Stocks and Securities

Aditya Birla Money Ltd.
(A subsidiary of Aditya Birla Capital Ltd.)



PROTECTING INVESTING FINANCING ADVISING

Ref: SECTL/2023 - 90

August 09, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI – 400 001 National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East) MUMBAI – 400 051

Scrip Code: BSE – 532974

NSE - BIRLA MONEY

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations")

Further to our letter dated June 10, 2022 and pursuant to Regulation 30 of the SEBI Listing Regulations, we wish to inform you that Insurance Regulatory and Development Authority of India ("IRDAI") has approved and granted the license dated August 09, 2023 to the Company for venturing into Corporate Agency Business as Corporate agent and distribute Products of Life Insurance, Health Insurance & General Insurance ("Composite") under Insurance Regulatory and Development Authority of India (Registration of Corporate Agents) Regulations, 2015

Information as per Regulation 30 of the SEBI Listing Regulations for venturing into "Corporate Insurance Agency Business" is given below:

Particulars	Information
Name of the regulatory or licensing authority	Insurance Regulatory and Development Authority of India ("IRDAI")
Brief detail of the license obtained/ approved	Corporate Agent License (Composite) to distribute Life Insurance, Health Insurance & General Insurance under Insurance Regulatory and Development Authority of India (Registration of Corporate Agents) Regulations, 2015
Impact/ relevance of such approval to the listed entity	Increase in the range of services by meeting the insurance needs of its customers.
Withdrawal/cancellation or suspension of licence/approval by the regulatory or licensing authority, with reasons for such action, estimated impact (monetary or otherwise) on the listed entity and penalty, if any	N.A.
Period of validity	3 years

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The	actual	impact	(monetary	or	N.A.
otherwise) along with corrective actions					
taken by the listed entity pursuant to the				the	
withdrawal, cancellation or suspension			n or suspens	ion	
of the key license/ approval.					

This is for your information and record.

Thanking you, For Aditya Birla Money Limited

Divya Poojari Company Secretary