



CIN No. : L24230GJ2011PLC064731

GST No. : 24AADCN5937D1ZM

## NOVATEOR RESEARCH LABORATORIES LIMITED

(Innovative Cosmetic and Pharma Products)

Date: 6<sup>th</sup> February, 2025

To,  
Department of Corporate Services  
BSE Limited  
PhirozeJeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001

(Script Code: 542771)

**Subject: Intimation pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations 2015**

Dear Sir/ Madam,

Pursuant to Regulation 30 read with Para B of Part A of Schedule III of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, this is to kindly inform you that as a forward integration step, Novateor Research Laboratories Limited, is delighted to launch the **SmiloShine Sensitive Nitraguard Toothpaste** as on 15<sup>th</sup> February, 2025

**SmiloShine Sensitive Nitraguard Toothpaste** is specially formulated for adults to provide advanced protection against tooth sensitivity while ensuring effective oral care. This innovative formulation is designed with **Nitraguard Technology**, which helps strengthen enamel and offers long-lasting relief from sensitivity, providing enhanced protection for sensitive teeth.

The details of the said product are as follows:

1.	Name of the Product	<b>SmiloShine Sensitive Nitraguard Toothpaste</b>
2.	Date of Launch	15 <sup>th</sup> February, 2025
3.	Category of the Product	Oral Care product
4.	Whether caters to domestic and international market	Both domestic and international market

Please take same on your record and oblige.

Thanking you,

Yours faithfully,

For, NOVATEOR RESEARCH LABORATORIES LIMITED

Navdeep Mehta  
Managing Director  
DIN: 03441623

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