



# DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

Ref: DAPS/2023-24/36

Date: November 10, 2023

To,  
BSE Limited  
Department of Corporate Services  
Floor 25, P J Towers,  
Dalal Street, Mumbai  
Maharashtra, - 400 001

Scrip Code: 543651

**Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015**

Dear Sir/Ma'am,


In pursuance of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we hereby submit business update of our company.

From taking hoardings on lease to owning them and now venturing into the DOOH, DAPS Advertising proudly announces its first ever LED display shining brightly at the iconic Ghantaghar Chauraha, seamlessly connected to the Railway Station of Kanpur. Enhanced with captivating advertisements from renowned brands including local jewellers, this dynamic platform transforms the 24/7 bustling hub into providing a distinctive experience. This landmark installation reflects our unwavering commitment to impactful advertising. With an early mover advantage, we have secured an overwhelming response and that has encouraged us to further widen our presence in this sphere.

You are requested to take the same on record.

Thanking you  
Yours faithfully,

For DAPS Advertising Limited

  
Pooja Kapoor  
Company Secretary and Compliance Officer

Encl- As above

**OUR FIRST LED DISPLAY ILLUMINATING THE HEART OF THE CITY**



**OUR OWNED HOARDINGS DOMINATING THE CITY SKYLINE**



Railway Station Circle Kailash Building Rooftop Size 30x15ft

