



ROYAL ORCHID HOTELS LTD.,

Regd. Office :

1, Golf Avenue, Adjoining KGA Golf Course,
HAL Airport Road, Kodihalli, Bangalore - 560 008, India.
T +91 80 41783000, F : +91 80 252 03366
www.royalorchidhotels.com
CIN : L55101KA1986PLC007392
email : investors@royalorchidhotels.com

Date: January 02, 2024

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699**

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

Sub: Press Release for opening of “Regenta Inn Luxinna, Bhagsung” in the state of Himachal Pradesh

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for opening of “Regenta Inn Luxinna, Bhagsung” which is located in the hill town of Mcleodganj, in the state of Himachal Pradesh.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**


**AMIT JAISWAL
CHIEF FINANCIAL OFFICER**

Encl: as above





Royal Orchid & Regenta Hotels firms up presence in Himachal Pradesh, unveils new property in Mcleodganj

BSE Code:532699
NSE Code: ROHLTD

CORPORATE OFFICE
#1, Golf Avenue,
Adjoining KGA Golf Course,
HAL Airport Road,
Bangalore – 560 008,
Karnataka

For more information, please contact:
Consocia Advisory

Gladys Priya
+91 97392 11104
gpriya@consociaadvisory.com

Neha Shaikh
+91 96209 86111
neha@consociaadvisory.com

Forward looking statement

We have disclosed forward-looking information so that investors can comprehend the Company's prospects and make informed investment decisions. This release and other written and oral statements that we make periodically contain such forward-looking statements that set out anticipated results based on the Management's plans and assumptions. We have tried, wherever possible, to qualify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words and terms of similar substance in connection with any discussion of future operating or financial performance.

We do not guarantee that any forward-looking statement will be realized, although we believe we have been diligent and prudent in our plan and assumptions. The achievement of future results is subject to risk, uncertainties, and validity of inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, our actual results could vary materially from those anticipated, estimated, or projected. Investors should bear this in mind as they consider forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise.

Bangalore, 2 January 2024: Royal Orchid & Regenta Hotels, India's fastest-growing hospitality brand, celebrated the opening of its 7th property in the picturesque state of Himachal Pradesh. The new property, Regenta Inn Luxinna, Bhagsung, is located in the serene hill town of Mcleodganj, a suburb of Dharamshala.

Chander K Baljee, Chairman, and Managing Director of Royal Orchid & Regenta Hotels, stated, "The tourism sector plays a crucial role in the state of Himachal Pradesh, directly impacting the State Gross Domestic Product (SGDP). Recent heavy rainfall disrupted national highways and other roads, bringing the state to a standstill. Now that travel is returning to normal, we are pleased to welcome tourists back to the state with the launch of Regenta Inn Luxinna, Bhagsung. With stringent safety measures and our renowned signature hospitality, we believe that Regenta Inn Luxinna, Bhagsung, will be the preferred choice for discerning leisure and business travelers."

Nestled amidst lush green cedar woods, beneath pristine blue skies and snow-capped mountain peaks, at an awe-inspiring altitude of 7010 feet in the majestic Himalayas, Regenta Inn Luxinna Heights Bhagsunag, Mcleodganj, offers a perfect blend of serenity, comfort, luxury, and connectivity. The property features 28 well-appointed rooms, including Studio Balcony, Premium Balcony, and Executive Balcony rooms, each with a private balcony offering unparalleled views of the lush valley. The property's standout feature is the exquisite open rooftop terrace, where guests can relax, dine, or enjoy a barbecue night while immersing themselves in the crisp mountain air and the enchanting starry skies above, creating an ideal haven for reconnecting with nature.

Philip Logan, COO of Royal Orchid & Regenta Hotels, expressed, "We are thrilled to continue expanding our presence in Himachal Pradesh, a traveler's paradise. With a

strong footprint across India, we remain committed to expanding our presence in both popular and iconic locations to redefine the hospitality landscape of the country. The stunning location of Regenta Inn Luxinna, Bhagsung, and the hotel's design philosophy, seamlessly blending modern amenities with old-world charm and decor, is certain to resonate with every traveler. We are confident that Regenta Inn Luxinna Heights, Bhagsunag, will soon become a

landmark property in the city, redefining sophistication in the world of hospitality while immersing guests in authentic local experiences."

In addition to offering the most mesmerizing valley views in town, the property's all-day dining restaurant, 'Pinxx,' serves seasonal specialties from the region along with delectable Indian, Chinese, Oriental, and Continental cuisines throughout the day, catering to every palate. The property also provides small meeting room facilities for business meetings, conferences, parties, and other gatherings at the 'Orchid Hall,' which is equipped with all the necessary amenities for corporate meetings or social events.

Located at a convenient distance from Gaggal Airport Dharamshala and Pathankot Railway Station, the centrally located property enjoys excellent connectivity to NH503 highway and is comfortably close to all major tourist attractions in the city, including Bhagsunag Temple, Bhagsunag Waterfall, Dal Lake, Indru Nag Paragliding Site, and the Dalai Lama Monastery.

About Royal Orchid & Regenta Hotels:

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 95+ hotels across India. Promoted by Chander K Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

The group has bagged many awards including The National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently, the following:

- Mr. Chander Baljee was honored with **Lifetime Achievement Award** from SKAL INDIA 2023.
- Mr. Chander Baljee was honored with **the Lifetime Achievement Award** by EazyDiner at the Ritz-Carlton Bengaluru in 2023.
- **Regenta Arie Lagoon in Sri Lanka** was recognized as **the Best Offshore Resort in MICE & Wedding** at the India Travel Award 2023.
- Mr. Chander Baljee received the **Best Contribution to the Hospitality Industry** award from the South India Hotel and Restaurant Association (SIHRA) at their Annual Convention in 2022.
- Mr. Chander Baljee was featured among India **Today's 10 successful business leaders** to watch out for in 2022.
- Mr. Chander Baljee was honored as **the Super Star of the Hospitality Industry** by AHPWI at the Indian Hospitality Leadership Award 2022.
- Mr. Chander Baljee was inducted into **Hotelier India's CEO Powerlist in 2021**.
- Hotelier India conferred **the Hall of Fame Award** upon Mr. Chander K Baljee, CMD of Royal Orchid & Regenta Hotels in 2021.
- Mr. Chander Baljee received **the Lifetime Achievement Award** from the International Hospitality Council in association with IIBM Bangalore in 2019.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travelers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.
