

**BAJAJ***Distinctly Ahead*Bajaj Auto Limited
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www.bajajauto.com

2 April 2019

Corporate Relations Department. BSE Limited 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
BSE Code: 532977	NSE Code: BAJAJ-AUTO

Dear Sir/s:

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the company in respect of sales for the month of March 2019.

This is for your information please.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,DR. J SRIVIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

MARCH '19 SALES

Mar-19

Particulars	Mar-19	Mar-18	Change %	Highlights
MOTORCYCLES				
DOMESTIC	220,213	158,987	39	For the first time ever, Pulsar sales exceeded 100K units.
EXPORTS	103,325	110,952	-7	-
SUB-TOTAL	323,538	269,939	20	-
COMMERCIAL VEHICLES				
DOMESTIC	38,972	44,613	-13	-
EXPORTS	30,841	19,796	56	-
SUB-TOTAL	69,813	64,409	8	-
TOTAL (MC + CV)				
DOMESTIC	259,185	203,600	27	-
EXPORTS	134,166	130,748	3	Excludes ~29K units in transit.
TOTAL	393,351	334,348	18	-

YTD

Particulars	Apr-Mar 2019	Apr-Mar 2018	Change %	Highlights
MOTORCYCLES				
DOMESTIC	2,541,320	1,974,577	29	Second highest ever sales.
EXPORTS	1,695,553	1,394,757	22	Highest ever sales
SUB-TOTAL	4,236,873	3,369,334	26	Highest ever sales
COMMERCIAL VEHICLES				
DOMESTIC	399,453	369,637	8	Highest ever sales
EXPORTS	383,177	267,820	43	Highest ever sales
SUB-TOTAL	782,630	637,457	23	Highest ever sales
TOTAL (MC + CV)				
DOMESTIC	2,940,773	2,344,214	25	Highest ever sales
EXPORTS	2,078,730	1,662,577	25	Highest ever sales
TOTAL	5,019,503	4,006,791	25	Highest ever sales

 Rakesh Sharma
 Executive Director, Bajaj Auto Ltd., Pune
 2 April 2019