



April 16, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the following press releases dated April 16, 2024 being issued by the Company titled:

- (a) *'Airtel celebrates 5.9 million 5G customers in Tamil Nadu'*
- (b) *'Airtel celebrates 3 million 5G customers in Gujarat'*
- (c) *'Airtel celebrates 1.2 million 5G customers in Jammu, Kashmir and Ladakh'*

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel celebrates 5.9 million 5G customers in Tamil Nadu

5G network pans across all districts

Chennai, April 16, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 5.9 million customers enjoying 5G service in the state of Tamil Nadu. The Company has successfully deployed 5G service across all cities and districts in Tamil Nadu reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in Tamil Nadu. The Company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels of Mahabalipuram, to the renowned pilgrimage site of Madurai, the breathtaking vistas of tourist hotspots like Ooty or Coonoor, Airtel continues to complete its rollout across Tamil Nadu.

Commenting on the milestone, **Tarun Virmani, CEO-Tamil Nadu, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Tamil Nadu. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in



Airtel celebrates 3 million 5G customers in Gujarat

5G network pans across all districts and villages

Ahmedabad, April 16, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 3 million customers enjoying 5G service in the state of Gujarat. The Company has successfully deployed 5G service across all cities and districts in Gujarat reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in Gujarat. The Company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels of Vadodara, to the renowned pilgrimage site of Dwarka and Somnath, the breathtaking vistas of tourist hotspots like Gir National Park and Statue of Unity, Airtel continues to complete its rollout across Gujarat.

Commenting on the milestone, **Soumendra Sahu, CEO- Gujarat, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Gujarat. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with Poco to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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Airtel celebrates 1.2 million 5G customers in Jammu, Kashmir and Ladakh

5G network pans across all districts and villages

Jammu, April 16, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today announced that it has 1.2 million customers enjoying 5G service in the state of Jammu, Kashmir and Ladakh. The Company has successfully deployed 5G service across all cities and districts in Jammu, Kashmir and Ladakh reflecting a promising shift towards offering next-generation mobile connectivity.

Airtel has registered a significant increase in 5G users in the past 6 months in Jammu, Kashmir and Ladakh. The Company's expansive network deployment has effectively extended its services across the entire state, greatly simplifying the process for customers to embrace 5G. From the iconic architectural marvels of Mubarak Mandi Palace, to the renowned pilgrimage site of Vaishno Devi Temple, and the breathtaking vistas of tourist hotspots like Patnitop, Dal Lake, Zaskar Valley, Pangong Lake, Sangam, Magnetic Hill, Hall of Fame, Diskit and Gulmarg, Airtel continues to complete its rollout across Jammu, Kashmir and Ladakh.

Commenting on the milestone, **Adarsh Verma, COO- Jammu and Kashmir, Bharti Airtel** said, "We are making significant strides in building the network infrastructure required to facilitate widespread adoption of 5G in Jammu, Kashmir and Ladakh. We express our gratitude to our valued customers who have upgraded to enjoy the power of unlimited 5G service at no additional cost. Our tireless efforts are to keep our customers consistently connected to the state's fastest, most reliable, and cutting-edge network."

The rapid deployment and adoption of 5G in the country is due to multiple factors including rapid network enhancement, accelerated 5G rollout and increasing availability of 5G devices. In order to make affordable devices accessible to users, Airtel also collaborated with POCO to offer sub-10K 5G smartphones, which helped to grow its overall 5G user base in the country. Retail expansion in the region to increase physical format of stores has further augmented consumer connect to help customers upgrade conveniently to 5G service.

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