

SADHNA BROADCAST LIMITED

Registered Office: 37, Second Floor, Rani Jhansi Road, Motia Khan, Paharganj, New Delhi- 110055

Email ID: cbnl.delhi@gmail.com, Website: www.sadhna.com

Phone: 91-11-23552627, Fax No.: 91-11-23524610

To,

BSE Limited
25th Floor, P J Towers
Dalal Street
Mumbai-400001

Metropolitan Stock Exchange of India Limited
205(A), 2nd Floor, Piramal Agastya Corporate Park,
Kamani Junction, LBS Road, Kurla (West),
Mumbai-400070

Sub: Intimation pursuant to Regulation 30 read with the Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with relevant provision of Companies Act, 2013, we wish to inform you that following are the outcome of the Board Meeting held on Saturday, 03rd December, 2022 at 03.00P.M and concluded at 03.20 P.M at the registered office of the Company.

1. Board of Directors is of the view that promoters should not sell their equity till 31.03.2023 in order to maintain the confidence of shareholders. Promoters agreed for this and assured Board of Directors to maintain present shareholding status till 31.03.2023.
2. Approved proposal for the Collaboration with US and CANADA based Channel etc.

2.1 Sadhna Tv Channel launched in USA & Canada:

Considering high popularity and TRP of Sadhna TV, there was demand from USA and Canada for its availability there, since long. After continuous efforts, finally we could get success in entering into contracts for Sadhna TV distribution in USA/Canada with effect from Dec'2022. This is a milestone in the journey of Sadhna TV. Sadhna TV will get good revenue and popularity through this step. Channel will be available on Dish, Sling Platform, Bell, Rogers, Telus etc.. Besides 20% content will be provided by local associate from Canada.

2.2 Acquisition of Channels running on Youtube & Facebook :

In this era of Digital Media, lot of religious, spiritual, Bhajan and News Channels are running on Youtube & Facebook. We can acquire these at very low cost/ profit sharing basis or any mutually agreeable term. These digital channels can be promoted on our own channels and other channels where we can get good deals - like Maha Movie, Maha Punjabi , Maha Cartoon etc. This acquisition will bring good profit for company.

In order to popularize Digital News channels, we will provide smart mobile phones to our stringers / reporters so that we may get live feed.

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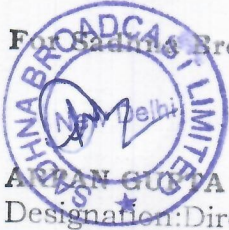
Material Details of Acquisition:-

On 3rd December 2022, M/s Aadriti Entertainment (Seller) and Sadhna Broadcast Limited (Buyer) executed agreement to acquire Social Media and Digital Channel "News Plus TV" and domain in name of www.newsplushindi.com to provide news, social, video, Audio, etc and related activity on social media and digital media as "Youtube, Facebook, instagram, Twitter etc. with a consideration of Rs. 8,00,001 plus gst as applicable through transfer of funds through electronic or digital mediums.

Seller sells, conveys, transfers and assigns and to use the purchaser the schedule asset "(News Plus TV) give two months of all required service to purchaser.

Thanking You,

For Sadhna Broadcast Limited



ARJAN GUPTA
Designation: Director
DIN: 03498884,

Place: Delhi

Date: 06.12.2022