

Ambuja Cement

ACL:SEC:

3rd May, 2021

Bombay Stock Exchange Limited Phiroz Jeejeebhoy Towers, Dalal Street, Mumbai – 400 023	National Stock Exchange of India Ltd., Plot No.C/1 'G' Block Bandra – Kurla Complex Bandra East, Mumbai 400 051

Dear Sirs,

Sub: Violation of Insider Trading Regulations by a Designated Person

This is to inform you about the violation of Insider Trading Regulation by a Designated Person, Mr Pankaj Mota who is designated as the Chief Commercial Officer (West & South) of the Company. Mr Pankaj Mota had traded in the shares of the Company by undertaking a contra trade during the window open period.

After obtaining pre clearance from the compliance officer he sold 7000 shares and within 2 days bought the equal number of shares and again sold 2500 shares within 2 days time thereby violating the regulations of the Code of Conduct of Insider Trading.

As per the SEBI Circular No. SEBI/HO/ISD/ISD/CIR/P/2020/135 dated 23rd July, 2020 and clause 12 of Schedule B and clause 10 of Schedule C read with Regulation 9 of the PIT Regulations, the violation is being intimated to the stock exchanges in accordance with the format prescribed in **Annexure A**.

The matter will be placed before the Audit Committee and the decision of the Audit Committee and action taken by the company against the said violation shall be intimated separately to the Stock Exchanges.

You are requested to kindly take the above information on your records.

Thanking you,

Yours faithfully,
For **AMBUJA CEMENTS LIMITED**

RAJIV GANDHI
COMPANY SECRETARY
Membership No A11263

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Annexure A

Report by AMBUJA CEMENTS LIMITED for violations related to Code of Conduct under SEBI (Prohibition of Insider Trading) Regulations, 2015.

[For listed companies: Schedule B read with Regulation 9 (1) of SEBI (Prohibition of Insider Trading) Regulations, 2015

For Intermediaries/ Fiduciaries: Schedule C read with Regulation 9(1) and 9(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015]

Sr. No.	Particulars	Details
1.	Name of the listed company/ Intermediary/ Fiduciary	Ambuja Cements Limited
2.	Please tick appropriate checkbox Reporting in capacity of : <input checked="" type="checkbox"/> Listed Company <input type="checkbox"/> Intermediary <input type="checkbox"/> Fiduciary	Limited company
3.	A. Details of Designated Person (DP)	
	i. Name of the DP	Mr. Pankaj Chimanlal Mota
	ii. PAN of the DP	AALPM9419N
	iii. Designation of DP	Chief Commercial Officer
	iv. Functional Role of DP	Sales and Marketing
	v. Whether DP is Promoter or belongs to Promoter Group	No
	B. If Reporting is for immediate relative of DP	
	i. Name of the immediate relative of DP	-
	ii. PAN of the immediate relative of DP	-
	C. Details of transaction(s)	
	i. Name of the scrip	AMBUJACEM / 500425
	ii. No of shares traded and value (Rs.) (Date - wise)	23.03.2021 – Sold 7000 shares for Rs. 21,06,000/- (approx.) 25.03.2021 – Purchased 7000 shares for Rs. 20,75,000/- (approx.) 30.03.2021 – Sold 2500 shares for Rs. 7,49,000/- (approx.)
	D. In case value of trade(s) is more than Rs.10 lacs in a calendar quarter	
	i. Date of intimation of trade(s) by concerned	25.03.2021, 30.03.2021 and 01.04.2021

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	DP/director/promoter/promoter group to Company under regulation 7 of SEBI (PIT) Regulations, 2015													
	ii. Date of intimation of trade(s) by Company to stock exchanges under regulation 7 of SEBI (PIT) Regulations, 2015	05.04.2021												
4.	Details of violations observed under Code of Conduct	Contra Trade during window open period.												
5.	Action taken by Listed company/ Intermediary/ Fiduciary	Action is pending and the same shall be intimated to the exchanges once decided by the Audit Committee												
6.	Reasons recorded in writing for taking action stated above	Violation of SEBI insider Trading Regulations.												
7.	Details of the previous instances of violations, if any, since last financial year	Trading during window closure period in the Month of July 2020.												
8.	If any amount collected for Code of Conduct violation(s)													
	i. Mode of transfer to SEBI - IPEF (Online/Demand Draft)	-												
	ii. Details of transfer/payment In case of Online:													
	<table border="1" style="width: 100%;"><thead><tr><th>Particulars</th><th>Details</th></tr></thead><tbody><tr><td>Name of the Transferor</td><td style="text-align: center;">-</td></tr><tr><td>Bank Name, Branch and Account Number</td><td style="text-align: center;">-</td></tr><tr><td>UTR/Transaction reference Number</td><td style="text-align: center;">-</td></tr><tr><td>Transaction Date</td><td style="text-align: center;">-</td></tr><tr><td>Transaction Amount (in Rs.)</td><td style="text-align: center;">-</td></tr></tbody></table>	Particulars	Details	Name of the Transferor	-	Bank Name, Branch and Account Number	-	UTR/Transaction reference Number	-	Transaction Date	-	Transaction Amount (in Rs.)	-	
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DD Amount (in Rs.)	-													
9.	Any other relevant information													

Yours faithfully,

Date : 3rd May, 2021

Place : Mumbai

RAJIV GANDHI
Company Secretary
AAJPG9845Q

rajiv.gandhi@ambujacement.com

AMBUJA CEMENTS LIMITED
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CIN: L26942GJ1981PLC004717