

2nd February, 2021

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - TVS Motor Company launches a new technology platform, TVS intelliGO

We enclose a Press Release regarding "**TVS Motor Company launches a new technology platform, TVS intelliGO**", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company launches a new technology platform, *TVS IntelliGO*

TVS IntelliGO debuts on TVS Jupiter, making it the first 110cc scooter to have this intelligent Stop & Go technology

Hosur, February 02, 2021: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today introduced a new platform – *TVS IntelliGO*. The technology aims at providing comfortable, convenient and an environment-friendly ride experience to TVS Motor Company customers.

TVS IntelliGO enhances the riding comfort, mileage and reduces emissions by intelligently switching off the engine during long idling like traffic signals and other transient stops. The vehicle is ready to go by a simple throttle rev which enhances convenience. The technology also helps avoid fuel wastage during these stops and reduces emissions. *TVS IntelliGO* technology will debut on TVS Jupiter, thus making it the first 110cc scooter in the industry to come with this technology.

Mr. Aniruddha Halder, Vice President (Marketing) – Commuter Motorcycles, Scooters & Corporate Brand, TVS Motor Company said, *“TVS Motor Company has been at the forefront of introducing technological advancements backed by customer insight. TVS IntelliGO is a testimony to our philosophy of listening to our customers, understanding their needs, and innovating our products to provide an unmatched product experience. This intelligent Stop & Go technology is significant for our consumers through its dual impact of reducing fuel costs and emissions. The technology facilitates a comfortable riding experience for our customers, along with reducing emissions. TVS IntelliGO will debut on our flagship scooter brand – TVS Jupiter. We are confident that the discerning TVS Jupiter customers will find immense value in this innovation.”*

The TVS Jupiter is equipped with Ecothrust Fuel injection (ET-Fi) technology which delivers 15% better mileage, better startability, refinement, and durability. The scooter has LED headlamp, 2-litre glove box, mobile charger and 21-litre storage. The adjustable shock absorbers further enhance riding convenience. TVS Jupiter’s 110cc engine generates a maximum power of 5.5 kW at 7000 rpm while producing a maximum torque of 8.4Nm at 5500 rpm.

TVS Jupiter ZX Disc with *TVS IntelliGO* is priced at Rs. 72,347 (ex-showroom, Delhi) and available in the colour selection of Starlight Blue and Royal Wine.

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

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About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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