

July 8, 2022

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

**Sub: Signing of License Agreement** 

Dear Sir

With reference to the captioned subject, we would like to inform you that the Company has signed a License Agreement for a 51 room hotel at Anjuna, Goa under the Company's brand "Lemon Tree Hotels". The hotel is expected to be operational by March, 2023.

Carnation Hotels Private Limited, a subsidiary and the hotel management arm of the Company will be operating this hotel.

Please find attached herewith the copy of the press release in above regard.

Please take the above intimation on record.

Thanking you,

For Lemon Tree Hotels Limited

Nikhil Sethi

AVP Legal & Group Company Secretary

And Compliance Officer

**Lemon Tree Hotels Limited** 

(CIN No. L74899DL1992PLC049022)

Registered Office: Asset No. 6, Aerocity Hospitality District, New Delhi-110037 T +91 11 4605 0101 | F +91 11 46050110 | E hi@lemontreehotels.com

Central Reservation: +91 9911 701 701 | www.lemontreehotels.com

## Lemon Tree Hotels signs a new hotel in Anjuna, Goa

New Delhi, 8<sup>th</sup> July, 2022: Lemon Tree Hotels announced its latest signing – Lemon Tree Hotel, Anjuna, Goa. This property is expected to be operational by March, 2023, and shall be managed by Carnation Hotels Private Limited, a subsidiary and the management arm of Lemon Tree Hotels Limited.

Located in North Goa, Anjuna is known for its trance parties held on its beach during the tourist season (October – April), as well as the famous flea markets that come alive every Wednesday and Saturday. It is well-connected with air and railway as the Thivim Railway Station is 16 km away while the Goa International Airport is at a distance of 44 km. The area is known for the St. Michael's Church, Anjuna, founded in 1595, which is dedicated to S. Miguel, and celebrates the feasts of S. Miguel and Nossa Senhora Advogada.

Located in Anjuna, this property will feature 51 well-appointed rooms, complemented by a restaurant, bar, spa, swimming pool and gym. It will also have a meeting room.

Speaking on the occasion Mr. Mahesh Aiyer, CEO – Carnation Hotels Private Limited – commented, "We are delighted to expand our reach in Goa with our valued partner, Mr. Amrinder Singh. This will be our fifth property in Goa, a state famous for its tourism potential, which is visited by large numbers of travellers, both domestic and international, every year. We aspire to expand and diversify our existing portfolio by signing and opening more hotels to expand our offerings to our guests as well as owners and partners in the tourism and hospitality sector."

## **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited is India's largest hotel chain in the mid-priced sector, and the third largest overall, on the basis of controlling interest in owned and leased rooms, as of June 30, 2017, according to the Horwath Report. We operate in the upscale segment and in the mid-market sector, consisting of the upper-midscale, midscale and economy segments. We deliver differentiated yet superior service offerings, with a value-for-money proposition.

LTHL opened its first hotel with 49 rooms in May 2004 and currently operates ~8,250 rooms in 84 hotels across 52 destinations, in India and abroad, under its various brands viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red



Fox Hotels, Keys Prima, Keys Select and Keys Lite. As the current pipeline becomes operational,  $\sim\!10,\!750$  rooms in 111 hotels across 66 destinations, in India and abroad shall be operated under the LTHL brands.

Lemon Tree Hotels, including Keys Hotels, are located across India, in metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous other tier I and II cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram and Vijayawada. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.

To know more, visit <a href="mailto:lemontreehotels.com">lemontreehotels.com</a> | aurikahotels.com</a> | keyshotels.com

