



Munoth Communication Limited

(Formerly Munoth Investments Ltd)

Regd Office : Munoth Centre, Suite No. 48 111rd Floor, 343, Triplicane High Road, Chennai - 600 005. INDIA
Phone : 91-44-2859 1190 Fax : 91-44-2859 1189 E-mail : info@munothcommunication.com
CIN : L65991TN1984PLC010816

November 3, 2022

M/s. Bombay Stock Exchange Limited,
Phiroze Jheejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

Sub: Intimation pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Newspaper publication of Notice for Board Meeting to consider, approve and take on record the unaudited financial results (Standalone and Consolidated) for the Second quarter ended 30/09/2022

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we have enclosed the published notice of the Board Meeting scheduled to be held on November 9, 2022 to consider, approve and take on record the unaudited financial results (Standalone and Consolidated) for the Second quarter ended September 30, 2022 in one English language national daily and in one daily newspaper published in the language, where the registered office of the company is situated.

Kindly take the same on records.

Thanking you,

Sincerely,

For Munoth Communication Limited


Jinal Jain

Company Secretary



Health Matters

Female, male travellers experience similar change



A new University of Otago-led study has revealed men and women experience change while travelling in similar ways.

Consumers are increasingly seeking activities that help them achieve new levels of enrichment and since the lift of COVID-19 travel restrictions, they are more conscious of the value they want to gain from their holidays.

The study examines male and female travellers' subjective travel experiences and identifies nine types of tourist transformation, a process people undergo when they experience change during a trip.

Lead author Dr Jessica Mei Pung, of the Department of Marketing, says of the types identified, there was a significant difference between men and women's experiences in just two - reflection and transformative learning outcomes.

"Female travellers have

a greater engagement in consciousness and self-examination compared with males," Dr. Pung says.

Secondly, female travellers show a greater achievement of self-efficacy as a result of facing challenges and solving problems during their trips.

Holiday experiences are an opportunity for female travellers to reflect more on their personal relationships, while males might have a less reflective approach to change and be more oriented towards mastering a specific activity."

The study provides useful knowledge for the design of transformative tourism products and services. Research comparing female tourists' transformations with males' is limited and is reflected in the tourism experiences on offer.

For women, there are getaway packages and wellbeing retreats, while men are targeted with more general offerings, especially within sports tourism.

There is an untapped market for transformative trips that are not necessarily portrayed as feminine or masculine but

that can deliver different types of experiences and benefits. As a result, tourism operators need to rethink how they communicate the offering to their male customers as effectively as they do to their female customers."

Interestingly, the study, which surveyed 514 people, reveals men and women experience the other seven types of tourist transformation in similar ways.

"For example, there are no differences in how they experience the distance from their everyday lives, or in their levels of immersion in nature and in the social dynamics of the holiday activities.

Independence, freedom and self-confidence are equally perceived by both sets of respondents, showing that feelings of empowerment do not represent an outcome exclusive to women travellers."

Blue light treatment improves sleep in PTSD patients

People with post-traumatic stress disorder (PTSD) experienced better sleep, a reduction in the severity of PTSD symptoms and more effective treatments after exposure to blue light therapy, according to a new study conducted by researchers in the University of Arizona College of Medicine.

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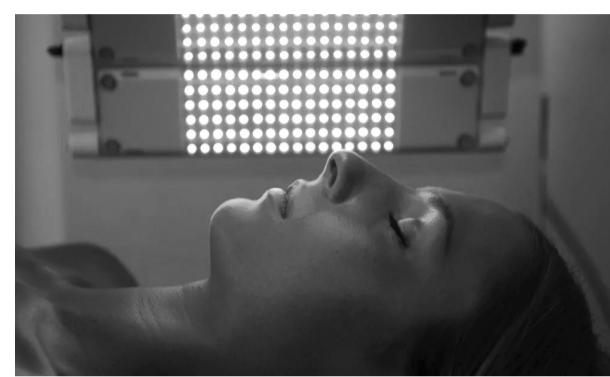
mechanisms achieved through cognitive or exposure therapy treatments.

"This research is exciting and unique because it points to an easy-to-use method for helping those with PTSD to retain the benefits of therapy long after the treatment ends," said psychiatry professor William "Scott" Killgore, PhD, director of the Social, Cognitive and Affective Neuroscience (SCAN) Lab and senior author on the paper, "Morning blue light treatment improves sleep complaints, symptom severity, and retention of fear extinction memory in post-traumatic stress disorder."

Dr. Killgore and the SCAN Lab team conducted a comprehensive assessment of daily morning blue-wavelength light exposure on individuals with clinically significant levels of PTSD. The goal was to ascertain if blue light therapy would help improve sleep and PTSD symptoms and sustain learned fear extinction memories, an analog of therapeutic treatment for trauma.

Study participants committed to 30 minutes of morning light exposure daily for six weeks, with half of the participants using blue-wavelength light and half using amber light. Researchers examined the neurobiological, autonomic and behavioral outcome changes during the study.

The 43 participants who received blue light therapy not only demonstrated significant improvements in the severity of their PTSD symptoms, but also reported improvements in sleep and showed an increased retention of fear extinction memories. In comparison, the 39 study participants who received amber light did not show the same retention of the extinction memories, but rather showed a return of



the original fear memories.

"While the limitations of the research include its modest sample size and difficulties monitoring compliance, the possibilities of utilizing a treatment that is relatively simple, drug-free and inexpensive can offer hope for the large population of people living with the intense challenges of post-traumatic stress disorder," Dr. Killgore said.

"The data are thrilling," said Jordan Karp, MD, professor and chair of the College of Medicine - Tucson's Department of Psychiatry. "This nonpharmacological intervention is a promising life-changing and life-saving possibility for people suffering from PTSD."

Innovative mental health initiative for young

he Policymakers Forum for Mental Health, India spearheaded a panel discussion at the Grand Challenges Annual Meeting in Brussels recently, to discuss the challenges around mental health, especially impacting the most vulnerable in India. The discussion was organised in collaboration with Grand Challenges Canada and ETI Services to support the launch of a new and innovative mental initiative focussed on young people.

India has witnessed a surge in youth suicides during the last two years

NAME CHANGE

I Subrata Dev Father of **MANAS DEB**
SUBRATA DEV, Date of birth 05.08.2003, Residing at No 405, 18th Street, TNHB colony korattur, Chennai - 600080. Shall be henceforth be known as **MANAS DEB**.

Subrata Dev (Father)

PUBLIC NOTICE

This is to inform public in general that Kotak Mahindra Bank Ltd has organized an auction in below mention respect of vehicle TN 25 BF 5443 - AL BOSS 1412 - YOM - 2018 Minimum Reserve Price - Rs.6,79,913/- Under hypothesis with

KOTAK MAHINDRA BANK LTD, is under sale in its "As is where is Condition"

With Out RC

Interested parties can give their Quotations within 7 days at

KOTAK MAHINDRA BANK LIMITED

Old Mahabalipuram Road, Kandhanchevadi, Chennai-600096

99620 64964 / 99625 90701 Ph: 044 - 66248044

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BRANCH ADDRESS

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8th Floor (Opp. 2) TVH Agnito Park Old Mahabalipuram Road, No. 141, Rajiv Gandhi Salai, Kandhanchevadi

Chennai-600096 (Or)

Contact : Senthil Selvan Subramanian

Kotak Mahindra Bank Limited

Contact No - 044 - 6624 8624 / 044 - 6624 8044

E mail : senthil.subramanian@kotak.com

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