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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "***Zensar Named in the 2020 Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, North America.***"

This is for your information and dissemination purpose.

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia  
**Company Secretary**

Encl. as above

## Zensar Named in the 2020 Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, North America

*Zensar is one of 20 providers evaluated in the report based on ability to execute and completeness of vision*

**Westborough, MA, July 22, 2020:** [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that it has been named a Niche Player in the **Gartner 2020 Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, North America** authored by Gartner analysts Mark Ray, Daniel Barros, Stephanie Stoudt-Hansen, Andrew Miljanovski and Leah Ciavardini.

Gartner shares in the report that, 'This Magic Quadrant evaluates 20 leading service providers' ability to deliver data center managed services (DCMS) in North America. DCMS comprises the following: data center outsourcing (DCO), hybrid infrastructure managed services (HIMS), private cloud managed services, mainframe managed services, ERP hosting managed services, data center transformation services/cloud migration services, infrastructure utility services (IUS), remote infrastructure management (RIM), and Edge data center managed services.'

The report further states that, 'Many of the service providers in this market are experiencing growth. The growth stems from increasing demand of customers wishing to reduce their own data center footprints while leveraging hyperscale and providers' economies of scale, extensive capabilities and automation efforts. Additionally, growth is coming from assisting clients with their digital transformations. This will likely also be accelerated by recent pandemic events as clients look to reduce costs and ensure that they have the capacity to effectively perform business continuity efforts.'

**Commenting on the recognition, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said,** "The recent global situation has clearly underlined the need for enterprises to maintain robust infrastructure systems that combine efficiencies of the hybrid cloud models. We are keenly investing in this area as we see our recognition in this Gartner report supporting what our clients are indicating as their priority investment areas."

**Harjott Atrii, Executive Vice-President and Global Head, Cloud & Infrastructure Services, Zensar shared,** "We are seeing an increased demand for our innovative Digital Foundation Services (DFS) from our clients to support their digital business initiatives. Digital Infrastructure under the DFS catalog of services is helping customers to overcome traditional challenges with data center. Through our Wired Autonomous Cloud, customers are increasingly able to run and operate efficient, scalable and robust Hybrid Infrastructure with high efficiency and minimal costs."

Zensar's Digital Foundation Services (DFS) framework accelerates transformation in the Enterprise 4.0 era leveraging technologies such as cloud, automation and AI. Zensar's Digital Infrastructure solutions are a key pillar of the Digital Foundation Services (DFS) strategy which enables speed, agility and scale through proven cloud advisory and migration services. Digital Infrastructure includes areas such as Advisory Services (modernization and NW roadmap); Implementation Services (cloud enablement, IaaS/PaaS and NW transformation); and Managed Services (data center transformation and cloud modernization).

Key highlights of Zensar's Digital Infrastructure services include:



**Wired Autonomous Cloud** – providing Zero Touch integration and a common management platform for multi-cloud workloads.

**Cloud Transformation** – build a hyperscale technology backbone and migrate to the right cloud platform without disruption to your business processes and ensure a cloud infrastructure that is flexible to your organizations changing needs.

**Data Center Modernization** – leverage a complete set of data center transformation solutions and services that cater to physical, hybrid or next generation data centers.

Zensar’s Digital Infrastructure solutions enables clients to benefit through areas such as TCO savings; improved agility and time to market; increased flexibility and portability for apps; reduced complexity across clouds; and shorter provisioning timelines.

Learn more about Zensar’s Digital Foundation Services and Digital Infrastructure offerings at: <https://zensar.com/digital-foundation-services/digital-infrastructure>

Source: *Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, North America* by Mark Ray, Daniel Barros, Stephanie Stoudt-Hansen, Andrew Miljanovski, Leah Ciavardini. Published June 9, 2020.

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#### **About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

