



Ideas.com India Private Limited

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CIN: U92110MH1997PTC104935

Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400001

Listing Department
National Stock Exchange Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (East)
Mumbai 400051

March 2, 2021

Dear Sir/Madam,

Sub: Disclosure in terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (Scrip: 532387 Symbol: PNC)

Pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed herewith the disclosure of acquisition of shares of Prithish Nandy Communications Limited as required under the above said regulations.

Request you to kindly take the same on record.

Yours faithfully,

For Ideas.com India Pvt Ltd





Ishita Prithish Nandy

Encl: Disclosure under Reg. 29(2) of SEBI (SAST) Regulations, 2011

CC:

Company Secretary,
Prithish Nandy Communications Limited
87/88, Mittal Chambers, Nariman Point,
Mumbai - 400021

ANNEXURE – 2

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Pritish Nandy Communications Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ideas.com India Pvt Ltd		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE & NSE		
Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	17,43,006	12.05%	12.05%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	17,43,006	12.05%	12.05%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	5,94,409	4.11%	4.11%
b) VRs acquired/ sold otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked/ released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	5,94,409	4.11%	4.11%

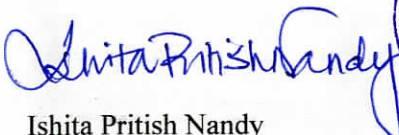

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	23,37,415	16.16%	16.16%
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	23,37,415	16.16%	16.16%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market		
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	01/03/2021		
Equity share capital / total voting capital of the TC before the said acquisition/sale	1,44,67,000 Shares		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	1,44,67,000 Shares		
Total diluted share/voting capital of the TC after the said acquisition	1,44,67,000 Shares		

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ideas.com India Pvt Ltd

Ishita Pritish Nandy
 Director

Date: 02/03/2021
 Place: Mumbai