

HOARDINGS, SIGN BOARDS, CINEMA
SLIDES, NEWS PAPER, MAGAZINE
KIOSKS, RADIO, BANNERS,
SHOWCASE DISPLAY, CABLE T.V.
R.LY. ADVERTISEMENT, B.E.S.T. AD,
FILM MODELLING EVEBT & SALES
PROMOTION AND DIGITAL PRINTING
THROUGHOUT INDIA

Bright Outdoor Media Limited

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444



Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri
(West), Mumbai 400 053, Maharashtra, India.

Contact No.- 67140000-99 | **FAX** 67140011-22 | **Email ID-** Brightoutdoor@gmail.com | **Website-**
www.brightoutdoor.com

20 October, 2023

The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani
Managing Director
DIN: 00845616

HOARDINGS, SIGN BOARDS, CINEMA SLIDES, NEWS PAPER, MAGAZINE KIOSKS, RADIO, BANNERS, SHOWCASE DISPLAY, CABLE T.V. RLY. ADVERTISEMENT, B.E.S.T. AD, FILM MODELLING EVENT & SALES PROMOTION AND DIGITAL PRINTING THROUGHOUT INDIA

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New Digital LED Hoarding (DOOH) Goes Live:

Bright Outdoor Media Limited and Wallop Advertising Pvt. Ltd. proudly unveil a colossal 60x30-foot Digital LED Hoarding, coupled with eye-level DOOH (Digital Out of Home) advertising & a clear visibility due to one-minute traffic signal at the vibrant heart of Chembur.

This magnificent spectacle strategically positioned at the VN Purav Marg and Eastern Express Highway intersection captures the attention of commuters, including those heading towards bustling destinations like BKC, Sion, Trombay, Priyadarshini, and Wadala Free Way. It effortlessly beckons to the daily wave of commuters not only from Chembur but also those streaming in from Thane, Mulund, and Ghatkopar. This prime advertising platform is your golden ticket to amplify your brand's presence amid the city's bustling daily life.

This accomplishment is a testament to Bright's relentless dedication to pushing the boundaries of innovation and our unswerving commitment to providing state-of-the-art advertising platforms. The introduction of this extraordinary billboard firmly cements Bright as a pioneering force in the realm of digital out-of-home (DOOH) advertising.

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Artist's Impression



The Broker Adani Realty is registered with the Registrar for the registration no. 00001994850 and website on website <http://www.adani-realty.com>.
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