

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Ref- BSE/2019-20/44

Date: March 06, 2020

To,

Corporate Relationship Department,

BSE Limited

Phioze Jeejeebhoy Tower,

Dalal Street,

Mumbai – 400 001

Subject- Intimation of the Board Meeting for consideration of interim dividend for the financial year 2019-20 and closure of trading window.

Scrip Code- 539399

Dear Sir/Ma'am,


Notice is hereby given pursuant to the Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Saturday, 14<sup>th</sup> day of March, 2020 at 11:00 A.M. at the registered office of the Company at E-102, 103, EPIP, Sitapura Industrial Area, Jaipur- 302 022 (Rajasthan) inter alia to consider a proposal for declaration of interim dividend, if any, for the financial year 2019-20.

Further pursuant to regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) 2015, we have to inform you that Saturday, the 21<sup>st</sup> March 2020 shall be 'Record Date' for taking record of the Members of the Company for the purpose of payment of Interim Dividend on Equity Shares of the Company, if so declared by the Board of Directors of the Company.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window for dealing in securities of the company shall remain closed from Saturday, 07<sup>th</sup> March, 2020 and shall reopen on 17<sup>th</sup> March, 2020 for Directors, KMP's, Designated employees and their immediate relatives.

You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited

  
Sonika Gupta  
Company Secretary & Compliance Officer  
Membership no. A38676

