy
- Growth Plan: Debottlenecking at Satna to increase cement capacity by 0.9mtpa to 6.5mtpa by June 2022; Additional grinding capacity at Satna to further increase cement capacity to 7.5mtpa by September 2023



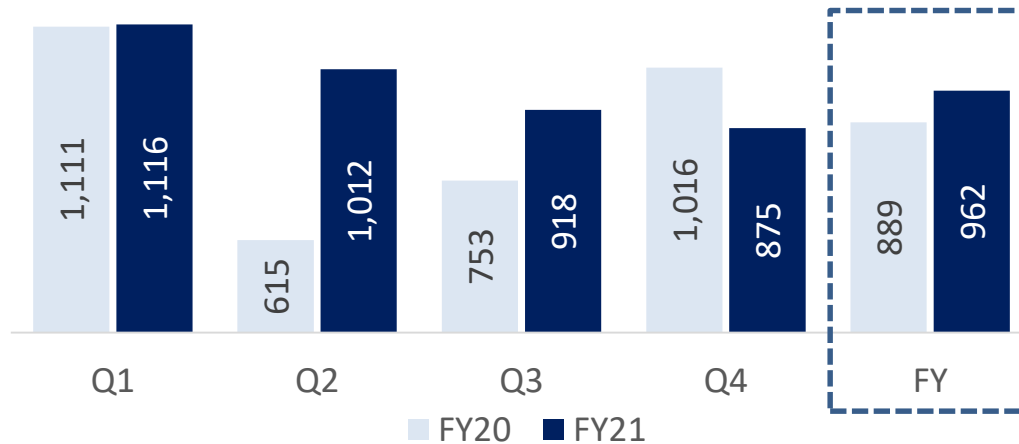
Cement Plant at Satna, MP



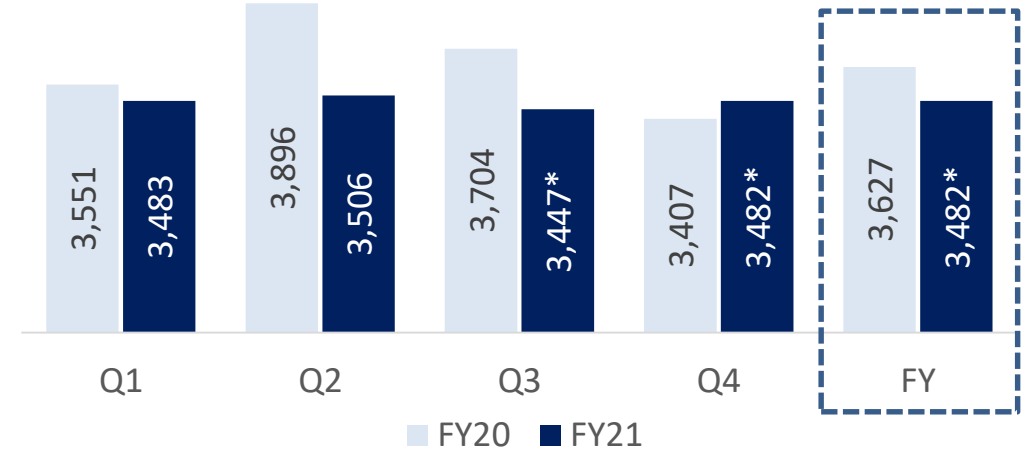
Prism Cement's Brands

Prism Cement: Strong Operating & Financial Metrics in FY21

EBITDA per ton (₹)



Cost per ton (₹)



₹ per ton	FY20	FY21	% YoY
Power & Fuel	1,227	1,108	(9.7%)
Freight & Forwarding	976	894*	(8.4%)
Raw Material	531	691	30.1%
Employee Cost	278	270	(2.6%)
Other Costs	615	519	(15.6%)
Total Cost	3,627	3,482*	(4.0%)

- Prism Cement has started selling cement ex-depot basis wherein most of the customers bear the outward freight cost from the depot to their location. While this has no impact on the reported EBITDA per ton, this led to a decline of ₹115 per ton in both gross realization and outward freight cost in Q4 FY21 and a decline of ₹109 for FY21.

- 8.2% growth in FY21 EBITDA per ton led by cost rationalization initiatives and higher volume of premium products

- Cement production grew 1.7% to 5.82 mt, despite impact of COVID-19 led nationwide lockdown in Q1FY21

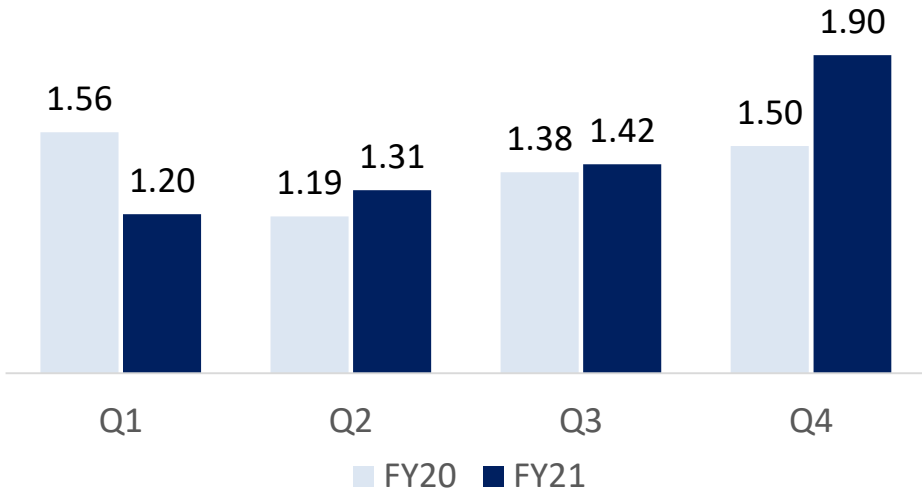
- 22.4 MW of WHRS commissioned in FY21 in phases (10MW in November 2020 and 12.4 MW in March 2021)

- Commissioned 10.0 MW of solar power in Q4 FY21 taking total solar power capacity installed at Satna to 22.5 MW

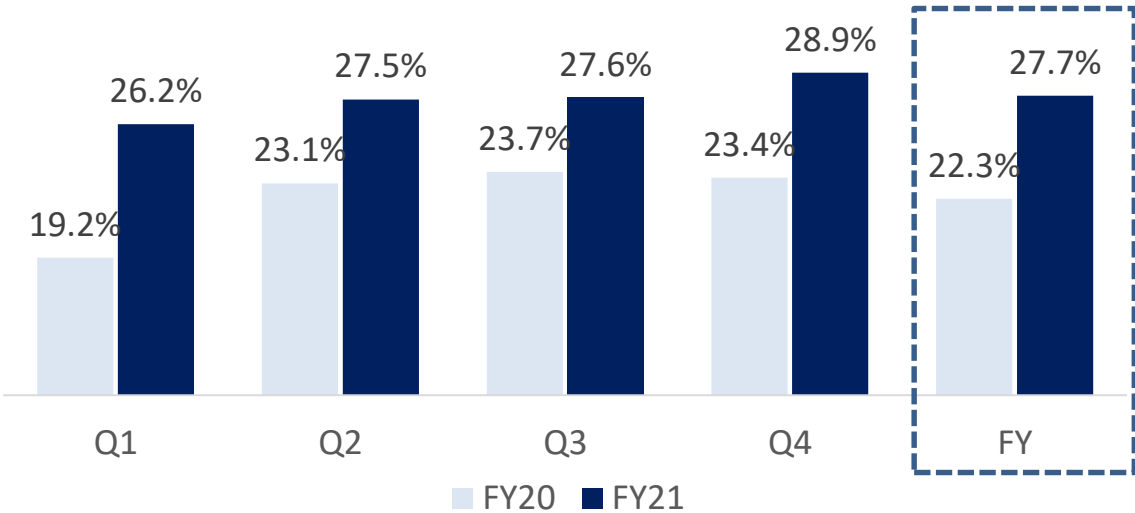
Prism Cement: Strong Volume Growth in Q4



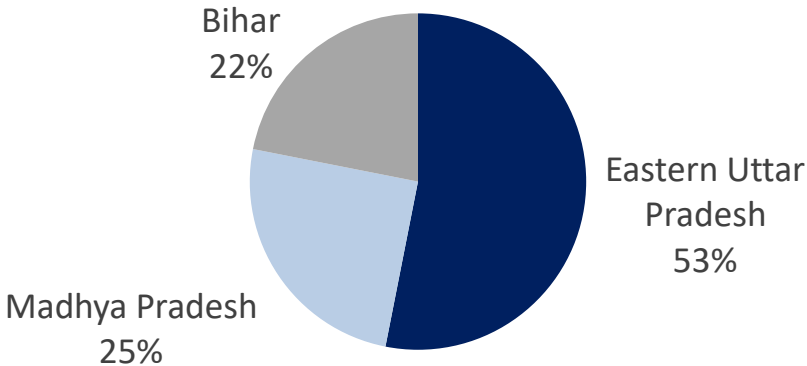
Cement & Clinker Sales Volume (mn tons)



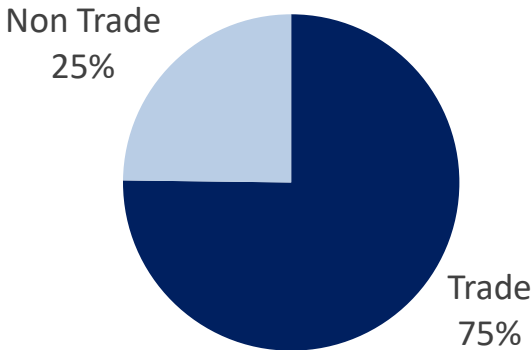
Premium Products %



FY21 Regional Sales Breakup



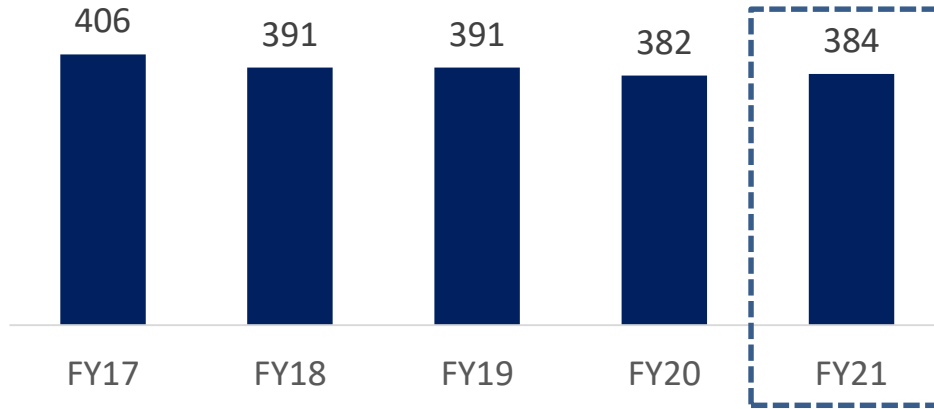
FY21 Sales Volume - Trade vs. Non Trade



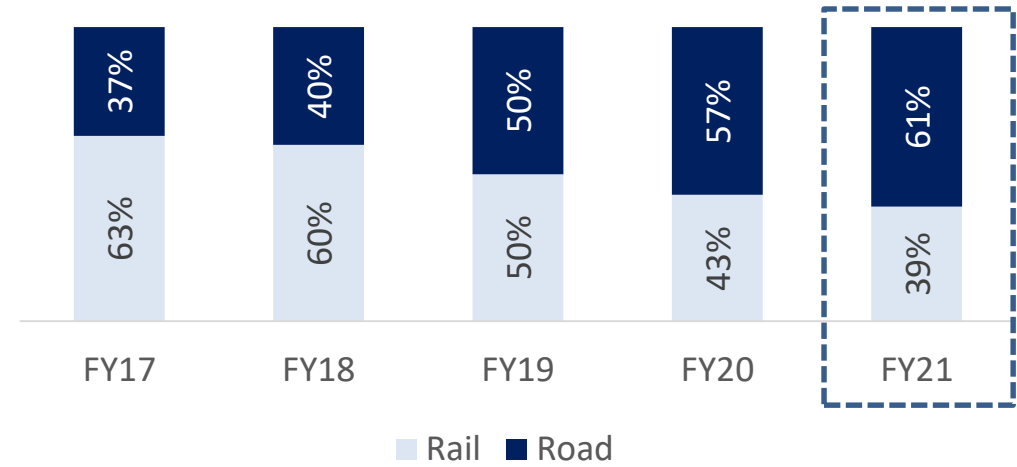
Cement and clinker sales volume increased from 5.72 mt in FY20 to 5.82 mt in FY21 (+1.7%) despite COVID-19 led decline in volumes in Q1 FY21

Prism Cement: Key Operating Metrics

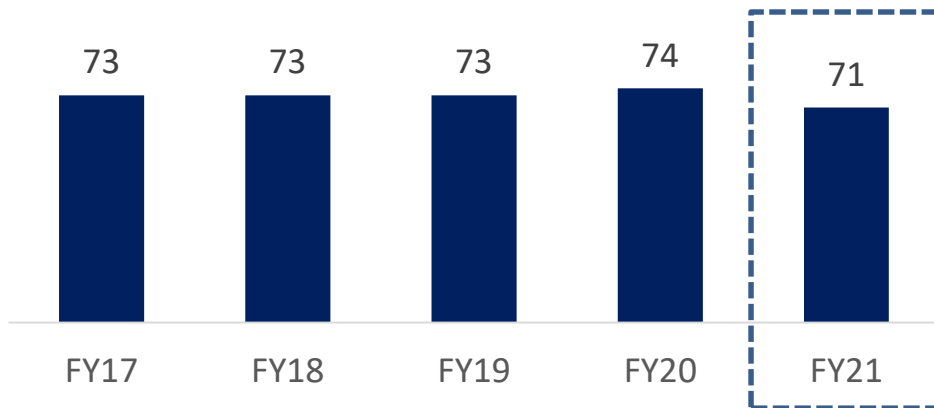
Lead Distance (kms)



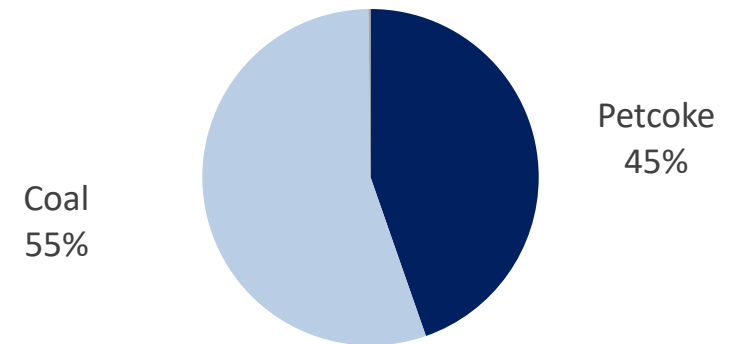
Rail-Road Mix (%)



Power Consumption (Kwh per ton of cement)

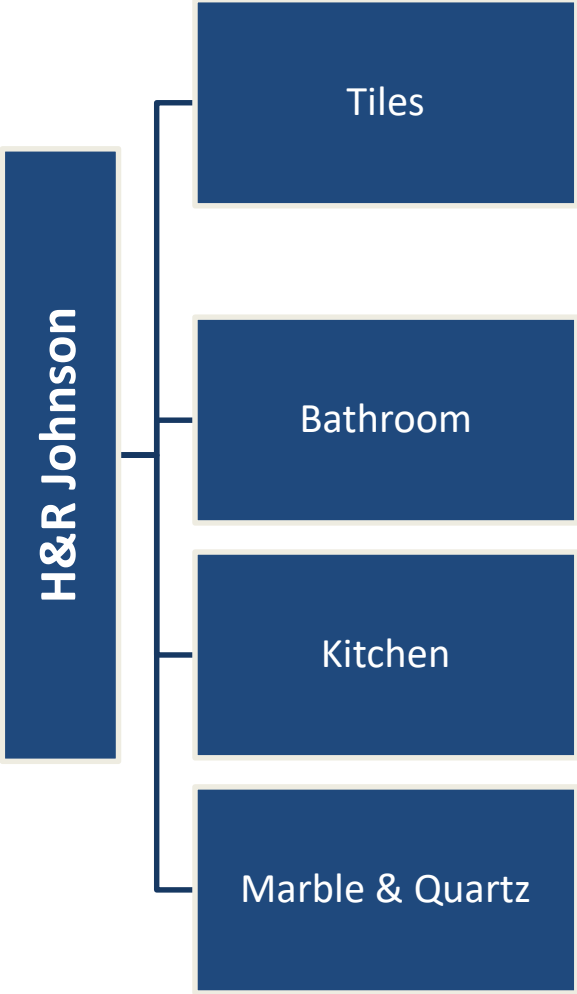


FY21 Fuel Mix (%)



H & R Johnson Division

HRJ: Amongst the Leading Ceramics Companies in India



JOHNSON TILES
NOT JUST TILES, LIFESTYLES.

JOHNSON MARBONITE
PREFERRED OVER ITALIAN MARBLE

JOHNSON ENDURA
INDUSTRIAL TILING SOLUTIONS

JOHNSON PORSELANO
BEAUTIFUL IMPRESSIONS. FOREVER.

JOHNSON BATHROOMS
FIND CLARITY

JOHNSON KITCHENS
KITCHENS TAKE CENTRESTAGE

JOHNSON MARBLE & QUARTZ
NATURE, REINVENTED

Long Standing History of Tile Manufacturing in India; Operating Since 1958

Wide product range: tiles, sanitaryware & faucets, quartz & engineering marbles and construction chemicals

11 Tile Manufacturing plants (Including JVs) spread across India, with total capacity of 60 mn m²

Two Faucet Manufacturing Plants, at Samba (J&K) and Baddi (HP)

Wide Distribution Network

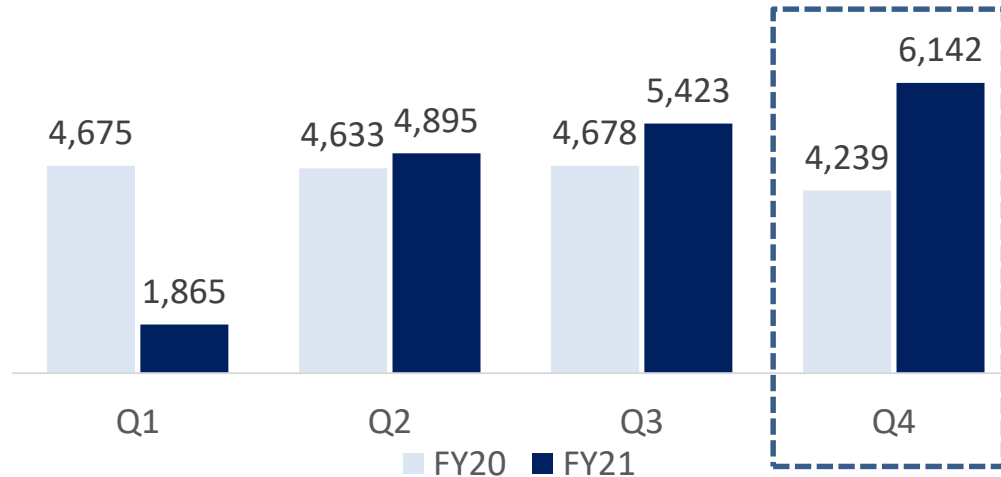
19 Experience Centres: Large format centres displaying HRJ's wide product range

HRJ (Consolidated): Better Operating Performance

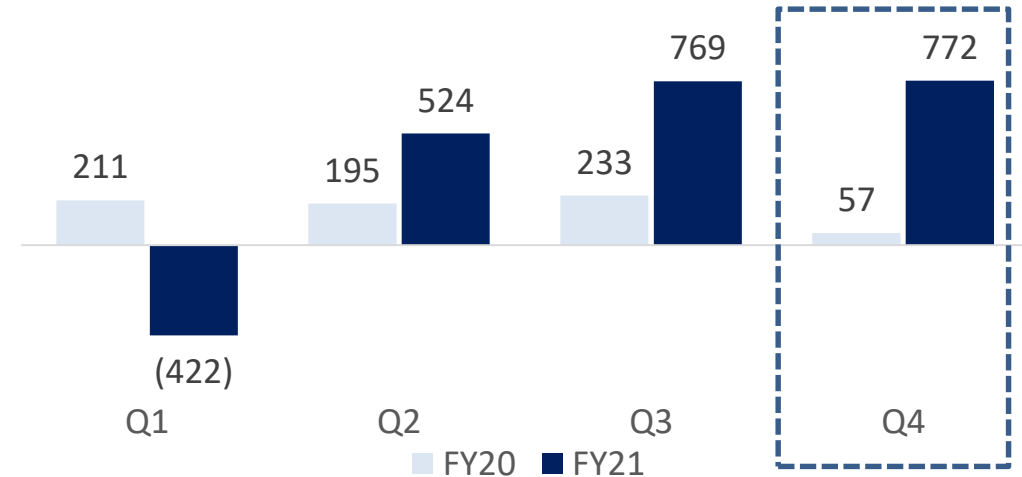
Led by Strong Volume Growth and Sustainable Cost Optimization



Revenue (₹ mn)



EBITDA (₹ mn)



Key Metrics	FY20	FY21	% Change
Tiles Volume (MSM)	44.8	48.6	8.5%
Revenue (₹ mn)	18,226	18,325	0.5%
EBITDA (₹ mn)	690	1,590	130.5%
EBITDA Margin (%)	3.8%	8.7%	+490bps

- FY21 EBITDA margin expanded 490 bps YoY to 8.7% due to higher sustainable cost rationalisation initiatives taken by the Company

- Substantial reduction in fixed costs and working capital during FY21

- Improving product mix and expanding of distribution network continues to be focus area

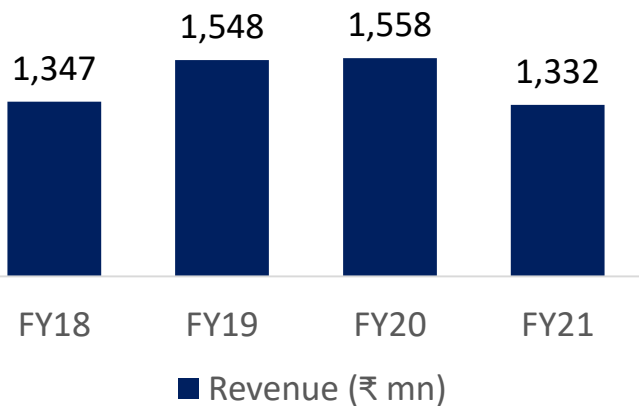
- Revenue from sanitary ware & bath fittings grew 11.9% YoY in FY21

- Tile exports revenue grew 54.1% YoY in FY21

HRJ: Business Opportunities Complementary to Domestic Tiles Business; Leveraging Brand & Distribution Network

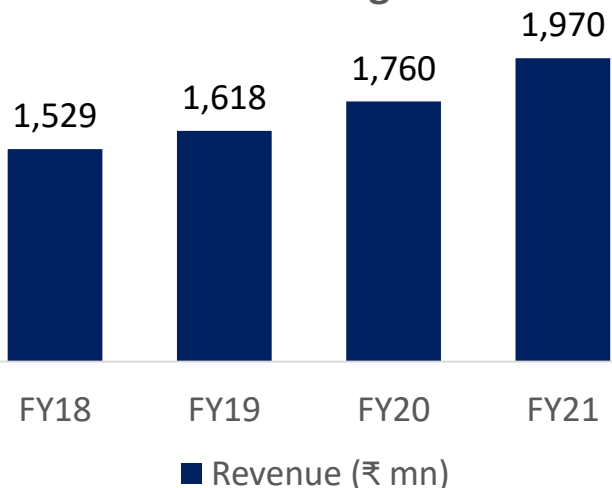


Ardex Endura



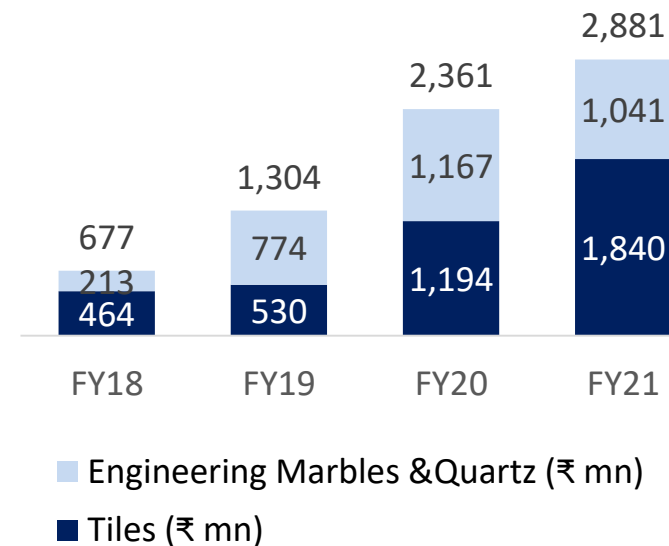
- ❖ JV with Ardex, Germany (50% Stake); R&D driven business
- ❖ Key Products: Tile fixing adhesives, added industrial flooring and grouts
- ❖ Pan India presence with Plants in Bengaluru, Baroda, Durgapur, Pune, Nellore, Bhiwadi and Allahabad

Bathroom Segment



- ❖ Key Products: Sanitaryware , faucets and bath fittings
- ❖ Strong growth potential; Healthy industry structure; Brand and after sales service play a key role
- ❖ Channel expansion, secondary demand generations and plumbers connect program to drive demand in the medium term

Exports Revenue



- ❖ Solid growth potential as many countries implemented anti-dumping duty for exports from China
- ❖ Export opportunities to open up especially to USA, Europe and China

Scheme Details

- Composite Scheme of Arrangement and Amalgamation amongst Prism Johnson Limited (PJL), H. & R. Johnson (India) TBK Limited, Milano Bathroom Fittings Private Limited, Silica Ceramica Private Limited, TBK Rangoli Tile Bath Kitchen Private Limited, TBK Venkataramiah Tile Bath Kitchen Private Limited, TBK Samiyaz Tile Bath Kitchen Private Limited and their respective shareholders and creditors (Scheme)
- All companies involved in the proposed restructuring, directly or through subsidiary, are wholly owned subsidiaries of PJL. No cash consideration was involved & no shares have been issued.

Status & Key Dates

- Received approval from the Hon'ble National Company Law Tribunal (NCLT), Hyderabad vide its order dated April 28, 2021
- Appointed Date: April 1, 2018; Scheme Effective Date: May 11, 2021

Key Benefits

- Simplification of group structure under a common management; Elimination of multiple operating companies' structure
- Consolidation of business to lead to better, efficient and economical cost management, pooling & optimum utilization of resources amongst others

Other Information

- No change in shareholding pattern of the Company
- This being a common control transaction, it does not have any material impact in the consolidated results of the Company.
- Prior period standalone financials have been restated to give effect to the Scheme from the appointed date.

Experience Center and Product Branding



Pune Experience Centre



Products Range under Germ-free Product Portfolio



**NOT JUST A BATHROOM,
BUT YOUR GERM-FREE
COMFORT ZONE.**

JOHNSON BATHROOMS FIND CLARITY

Germs often choose bathrooms to be their breeding ground. Not anymore! The Johnson Bathrooms Germ-free Range of Sanitaryware ensures that germs can't stick to water-taps, hand-flats, etc. Patented in 87 countries, the unique germ-free technology with clear zinc particles agglomerates 99% bacteria and viruses. The germs lose energy within the germ-free zone and lose the chance of the product making your bathroom zone hygienic and safe. It's time you switch to germ-free World.

You can get in touch with us through
Toll Free No: 1800 23 7884





Complete Concrete Solutions

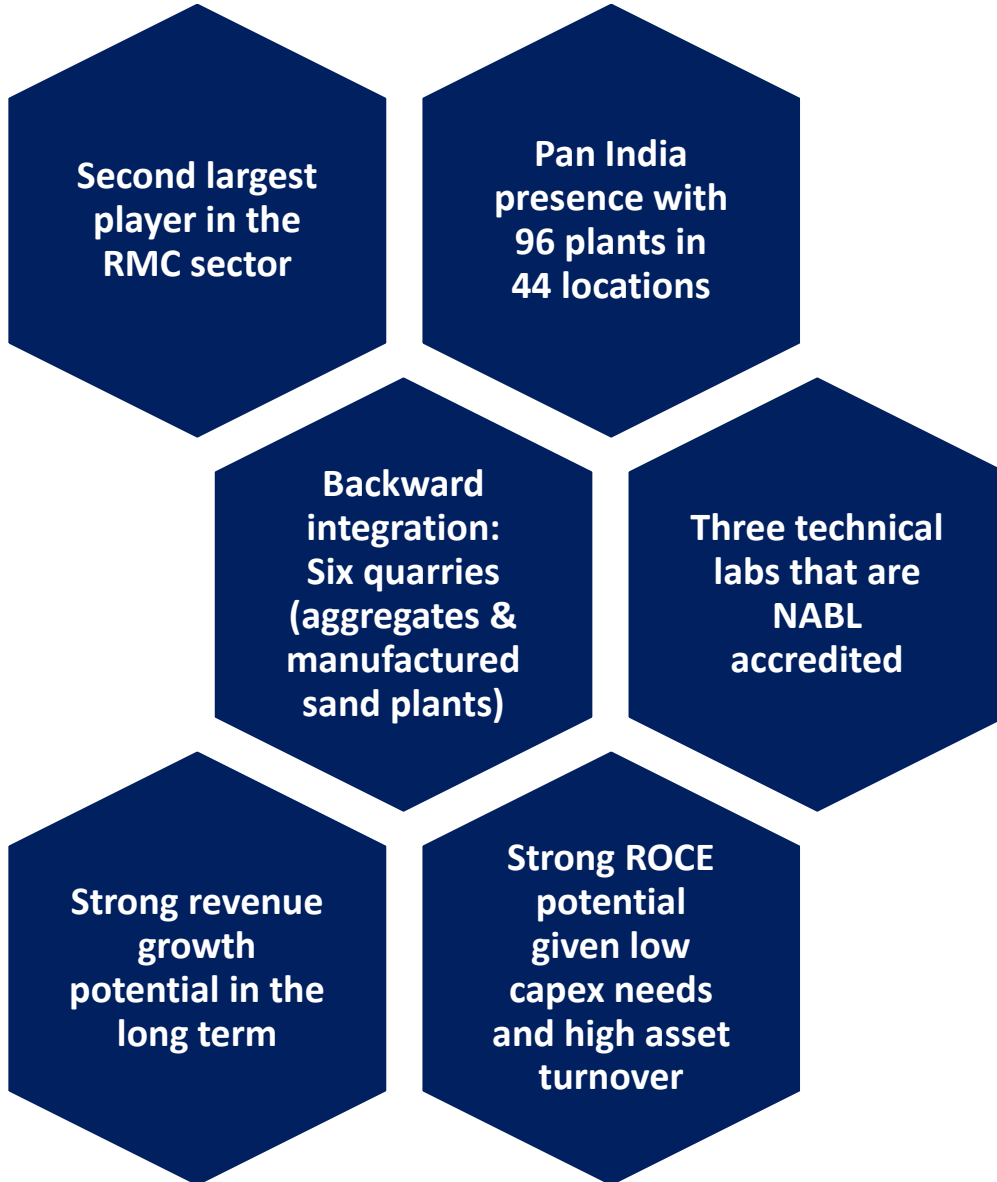
Ready Mix Concrete Division



RMC (India) Division



Complete Concrete Solutions



RMC Plant



Transit Mixer



Dycrete® comprises an eye catching array of concrete that are suitable for a wide variety of architectural and decorative applications



Elitecrete™ is a light weight concrete with densities varying from 800 to 1800 kg/m³



Repaircrete™ is a ready to use wet micro concrete (M40 & M60) for structural strengthening & retrofitting. It eases concreting in areas with limited accessibility.



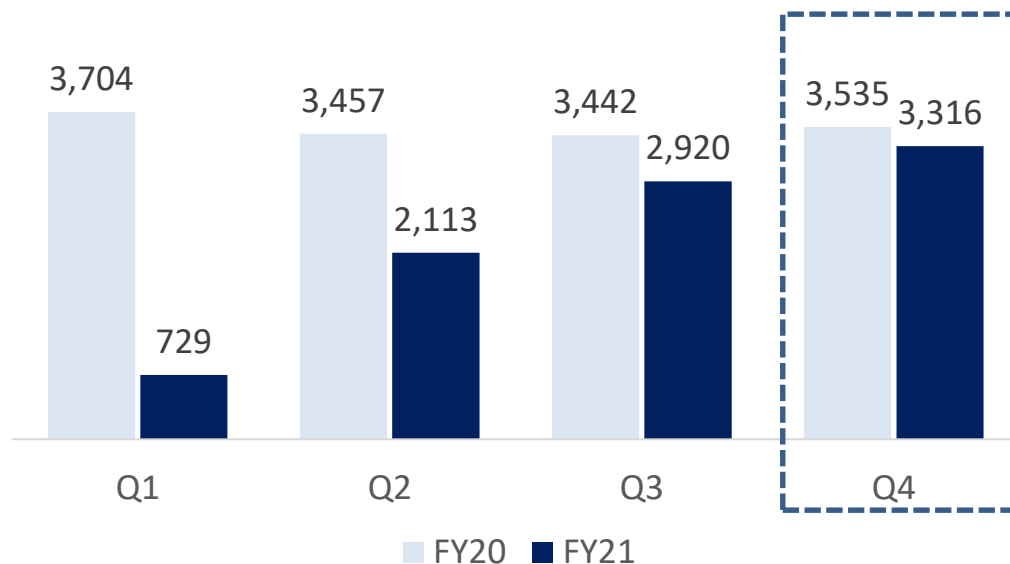
FRCcrete® is fibre reinforced concrete, which increases its structural integrity; used in heavy traffic wearing surfaces such as warehouses, container yards, railway platforms, industrial floors, etc.



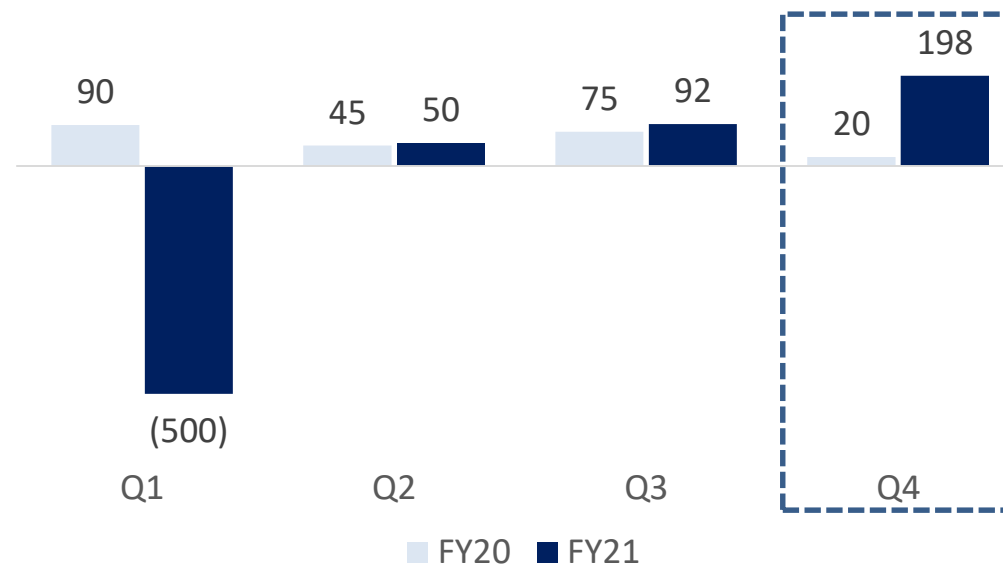
Perviouscrete™ is rain water harvesting concrete; it permits rain and storm water run offs to percolate through it, rather than flood surrounding areas or storm water drains

RMC (India): Revenue Improvement QoQ; Strong Margin Recovery Led by Tight Cost Controls

Revenue (₹ mn)



EBITDA (₹ mn)



Key Metrics	FY20	FY21	% Change
Revenue (₹ mn)	14,139	9,079	(35.8%)
EBITDA (₹ mn)	229	(169)	n/m
EBITDA Margin (%)	1.6%	(1.9%)	

- Revenue improvement quarter on quarter led by part recovery of construction activities in metro and tier 1 cities

- Cost rationalisation initiatives led to strong EBITDA growth despite decline in revenues; Q4 FY21 EBITDA margin expanded 540 bps YoY to 6.0% in Q4 FY21

- Focus on improving plant utilization levels, increasing sales of value added products and IHB segment

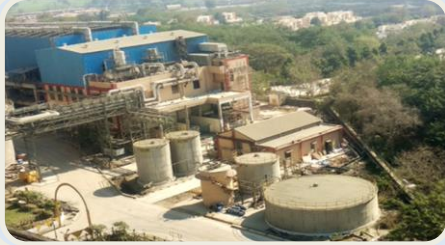
Insurance

- ❖ Products launched during Q4 FY21 include Group Premier Personal Accident Insurance and Saral Suraksha Bima - Raheja QBE General Insurance (Standard Personal Accident Insurance)
- ❖ RQBE added 213 partners during Q4 FY21 taking the count of total partners to 2,690, including Agents, Brokers, POSP, IMF, MISP and Web Aggregators.
- ❖ **Q4 FY21 Financial Highlights:**
 - ❖ Gross Written Premium: ₹1,036.4 mn, growth of 57% over Q4 FY20
 - ❖ Profit / (Loss) Before Tax: ₹(269.8) mn as compared to ₹(268.5) mn in Q4 FY20
- ❖ **FY21 Financial Highlights:**
 - ❖ Gross Written Premium: ₹2,961.6 mn, growth of 65% over FY20
 - ❖ Profit / (Loss) After Tax: ₹ (838.1) mn as compared to ₹ (621.1) mn in FY20
 - ❖ Combined Ratio stands at 149% (vs. 152% in FY20)
 - ❖ Capital infusion of ₹1.5 bn in FY21 (including share premium)
 - ❖ Well capitalized with solvency ratio of 3.66x against regulatory minimum of 1.50x
 - ❖ AUM of ₹6.95 bn as on March 31, 2021
- ❖ **Sale of RQBE:** Awaiting regulatory approvals

ESG Initiatives & Awards

Management Driving Several ESG & CSR Initiatives

Continuous Efforts for Improved Sustainability



Energy Efficiency

- 22.4MW of WHRS commissioned during FY21 (Includes the 12.4MW commissioned in March 2021)
- 10.0MW solar power commissioned during FY21 (taking the total solar power installed at Satna to 22.5MW)



Water Conservation

- New Phytoridal Water Treatment constructed at Satna, Madhya Pradesh
- Pond de-silting and bore shaft in Malgaon and Sharman Dongari Pond at Satna, Madhya Pradesh
- Embankment of river near Jabla Baba at Satna, Madhya Pradesh



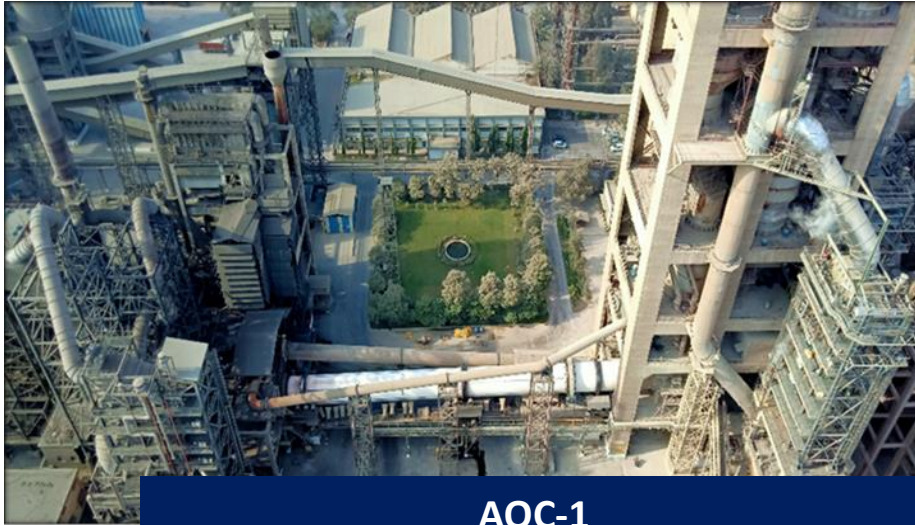
Social Engagement

- Skill Development – Provided livelihood trainings (stitching, bag making, agarbatti & cotton wick making) to persons in association with NRLM Rampur Baghelan
- Sports & Education – Renovation of a Government School at Mankahari, Hinauta and Bamhauri; enhancement of basic sports facilities at Mankahari
- Health & Hygiene – Medical treatment and medicines distributed to patients, Sponsored cataract surgeries, ambulance facility provided to villagers

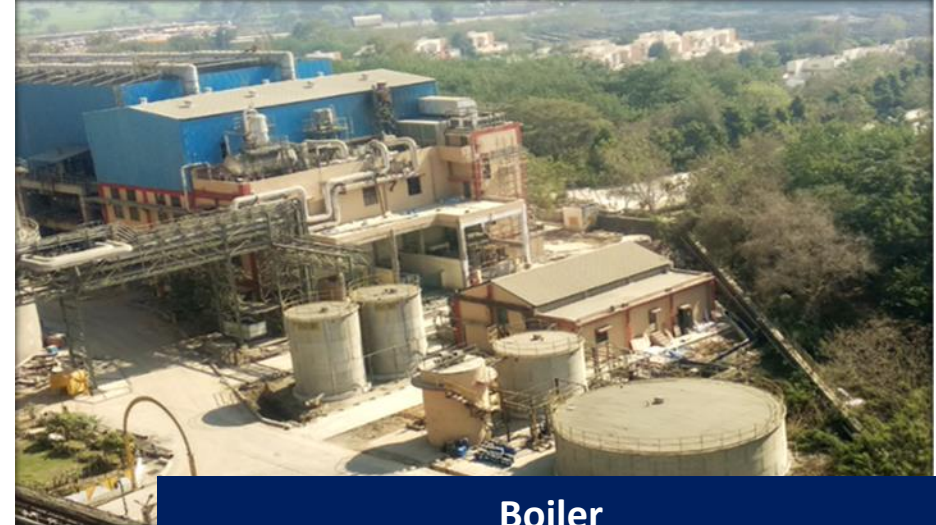
Prism Johnson is committed towards achievement and maintenance of highest standards of Environment, Health and Safety issues at all its plants and offices.

Waste Heat Recovery System (WHRS) Site:

Commissioned 12.4 MW in Q4FY21 (Total 22.4 Commissioned During FY21)



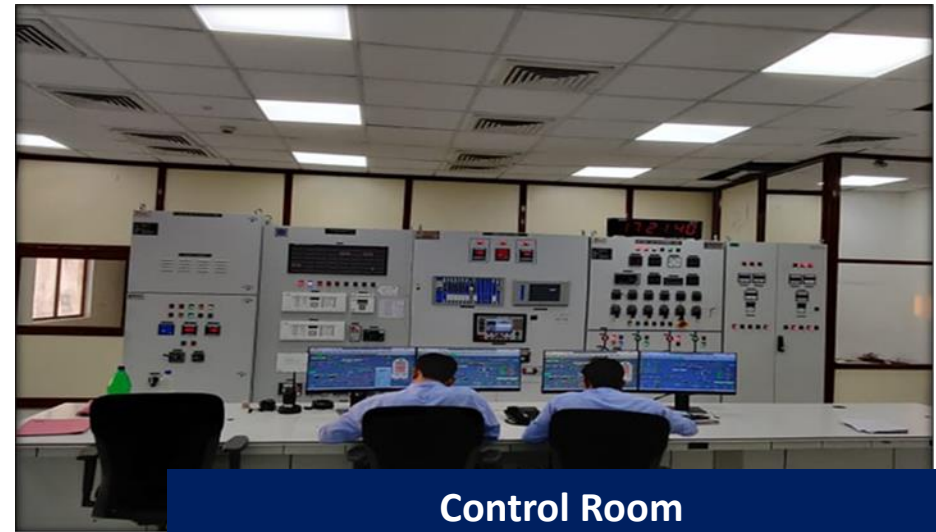
AQC-1



Boiler



Steam Turbine Generator



Control Room

CSR Initiatives During Q4 FY21



Sponsored Cataract Surgeries



Distributed Nutritious Food



De-silting & bore shaft at Malgaon Pond

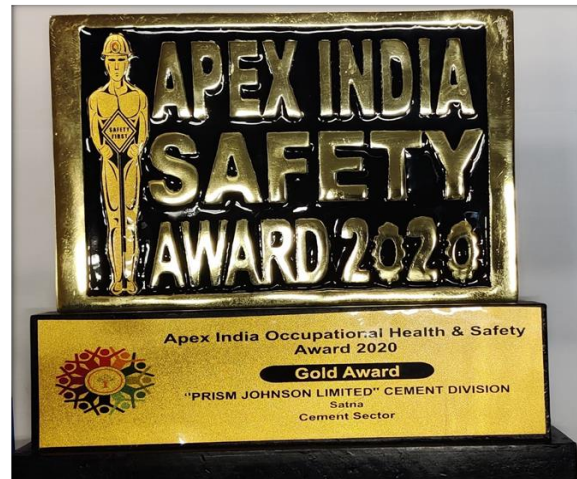


Embankment of River

Awards & Recognitions



Prism Cement (Satna Plant) received an award for outstanding achievements in Safety Excellence



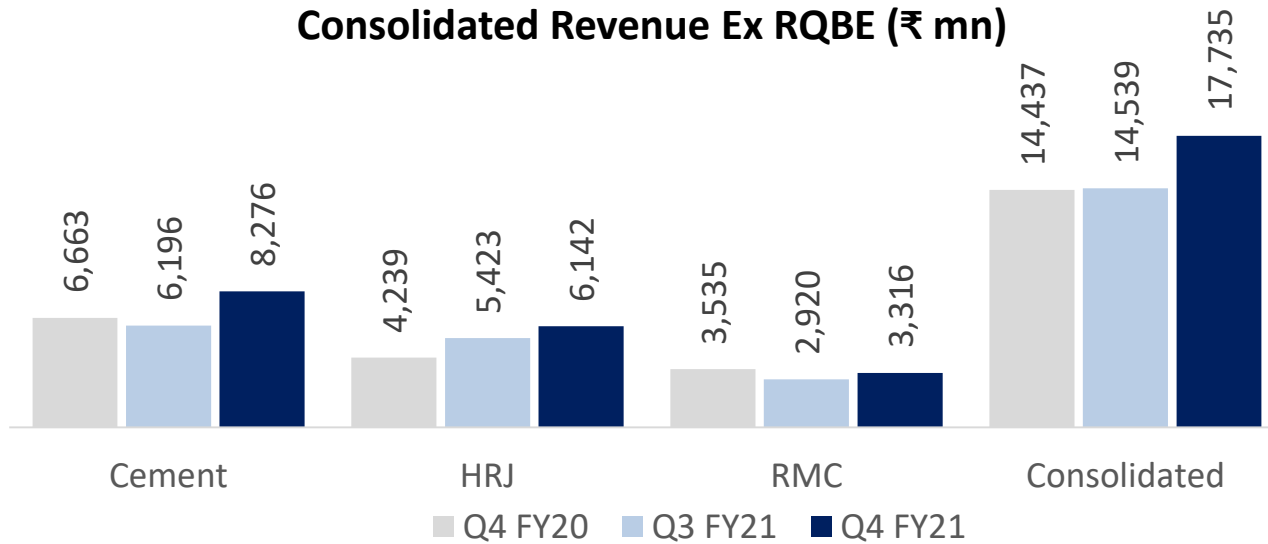
Prism Cement (Satna Plant) was declared a winner of the Gold Award in cement sector for Outstanding Achievement in Occupational Health & Safety Management

Consolidated Financial Highlights

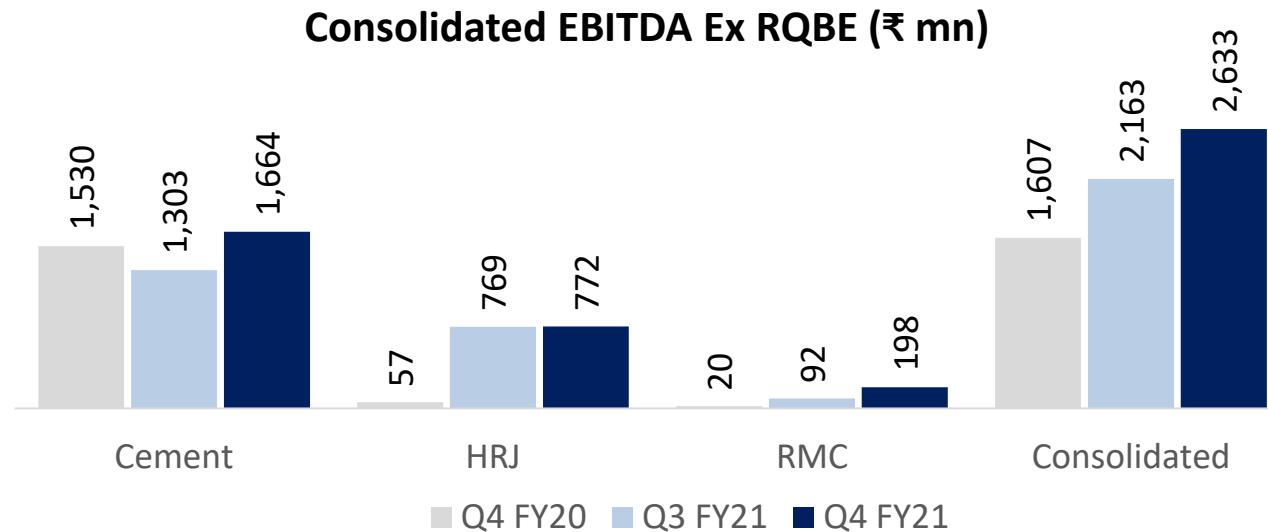
Consolidated Financials (Ex RQBE):

EBITDA Growth Led by Sustainable Cost Rationalization Initiatives

Consolidated Revenue Ex RQBE (₹ mn)



Consolidated EBITDA Ex RQBE (₹ mn)



₹ mn	FY20	FY21	% Change
Revenue	58,205	53,261	(8.5%)
- Cement	25,840	25,857	0.1%
- HRJ	18,226	18,325	0.5%
- RMC	14,139	9,079	(35.8%)

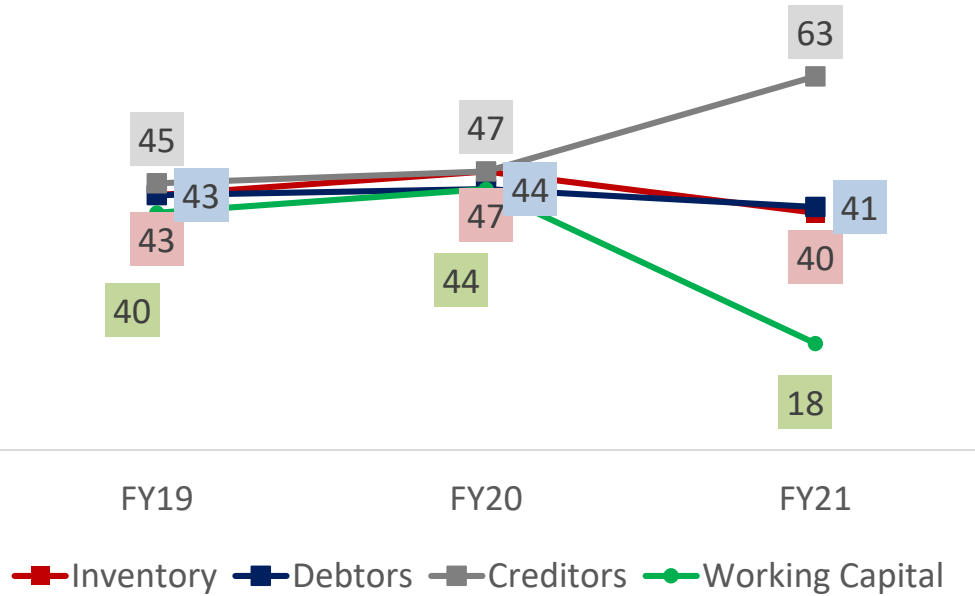
EBITDA	6,008	7,023	16.9%
- Cement	5,089	5,602	10.1%
- HRJ	690	1,590	130.5%
- RMC	229	(169)	(173.7%)

EBITDA Margin	10.3%	13.2%	
- Cement	19.7%	21.7%	
- HRJ	3.8%	8.7%	
- RMC	1.6%	(1.9%)	

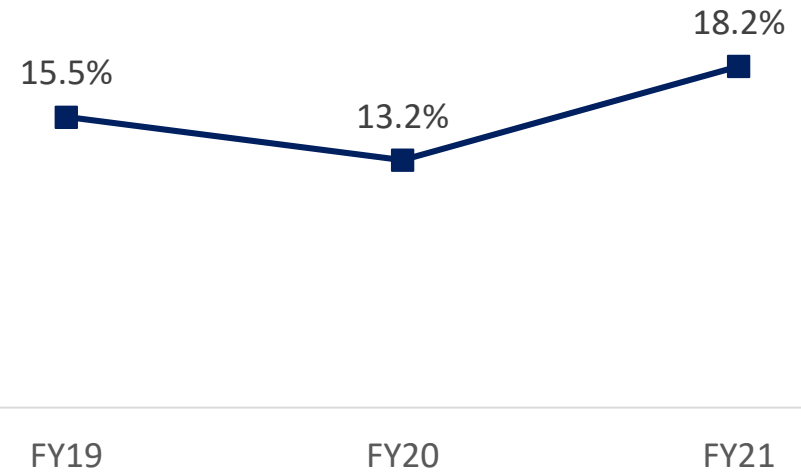
Consolidated (Ex RQBE) Financial Summary: Significant ROCE Expansion



Working Capital Days



ROCE %



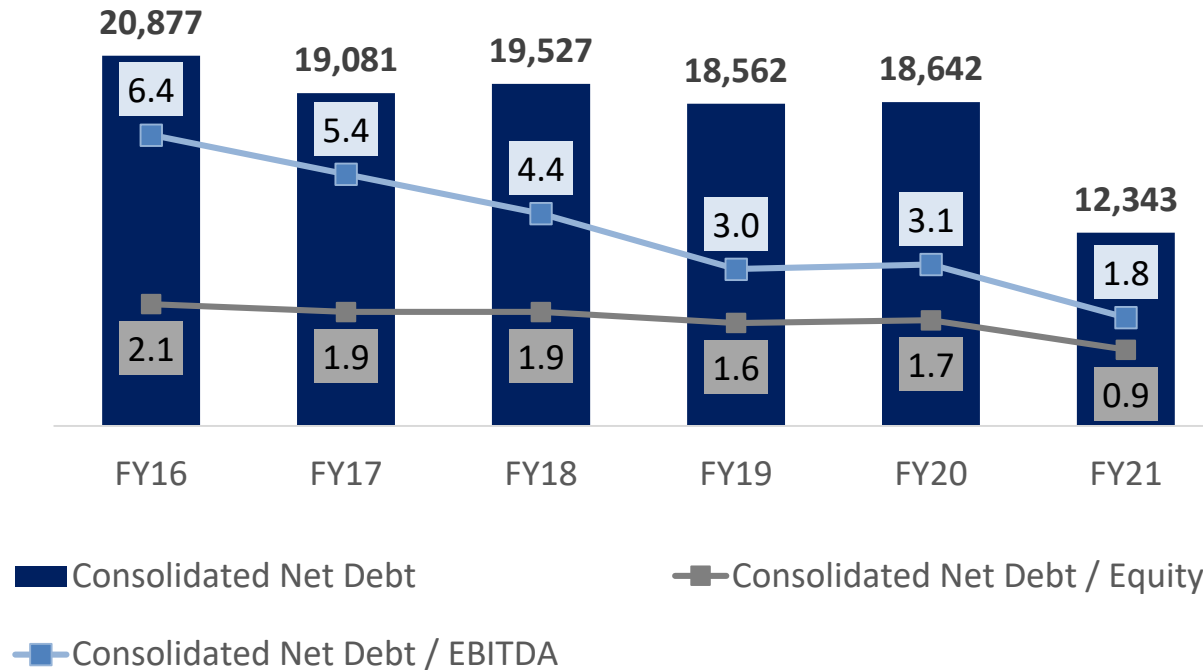
EBITDA Margin Improvement & Efficient Working Capital Management led to ROCE Expansion

Note: ROCE calculation is based on EBIT including other income

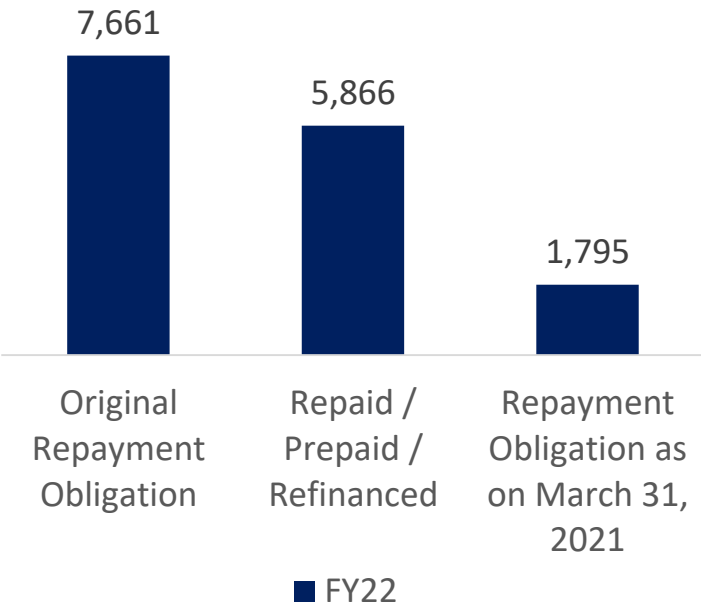
Prior period financials have been restated to give effect to the Composite Scheme of Arrangement and Amalgamation from the appointed date. Please refer to Slide 16 for more details.

Strengthening Balance Sheet: Continued Focus to Reduce Net Debt

Consolidated Net Debt Ex RQBE (₹ mn)



Repayment Obligations (₹ mn)



- Significant reduction in Consolidated Net Debt (Ex-RQBE) during FY21 in line with the past five years trend
- Improvement in Net Debt / Equity led by efficient working capital management and better operational performance
- Consolidated Net Debt (Ex-RQBE) to EBITDA declined to 1.8x

Prior period financials have been restated to give effect to the Composite Scheme of Arrangement and Amalgamation from the appointed date. Please refer to Slide 16 for more details.

Capacity Expansion Plan & Capex Outlook



Prism Cement: Cement Capacity

- Debottlenecking at Satna, Madhya Pradesh to increase cement production capacity by 0.9 mn tons by June 2022 for total capex of around ₹1.39 bn
- Further plan to increase Grinding Capacity at Satna, Madhya Pradesh by approx. 1.0 mn tons by September 2023 for total capex of around ₹2.50 bn
- Cement production capacity to increase to 7.5 mn tons post this expansion

HRJ: Tile Production Capacity

- Greenfield tile capacity expansion of 2.5 mn m² at Panhagarh, West Bengal by January 2023 for incremental capex of ₹550 mn
- Tile capacity expansion of 6.0 mn m² at JV entities by March 2023 for an estimated capex of ₹700 mn
- Tile production capacity to increase to 68 mn m² post this expansion

FY22E Capex Outlook

- FY22E capex for standalone entity likely to be around ₹4.0-5.0 bn; primarily to be met through internal accruals

Standalone Financial Highlights

Standalone Financial Summary: Strong Margin Expansion & Profit Growth in FY21, Despite Impact of COVID-19



Particulars (₹ mn)	Q4 FY20	Q3 FY21	Q4 FY21	% QoQ	% YoY	FY20	FY21	% YoY
Revenue from Operations*	13,720	13,755	16,890	22.8%	23.1%	55,786	50,352	(9.7%)
- Cement	6,663	6,196	8,276	33.6%	24.2%	25,840	25,857	0.1%
- HRJ	3,669	4,741	5,395	13.8%	47.1%	16,341	15,731	(3.7%)
- RMC	3,535	2,920	3,316	13.6%	(6.2%)	14,139	9,079	(35.8%)
- Inter segment revenue	(146)	(103)	(98)	(4.4%)	(33.1%)	(534)	(316)	(40.9%)
EBITDA (Pre-Exceptional)	1,431	1,857	2,402	29.4%	67.9%	5,194	6,161	18.6%
EBITDA Margin %	10.4%	13.5%	14.2%			9.3%	12.2%	
Depreciation & Amortisation	612	549	754	37.4%	23.1%	2,138	2,526	18.1%
Other Income	74	66	122	84.0%	63.7%	270	362	34.1%
EBIT (Pre-Exceptional)	893	1,374	1,769	28.8%	98.2%	3,326	3,997	20.2%
Finance Cost	560	453	439	(3.1%)	(21.6%)	2,290	1,912	(16.5%)
Exceptional Items	103	120	(253)	n/m	n/m	103	48	(53.7%)
Current + Deferred Tax	323	188	(149)	n/m	n/m	680	38	(94.4%)
Net Profit	(93)	614	1,733	182.5%	n/m	253	2,000	691.6%
Net Profit Margin %	(0.7%)	4.5%	10.3%			0.5%	4.0%	
Net Debt	16,745	12,926	10,399	(19.5%)	(37.9%)	16,745	10,399	(37.9%)

Prior period financials have been restated to give effect to the Composite Scheme of Arrangement and Amalgamation from the appointed date. Please refer to Slide 16 for more details.

Management & Board Structure

Management Profile: Experienced Management (1/2)



Mr. Vijay Aggarwal
Managing Director

Educational Background: B. Tech (Elec.) from IIT, Delhi and PGDM from IIM, Ahmedabad

Tenure in Company: ~23 years

Past work experience: SBI Capital Markets

Other Board Memberships include: Exide Life Insurance Co, Aptech, Ardex Endura (India), Raheja QBE General Insurance Co.

Management Profile: Experienced Management (2/2)



Mr. Vivek K. Agnihotri
Executive Director & CEO - Cement

- MBA from FMS, University of Delhi
- Tenure in Company: Nearly six years
- Past experience includes Ambuja Cements and ACC



Mrs. Aneeta Kulkarni
Company Secretary

- Company Secretary, LLB, PGDAM (NMIMS) and FIII (Fellow of Insurance Institute of India)
- Tenure in Company: Over 25 years
- Past experience includes New India Assurance, Thirumalai Chemicals and Vijayshree Chemicals



Mr. Sarat Chandak
Executive Director & CEO - HRJ

- B.SC (Hons), and MBA from University of Pune
- Tenure in Company: Over two years
- Past experience includes Kajaria Ceramics and RAK Ceramics



Mr. Manish Bhatia
Chief Financial Officer

- Chartered Accountant
- Tenure in Company: Nearly four years
- Past experience includes Apollo Tyres and Essar Steel



Mr. Atul Desai
Executive Director & CEO – RMC

- B.E. (Chemical) from Gujarat University and MBA (Marketing) from South Gujarat University
- Tenure in Company: Nearly five years
- Past experience includes Reliance Cement, Ambuja Cement and GSFC



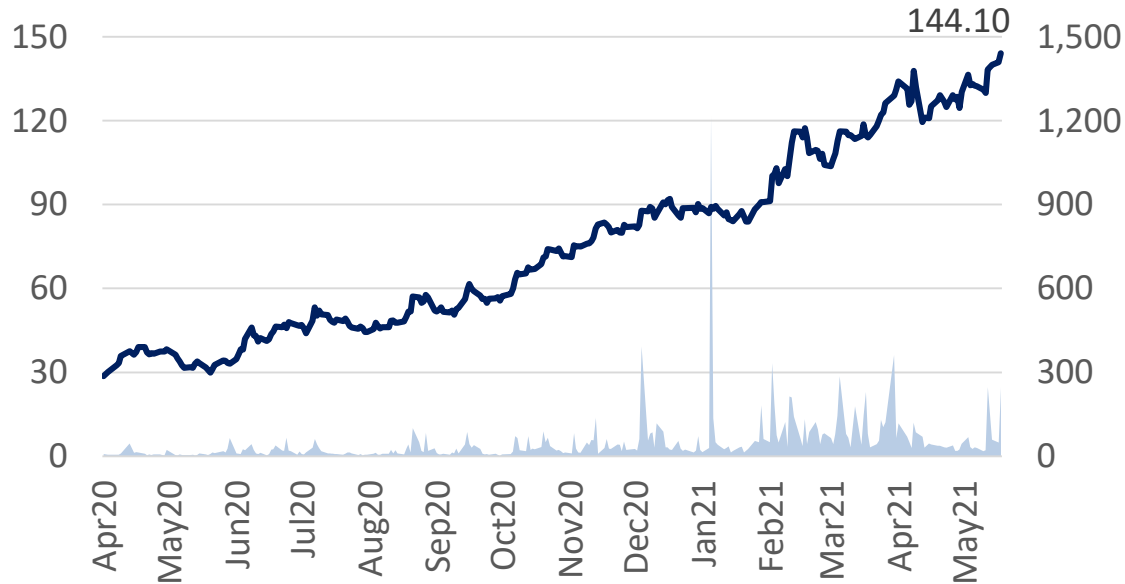
Mr. Rajnish Sacheti
Group President Legal & Indirect Taxes

- Company Secretary
- Tenure in Company: Over 23 years
- Past experience includes Grasim Industries

Market Data

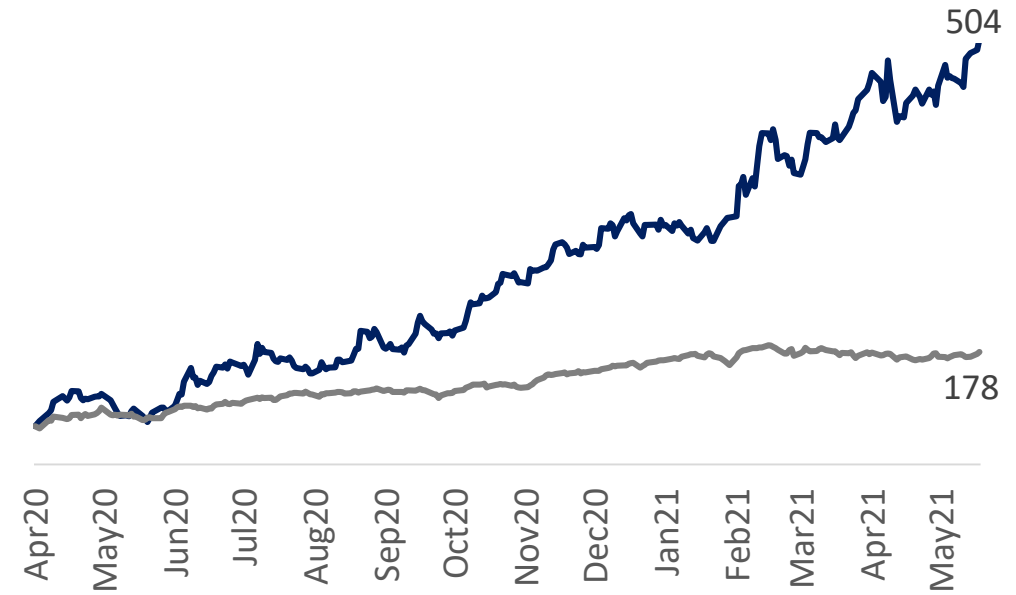
Market Information

Absolute Share Price Performance



Value Traded on NSE + BSE (INR mn) (RHS) — NSE Share Price (INR)

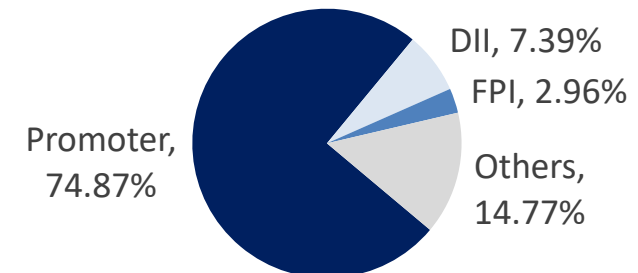
Share Price Performance vs. BSE Sensex



— NSE Share Price — BSE Sensex

Note: 1 April 2020 prices rebased to 100

Shareholding Pattern – Mar 31, 2021



Particulars	18-May-2021
NSE Ticker PRSMJOHNSN Share Price (INR)	144.1
52 Week Low – High	29.4 – 146.75
Market Cap (INR mn)	72,433
Average 3-Month Value Traded (INR mn)	81.7

PRISM JOHNSON LIMITED is one of India's leading integrated Building Materials' Company, with a wide range of products from cement, ready-mixed concrete, tiles and bathroom products.

Prism Cement

Prism Cement manufactures Cement with the brand name 'Champion' and premium quality grade of cement under 'Champion Plus' and 'DURATECH' brand. It caters mainly to markets of Eastern UP, MP and Bihar, with an average lead distance of 384 kms in FY21 for cement from its plant at Satna, MP. Prism Cement has a wide distribution network of around 4,000 dealers serviced from ~160 stock points.

H & R Johnson (India)

Established in 1958, H & R Johnson (India) is the pioneer of ceramic tiles in India. HRJ offers end-to-end solutions of Tiles, Sanitaryware, Bath Fittings and Engineered Marble & Quartz. All the products are sold under 4 strong brands, viz. Johnson, Johnson Marbonite, Johnson Porselano and Johnson Endura. In ceramic / vitrified tiles, HRJ along with its Joint Ventures and subsidiaries has a capacity of 60 million m² per annum spread across 11 manufacturing plants across the country which is one of the largest in India.

RMC (India)

RMC (India) is one of India's leading ready-mixed concrete manufacturers. RMC currently operates 96 ready-mixed concrete plants in 44 cities/towns across the country. RMC has ventured into the Aggregates business and operates large quarries and crushers. At present, RMC has 6 quarries across the country. RMC has been at the forefront in setting high standards for plant and machinery, production, safety standards, quality systems and product services in the ready-mixed concrete industry.

About **PRISM JOHNSON LIMITED**



PRISM JOHNSON LIMITED is committed to creating long-term sustainable shareholder value through successful implementation of its growth plans. The company's investor relations mission is to maintain an ongoing awareness of its performance among shareholders and financial community.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.