



Date: 28.09.2019

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Mumbai-400001

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E), Mumbai-400051

Dear Sir/ Madam,

Sub: Press Release- PTron breaks decibel levels this Festive Season with the launch of Bass Buds

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, a subsidiary of Palred Technologies Limited, stating that PTron breaks decibel levels this Festive Season with the launch of Bass Buds, the only TWS (True Wireless Stereo) earbuds available at Rs.999 exclusively on Amazon and also launches Bass Fest, the best in class Bluetooth earphones at Rs. 399 only on Amazon

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

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PTron breaks decibel levels this Festive Season with the launch of Bass Buds

- *Introduces Bass Buds, the only TWS (True Wireless Stereo) earbuds available at Rs.999 exclusively on Amazon*
- *Also launches Bass Fest, the best in class Bluetooth earphones at Rs. 399 only on Amazon*

India, September 27, 2019 - Light up this festive season with PTron's irresistible new offerings for all the audiophiles. PTron, one of India's fastest growing mobile accessories brand, launches two of the best audio accessories PTron Bass Buds and PTron Bass Fest.

PTron Bass Buds

Big on Bass and light on the pocket, PTron Bass Buds is the only TWS earbuds (True Wireless Stereo) priced at Rs.999/- which will be available on Amazon's Great Indian Festival 2019.

What's to love about it?

- 4 hours of music playtime
- Mono earbud compatibility
- Google Assistant Voice Command
- Bass Buds comes with a compact and portable 250mAh charging cum storage case - charge-on-the-go



PTron Bass Fest

Experience the high bass music fest with crystal clear treble on PTron Bass Fest. Full marks for ergonomic lightweight design, silicone ear hooks and tangle free comfort.

Grab the Bass Fest at an unbelievable price of only Rs. 399 on Amazon's Great Indian Festival 2019.

What's to love about it?

- Speaker Size/Driver Size:10mm
- Bluetooth version 5.0
- 10mm dynamic drivers
- Superb high fidelity audio experience
- 4 hours of music playtime
- Strong & Stable Connection covers 33 feet

PTron



If Bass is what matters, then these are a must have. **PTron Bass Buds** for the ones who love to sport that classy in-ear buds and **PTron Bass Fest** for all who prefer to go the old school way. Make your bass pick!

Gadget lovers can get their hands on the new **PTron Bass Buds** and **PTron Bass Fest** which are exclusively available on Amazon.in.

PTron Bass Buds on Amazon.in- <https://www.amazon.in/PTron-Bassbuds-Bluetooth-Handsfree-Earphones/dp/B07WSHWNH8>

PTron Bass Fest on Amazon.in- <https://www.amazon.in/PTron-BassFest-Headphones-Technology-Smartphones/dp/B07WTHKBCQ/>

About PTron:

Started in 2014, PTron was conceptualized as an electronic and mobile accessories brand owned by Palred Electronics Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

PTron offers a bouquet of mobile accessories products to meet the needs of its consumers. PTron offers products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smartwatches, networking products and many more. PTron's strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market.

For any further media queries, please contact Perfect Relations

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