

PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 18.01.2021

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (08-2020/21) dated Monday, 25th January, 2021

With reference to the above mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Monday, 25th January, 2021 at 05.00 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad-380015 to transact the inter- alia following business:

- 1. To Consider and approve Conversion of Warrants into Shares
- 2. Any other business with the permission of Chair.

This is for your information and records.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED (FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Riva Doshi

Company Secretary & Compliance Officer