



ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

Dated: 14th December, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544022 ISIN No.: INE491J01022 Re.: ASK Automotive Limited	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: ASKAUTOLTD ISIN No.: INE491J01022 Re.: ASK Automotive Limited
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Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 ("SEBI Listing Regulations") - Appointment of Ms. Ibha Lal as President, Human Resources of the Company

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, we hereby inform you that basis the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company on December 14, 2023, approved the appointment of Ms. Ibha Lal as President, Human Resources of the Company, forming part of the Senior Management of the Company with effect from today i.e., December 14, 2023.

The details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure A**.

Kindly take the same on your records.

Thanking you.

Yours Faithfully,
For **ASK Automotive Limited**

Rajani Sharma
Vice President (Legal) Company Secretary and Compliance Officer
Membership No.: ACS14391

Corporate Office: -

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CIN: U34300DL1988PLC030342

Annexure A

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Details of Information that required to be provided	Details of Ms. Ibha Lal
1.	reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment
2.	date of appointment/ re-appointment/cessation (as applicable) & term of appointment/re-appointment	December 14, 2023 Term of Appointment is not applicable since she is in full time employment
3.	brief profile (in case of appointment)	Ms. Ibha Lal has Post Graduation Diploma in Personnel Management & Industrial Relations from XISS, Ranchi. She has 30 years of rich experience as Human Resources Management Professional. During her tenure of 30 years, she worked with Asahi India Glass Limited, Lumax D K Jain Group, GROZ Engineering Tools Private Limited
4.	disclosure of relationships between directors (in case of appointment of a director).	Not Applicable