

Vakrangee Limited "Vakrangee Corporate House", Plot No. 93, Road No. 16, M.I.D.C, Marol, Andheri (East), Mumbai 400093, Maharashtra W: www.vakrangee.in | L: +91 22 2850 3412 / +91 22 6776 5100 F: +91 22 2850 2017 | CIN: L65990MH1990PLC056669

January 28, 2020

To, Bombay Stock Exchange Limited P.J. Towers, Dalal Street, Fort, Mumbai - 400 001.

To,
Corporate Relationship Department
National Stock Exchange Limited
Exchange plaza, Bandra Kurla complex,
Bandra (E)
Mumbai 400051

Sub: Press Release titled "VAKRANGEE LEADS FINANCIAL INCLUSION INITIATIVE IN RURAL INDIA".

Dear Sir,

With reference to the abovementioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith Press Release titled "VAKRANGEE LEADS FINANCIAL INCLUSION INITIATIVE IN RURAL INDIA".

This is for your information and record.

Thanking you,

Yours Faithfully,

For Vakrangee Limited

Mehul Raval Company Secretary (Mem. No. A18300)



**PRESS RELEASE** 

## **VAKRANGEE LIMITED**

## VAKRANGEE LEADS FINANCIAL INCLUSION INITIATIVE IN RURAL INDIA

## GRANT THORTON RELEASES REPORT ON "FINANCIAL INCLUSION AND RURAL INDIA – BANKING & ATM SECTOR IN INDIA"

**Mumbai, January 28, 2020:** Grant Thornton has done a detailed study and released a report on "Financial Inclusion and Rural India – Banking & ATM sector in India".

Financial inclusion is the key to bridging the social divide and achieving a well distributed, robust and sustainable economic growth. India is the 7<sup>th</sup> largest economy globally and with a population of more than 1.2 billion people whereby over 2/3<sup>rd</sup> population residing in rural villages and small town spread over 6,00,000 villages and 640 districts.

The recent initiatives of the Government and RBI have widened the reach of Financial services in far and remote areas by allowing private players to act as Business correspondents and non-bank entities to set up white label ATMs across the country. This report focuses on what financial inclusion means for India, presence of Banks and ATMs sector across the country and highlighting key non-banking companies and their contribution towards the goal of Financial and Social inclusion.

Vakrangee has emerged as a leading player at the forefront of driving financial and social inclusion in Rural India. The key Highlights and observations from the Grant Thornton report are as follows –

- Vakrangee is the fastest growing and third largest White Label ATM player in the country. In the ATM segment, Rural share of public sector Banks is 20%, in private sector it is 9% but the Rural share of White Label ATM is 49%. Thus, indicating WLAs have larger presence across Rural India. Player like Vakrangee has a major share of 66% in Rural India.
- Vakrangee has over 12,000 BC points, of which 82% are situated in Rural India.
- In FY2018, Vakrangee BC's opened 31.7% of all BSBDAs opened by all BC's in India.
- Overall, Vakrangee is the 13<sup>th</sup> Largest ATM operator in India. However, in Rural India it is 3<sup>rd</sup> largest ATM operator behind only SBI and Tata Indicash.
- When compared to private sector Banks, it ranks over a number of private Banks such as Axis Bank (1,905 ATMs), HDFC Bank (1,063 ATMs) and ICICI Bank (760 ATMs) in Rural India.
- Banking and ATM throughput from Vakrangee network for FY 2019 (till 31 December 2019) is INR 218 billion.

**Link to the Grant Thornton Report :** <a href="https://www.grantthornton.in/globalassets/1.-member-firms/india/assets/pdfs/financial-inclusion-in-rural-india-28-jan.pdf">https://www.grantthornton.in/globalassets/1.-member-firms/india/assets/pdfs/financial-inclusion-in-rural-india-28-jan.pdf</a>

## **About Vakrangee Limited**

Incorporated in 1990, Vakrangee is the unique technology driven company focused on building India's largest network of last-mile retail outlets to deliver real-time banking & Financial Services, ATM, insurance, egovernance, e-commerce and logistics services to the unserved rural, semi-urban and urban markets. The

(BSE Code: 511431; NSE Code: VAKRANGEE)



Vakrangee Assisted Digital Convenience stores are called as "Vakrangee Kendra" which acts as the "One-stop shop" for availing various services and products. For further information, please contact at: Email: <a href="mailto:investor@vakrangee.in">investor@vakrangee.in</a>