

Associated Alcohols & Breweries Limited

CIN: L15520MP1989PLC049380

03rd May, 2024

To,

The Department of Corporate Services

BSE Limited

PJ Tower, Dalal Street,

Mumbai - 400 001

Scrip Code: 507526

To,

The Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, G Block

Bandra Kurla Complex,

Mumbai - 400 051

NSE Symbol: ASALCBR

Sub: Earnings Presentation Q4 (quarter and year ended 31st March, 2024) FY 2023-24

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith Earnings Presentation for the quarter and year ended 31st March, 2024

The aforesaid presentation is also available on the website of the company www.associatedalcohols.com

This is for your information and record.

Thanking You

Yours Faithfully,

For Associated Alcohols & Breweries Limited

Sumit Jaitely

Email: info@aabl.in

Company Secretary & Compliance Officer







ASSOCIATED ALCOHOLS & BREWERIES LTD.

Q4 & FY24 INVESTOR PRESENTATION- MAY 2024





AABL at a Glance

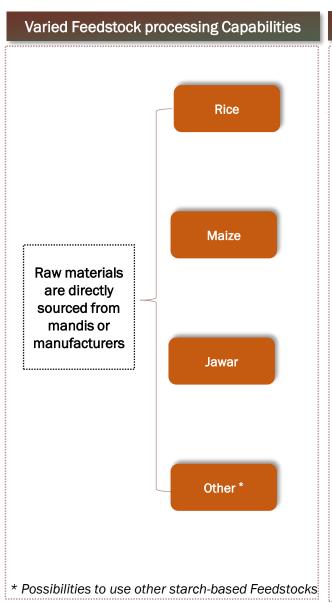


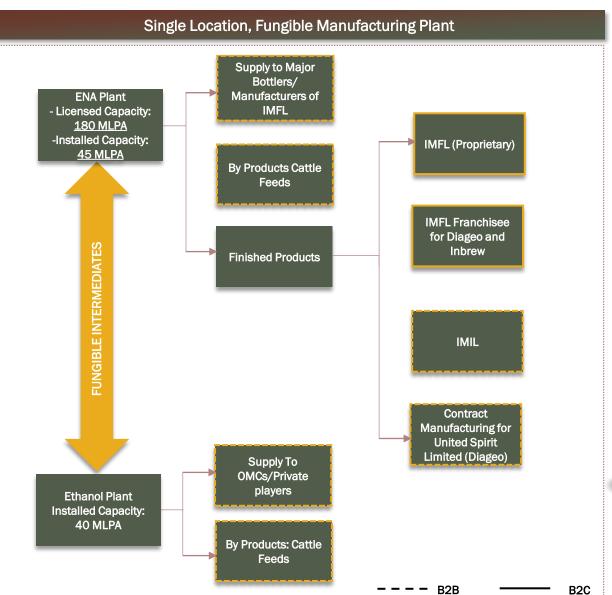
- Largest integrated manufacturing facility situated at a singular location.
- Present throughout the entire liquor value chain.
 - IMFL Proprietary
 - IMFL Licensed
 - o IMIL
 - Merchant ENA
- ENA Manufacturing Capacity of 45 MLPA
- The facility encompasses 32 bottling lines, with a collective capacity of producing 12.5 million cases annually
- Owns a portfolio of 7 proprietary brands.
- Ventured into Ethanol segment with a capacity of 40 MLPA in FY24



Fully Integrated Business Model





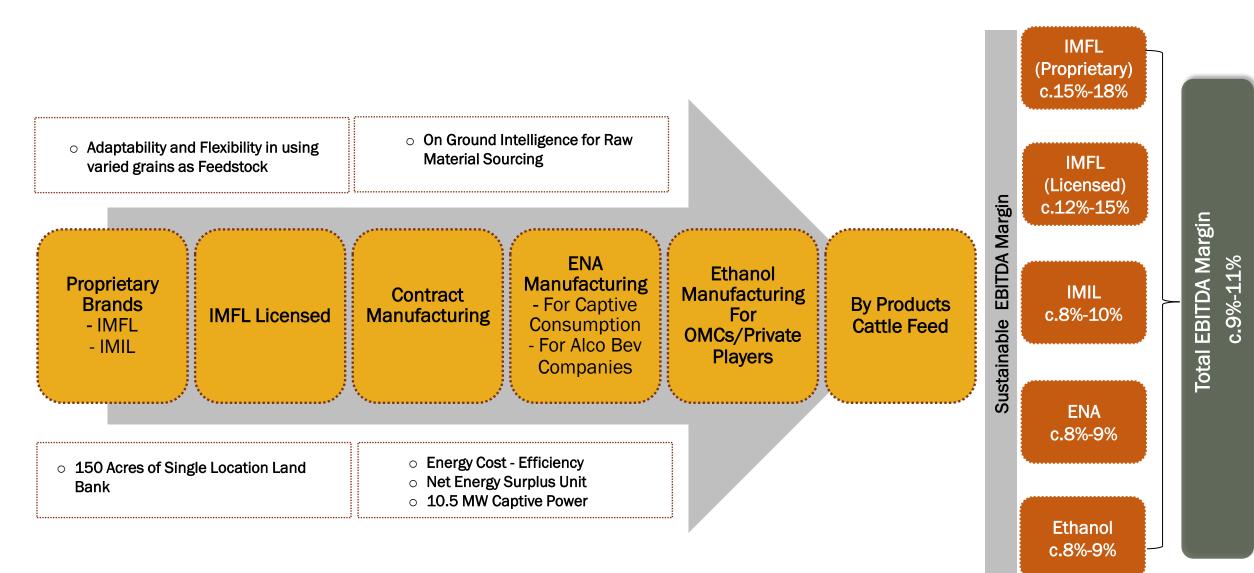




50% of ENA used for captive consumption

Present Across Liquor Value Chain





AABL IMFL- Gaining Traction



Popular Brands

Superman Fine Whiskey



Bombay Special Whiskey



Jamaican Magic Rum



Prestige Brands

Central Province Whiskey



Titanium Vodka



James Mcgill



Lemount



Super Premium

Nicobar



Licenced Brands - Preferred Partners





Blue Riband Gin

Bagpiper

White Mischief







DIAGEO

Director's Special







Contract Manufacturing – Long Term Relations











Distinctive Competitive Edge





Unlocking Decades of Expertise: Expanding Horizons, Elevating Experiences and Embracing Premiumisation

Case Study: Kerala Cheers





Market Entry and Innovative Product Launch (2018)

- Successfully entered the Kerala market in 2018.
- Pioneered the launch of White Brandy Lemount- a first-of-itskind product.
- Positioned the product in the price-sensitive market segment.



Emerged as a Major Player (FY22-23)

 Secured the position as the fifth-largest player in the competitive Kerala market



 Aspires to diversify product offerings to meet the dynamic demands of the market.

Kerala.

Focus on Premium Segment and Revenue Enhancement

- Ambitious goal to increase revenue from premium products, targeting a 50% share.
- Demonstrates a commitment to capturing higher-value market segments.



Remarkable
Revenue Growth and
Sales Milestone
(FY22-23)

Achieved an outstanding

o Sold 1 million cases in

Kerala during FY23

in just 4 Years

One of the fastest player

to achieve this milestone

in FY22-23.

revenue growth of 114%

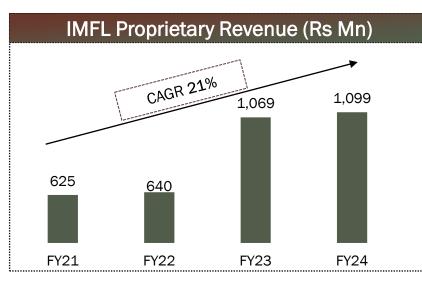


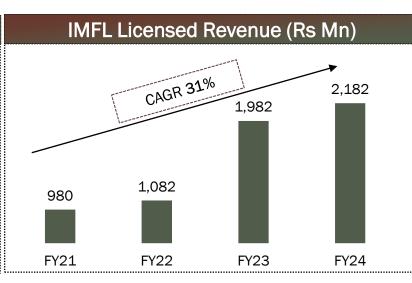
Strategic Vision for Future Growth

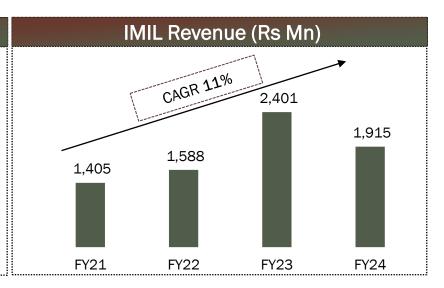
Fastest to achieve a million cases sale <4 years

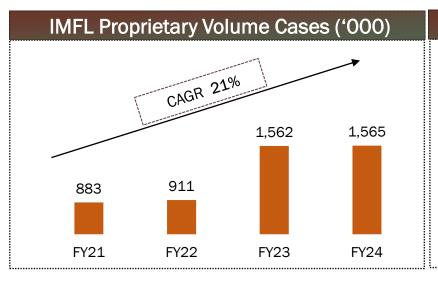
Growing Product Business

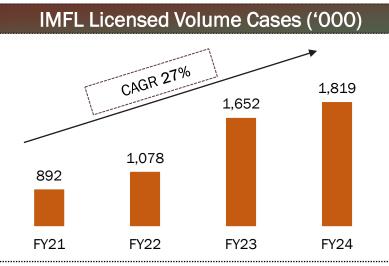


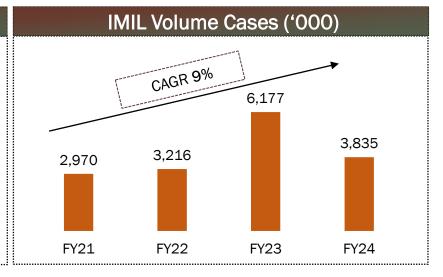








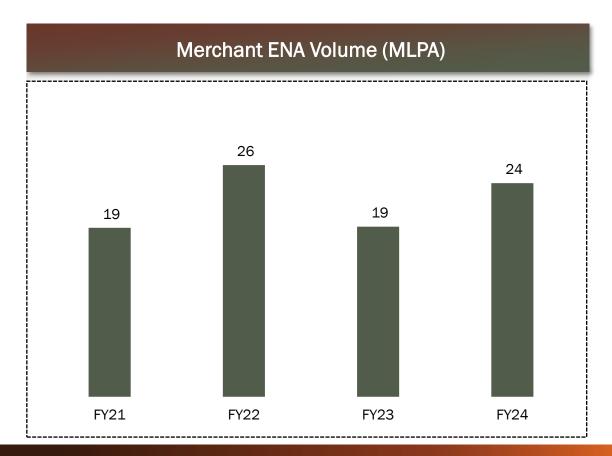


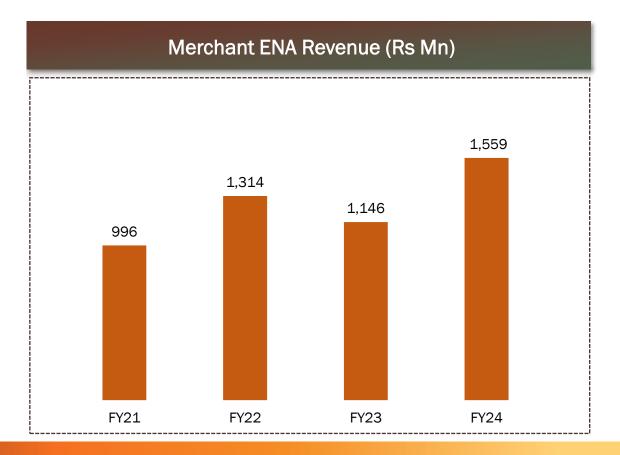


Consistent Commodity Segment



- o AABL plays a crucial role as a primary provider of high quality Extra Neutral Alcohol (ENA) to other prominent IMFL manufacturers and bottlers
- o As the quantity of ENA is directed towards the production of value-added goods, there is a corresponding decrease in the overall volume of ENA
- Capable of Producing ENA from Varied Feedstocks seamlessly
- o AABL has also commenced commercial production at its 130 KLPD Ethanol plant in Barwaha, Madhya Pradesh.
- Diversifying Revenue streams by capitalizing on favourable Government Policy Push in form of EBP (Ethanol Blending with Petrol) Program





Levers for a Strong Growth Outlook





Revenue Guidance

B2C Business

- IMFL (Proprietary): 15%-18% YoY Growth
- IMFL (Licensed): 12%-15% YoY Growth
- Premium Line of Products: 18%-20% YoY Growth



 Strengthening the relationship with Diageo and Inbrew



 Implementing hedging strategies to mitigate the impact of fluctuations in raw material prices

B2B Business

- B2B segment expected to progress steadily in congruence with inflation rate
- Ethanol segment, a recent addition, is expected to achieve full capacity in FY 25



Entry in Ethanol

- Strategically natural extension
- To optimize operational costs resulting in margin enhancements.



- The company aims to prioritize valueadded and proprietary brands.
- Focus on the margin accretive segment.

Compelling Investment Thesis



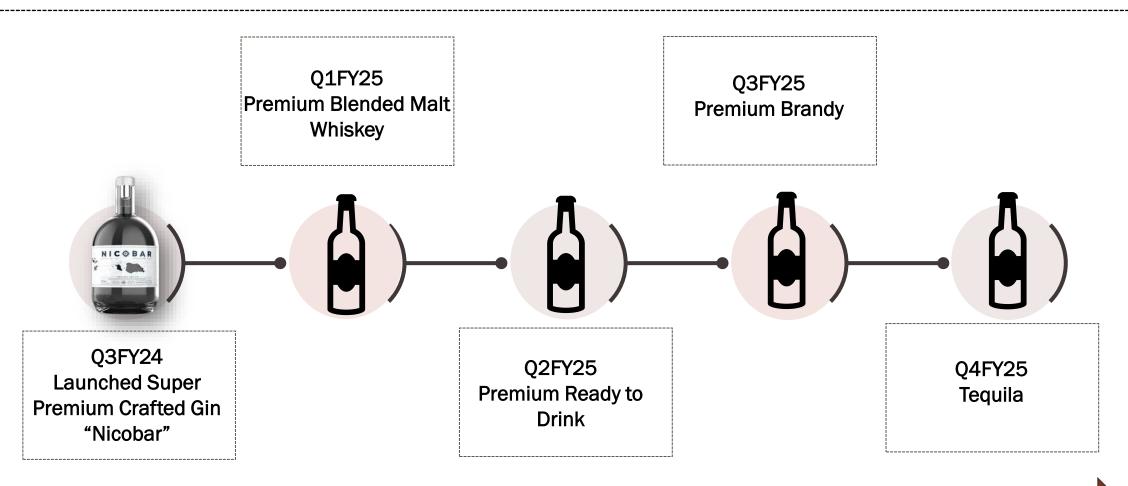
- 1 Diversified Product Portfolio
 - 2 Progressing towards Premiumisation
 - Becoming a Pan India Player
 - Expansion driven by internal accruals , supported by a strong balance sheet with minimal debt
- 5 Fungibility of Raw Materials and Finished Product



1. Diversified Product Portfolio



Our upcoming IMFL Products in the Premium and Super Premium Segment

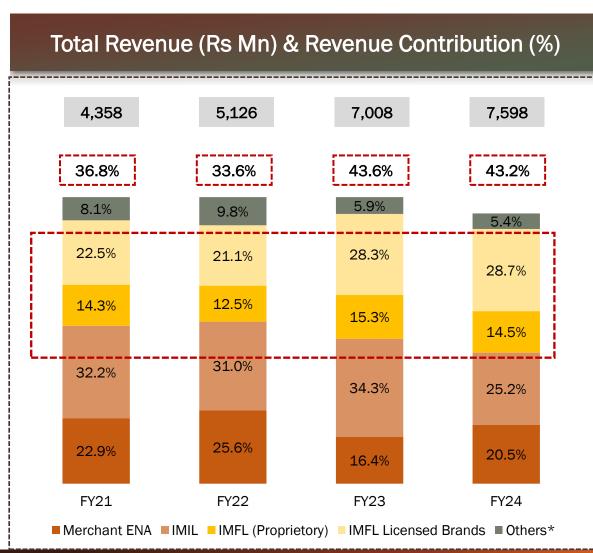


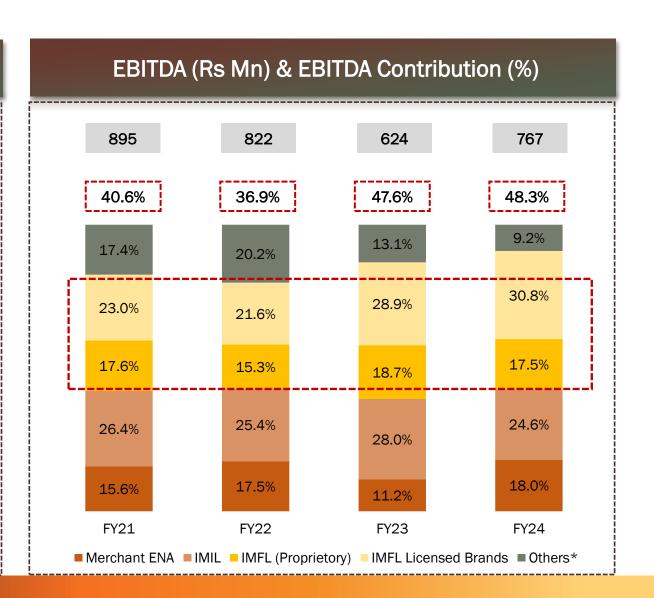
Moving Towards Premiumization

2A. Increasing Focus on IMFL Business



The primary emphasis is on premium IMFL products, with an anticipated increase in working capital offset by improved margins.

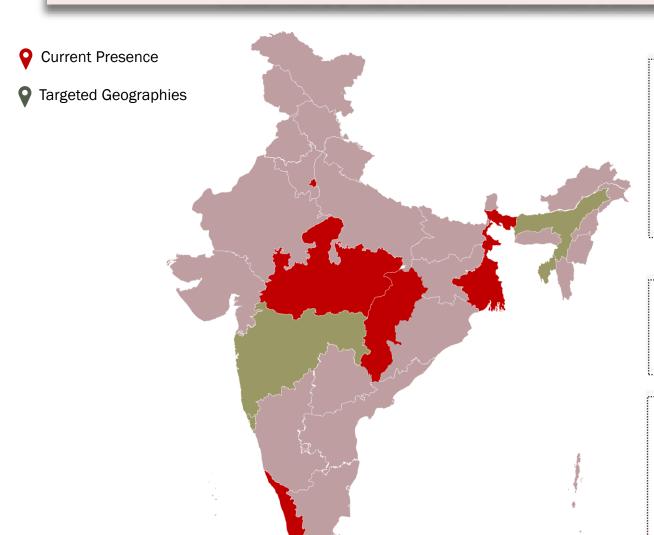




3. Becoming a Pan India Player



In the next 1-2 Years Associated Alcohols is set to spread across key regions of India



- <u>Dominant Footprint</u>: Significant presence in <u>Madhya Pradesh</u>. With 20-25%
 Market share in IMIL and IMFL Products
- <u>Vast Infrastructure</u>: 150-acre land bank provides ample space for operations and expansion.
- Integrated Operations: All essential facilities ENA, Bottling Line, and Ethanol Plant - conveniently located on-site, streamlining production and logistics.
- <u>Centralized Location</u>: Equidistant access to raw materials from various regions across India, optimizing procurement and transportation costs

- Achieved <u>one million cases sales in Kerala</u> in FY2022-23
- One of top 5 players in IMFL segment in Kerala
- First Company in the world to make White Brandy

Currently Present

- Madhya Pradesh
- Chattisgarh
- Kerala
- Delhi
- West Bengal

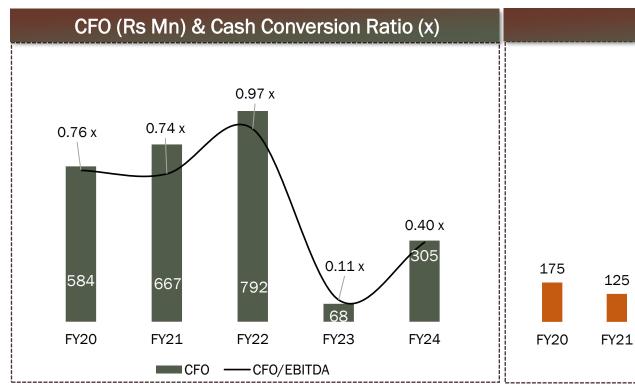
Targeted

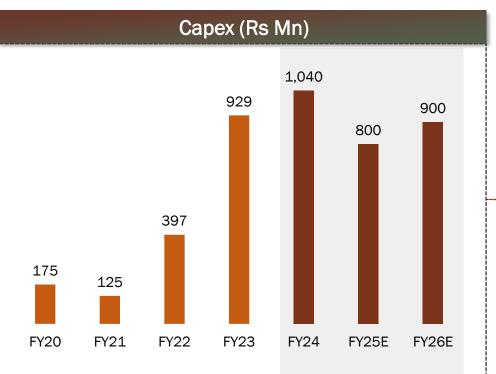
- Maharashtra
- Puducherry
- Assam
- Tripura
- Goa

Powered by Bing © Geo Names, Microsoft, TomTom

4A. Expansion Enabled Primarily through Internal Accruals





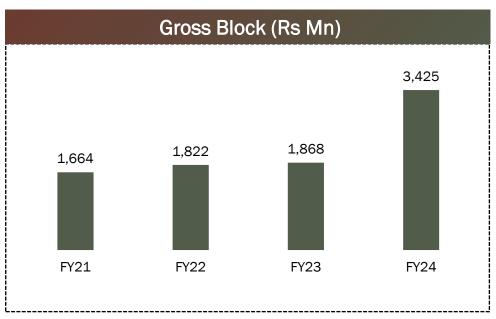


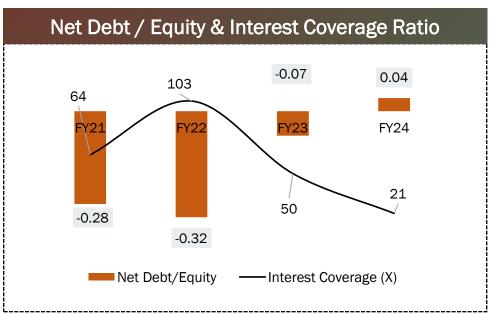


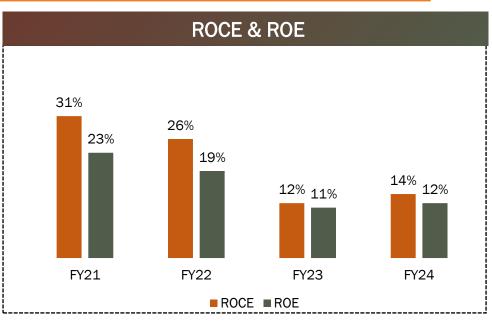
- Working Capital for the company as on FY24: Rs 998 Mn and FY23: Rs 1,451 Mn
- CFO declined in FY23 as the Company utilised its cash on books to pay off Trade Payables
- AABL's strategic goal is to secure a position among the top 10 IMIL and IMFL companies in India and PAN India Presence
- Persistent efforts in diversifying product offerings to enhance market reach and cater to diverse consumer preferences.
- Successful implementation of the Ethanol Plant setup, involving a total capital expenditure of Rs 150 Cr in FY24

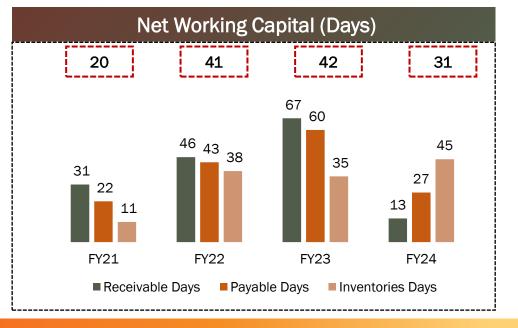
4B. Strong Balance with Minimal Debt





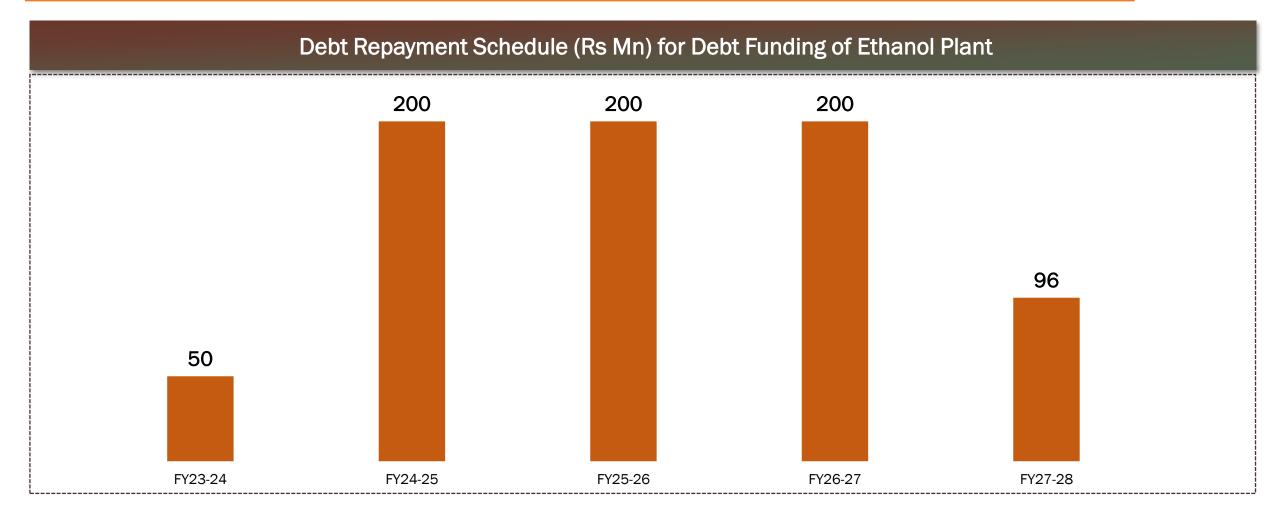






4C. Comfortable Debt Level: Financial Strength



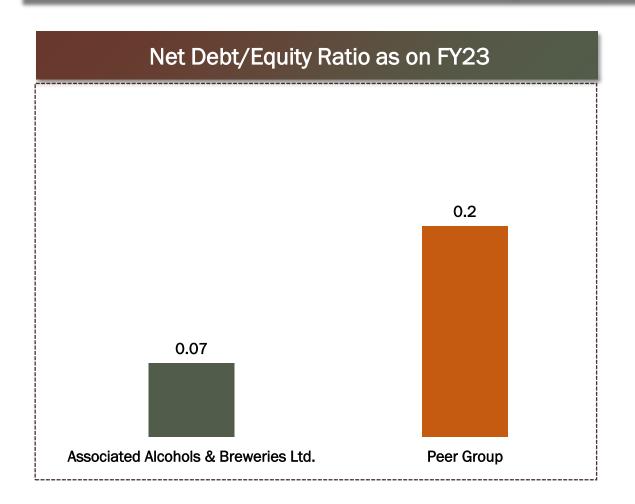


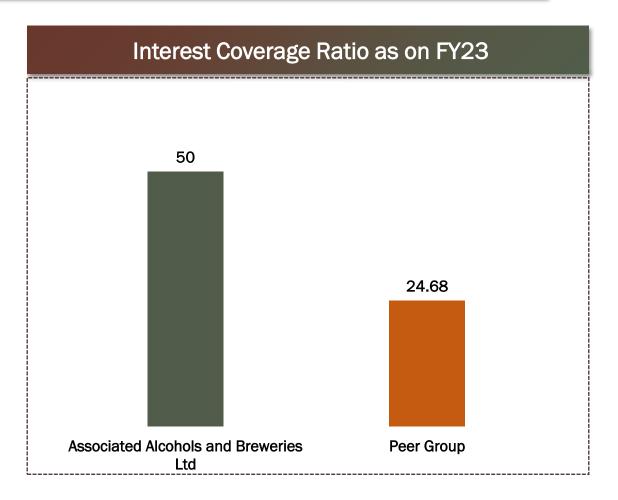
- Ethanol Plant expansion was funded by Loan taken out under Interest Subvention Scheme
- AABL's strong cash flows guarantee that the company is well-positioned to comfortably meet its debt repayment obligations

Industry Leading Financial Position



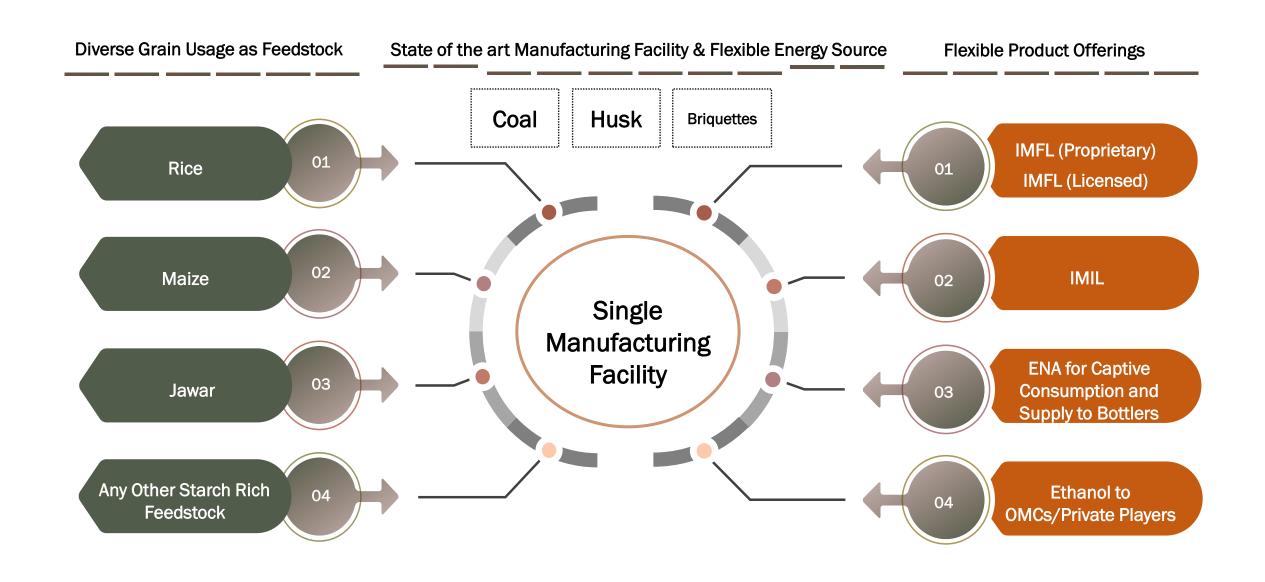
Robust Financial Position: Low Gearing and Adequate Interest Coverage Ratio Setting Industry Standards





5. Fungibility of Raw Materials and Finished Products







ASSOCIATED ALCOHOLS & BREWERIES LTD

Q4 & FY24 INVESTOR PRESENTATION- MAY 2024

STRONG INDUSTRY TAILWINDS





Growth Catalysts: Driving Alco-bev Industry Expansion



Young Population Influence

- More than 88% of individuals in India aged below 25 either buy or consume alcoholic beverages
- India is home to one of the largest young populations globally, with 67.45% falling within the age range of 15 to 64.

Urbanisation

 Accelerated urban development, improved accessibility, and effective advertising contribute to a boost in alcohol consumption.

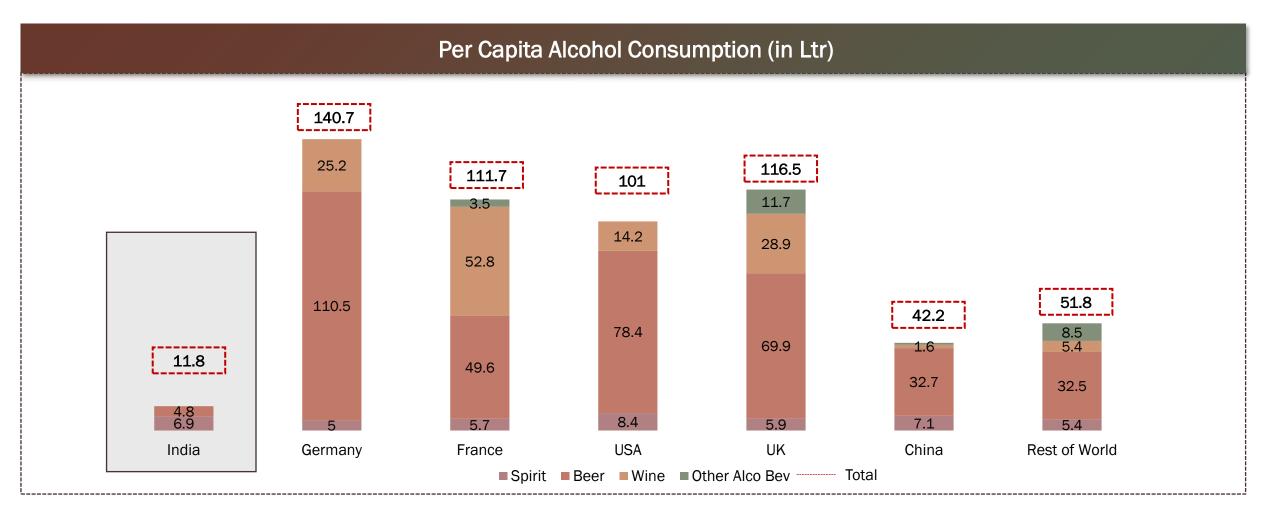
Premiumization Trends

- India's alcohol market among fastest-growing globally.
- Rising urban population, disposable income, premium product trends, driving market expansion.

Sources: Times of India,

Per capita alcohol consumption in India remains at a low level

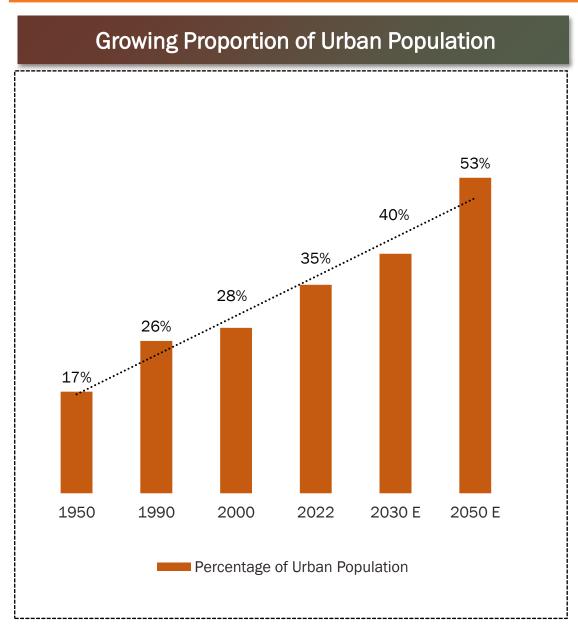




- o India ranks 101th in terms of per capita alcohol consumption (In Ltrs)
- The per capita Alcohol consumption (in Ltrs) for India is at 11.8 litres significantly below other countries

Urbanization & Shift Towards Premiumisation

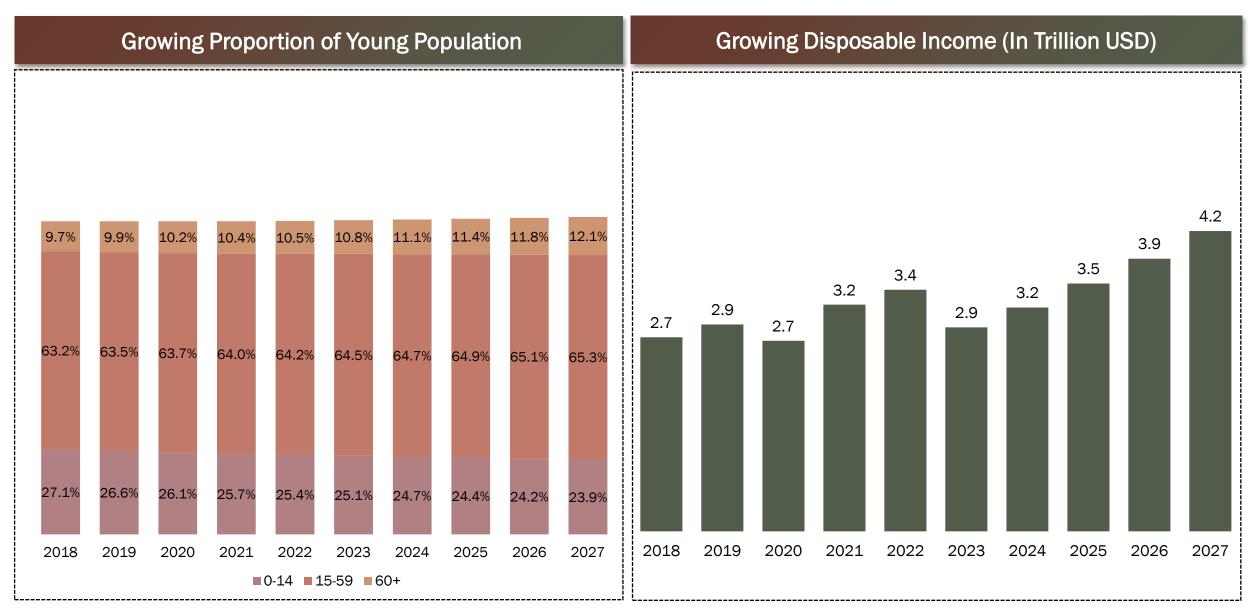






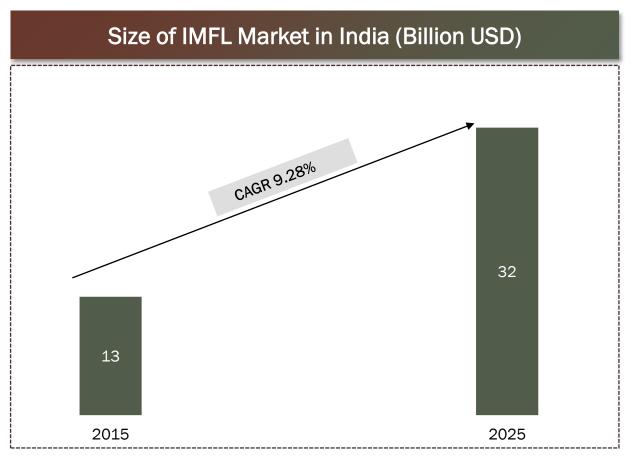
Young Population Growth and Rising Disposable Income

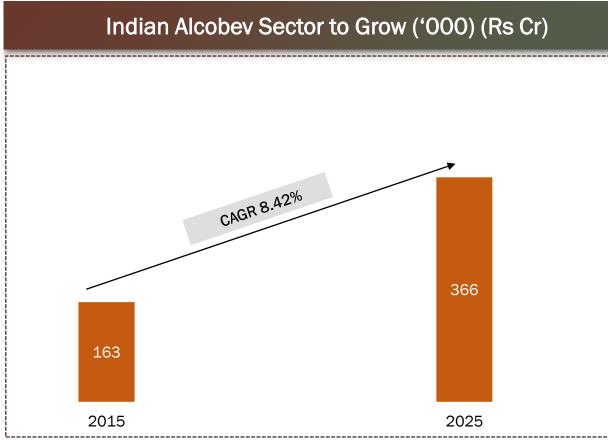




Billion Dollars Opportunities – Driving Alcohol Sector





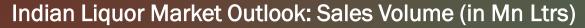


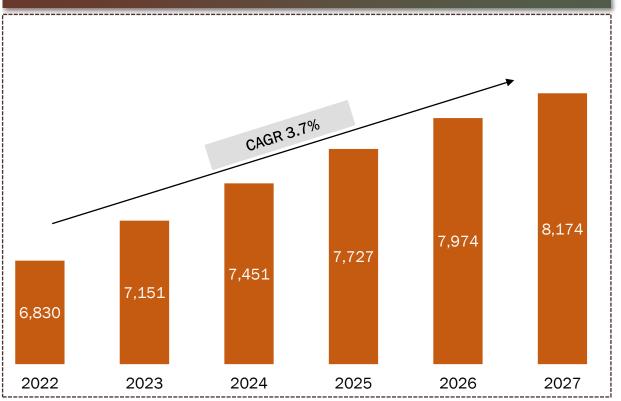
- India's alcohol market surging with urbanization, lifestyle shifts, and a burgeoning middle class.
- Cultural ties link alcohol to social events, celebrations, and religious festivals, propelling market growth.
- Segments (spirits, beer, wine) capitalize on a massive consumer base of 1.3 billion people.
- Evolving preferences drive growth, favouring premium and craft spirits, alongside increased wine and craft beer demand, notably among urban millennials and the emerging middle class.

Sources: Industry Report

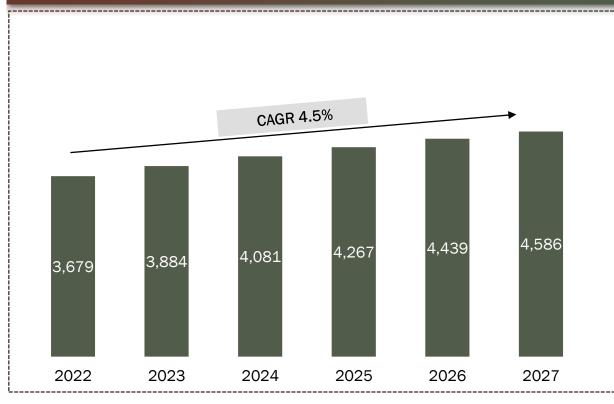
Upswing in Liquor Sales Volume







IMFL Market Outlook in India: Sales Volume (in Mn Ltrs)

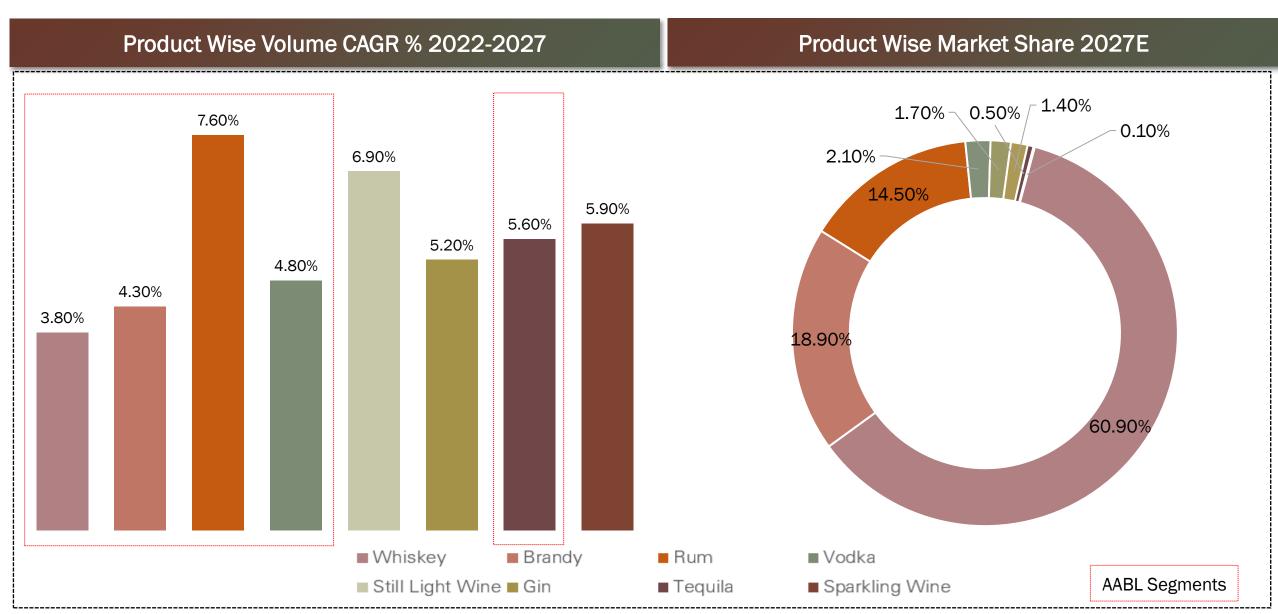


- o India stands as the world's third-largest market for alcoholic beverages.
- Evolving preferences drive growth, favouring premium and craft spirits, alongside increased wine and craft beer demand, notably among urban millennials and the emerging middle class.
- o A discernible trend is emerging towards product premiumization in the Indian market.

Sources: IMARC

Product Wise Break Up - Whiskey the Most Popular





Sources: IMARC



Q4FY24 Performance Highlights



Business Update



- Receipt order of IMIL for FY 24 from MP government, the quantity is in line with FY 23
- Commenced Commercialization of 130 KLPD Grain Based Ethanol plant in Jan 24
- During the Quarter the Revenue from the Ethanol Segment Amounted to Rs. 431 Million

Dividend



The Board of Directors have recommended a dividend of 20% i.e. Rs. 2 per share (face value of Rs. 10.00 per share) for FY
 24, a growth of 100% in comparison to FY 23

Q4 & FY24 Financials



In Q4 FY24 reported:

- Revenue of Rs. 2,422 million, registering growth of 31% YoY
- Operating EBITDA of Rs. 185 million, translating to a margin of 8%
- PAT stood at Rs. 123 million, with margin at 5%, registering a growth of 25% YoY
- o EPS (Diluted) stood at Rs. 6.78 per share

In FY24 reported:

- o Revenue of Rs. 7,589 million, registering growth of 8% YoY
- Operating EBITDA of Rs. 767 million, translating to a margin of 10%
- PAT stood at Rs. 506 million with margins at 7%, registering a growth of 22% YoY
- o EPS (Diluted) stood at Rs. 28.00 per share

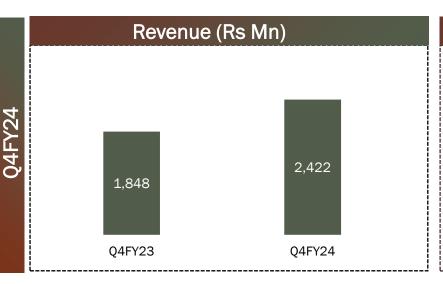
Business Outlook

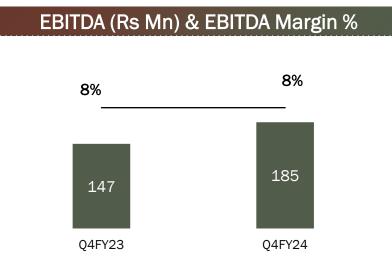


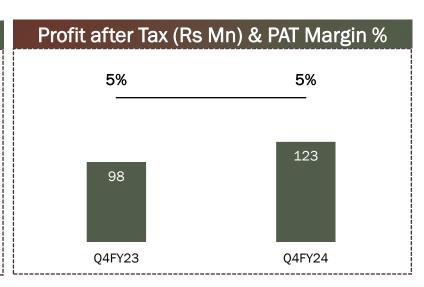
- o The Ethanol plant is operating in full swing
- o The company plan for geographical expansion and launch of premium products are working as per expectations
- The price of crucial input like Grain and packing materials remain elevated.
- The company is focusing on operational efficiencies and implementing prudent cost control measures which as expected to deliver positive results in future
- The company has established a wholly-owned subsidiary in UP setting up of Bottling cum distillery plant, land acquisition is in process

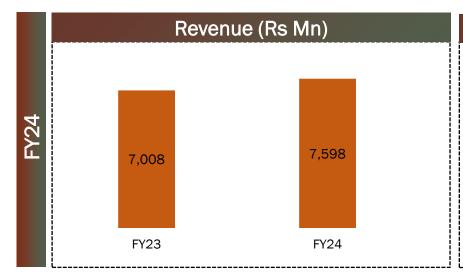
Financial Highlights

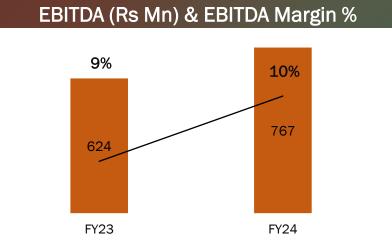


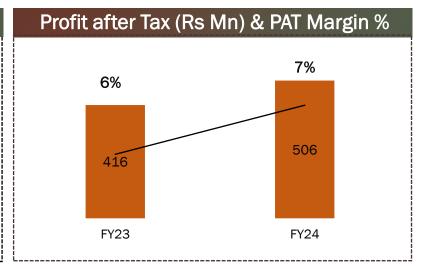






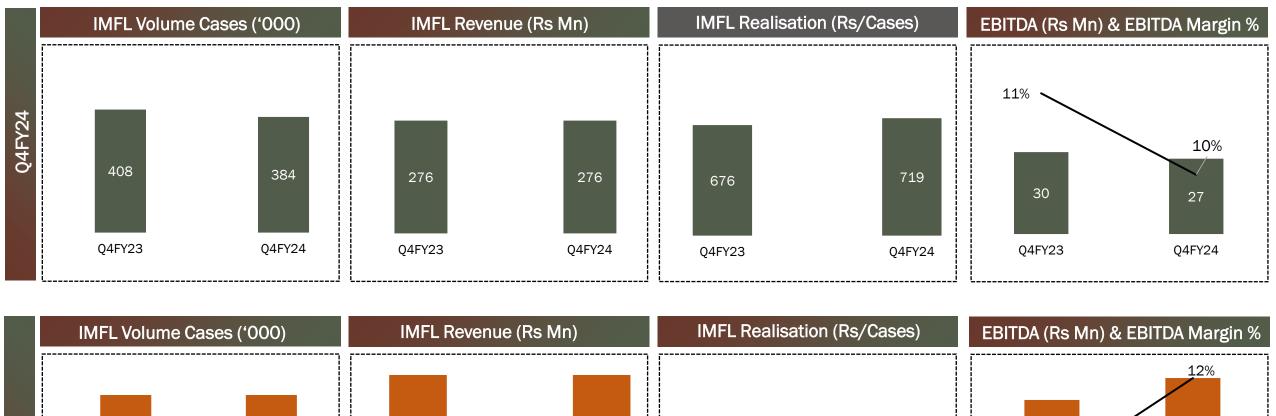






IMFL (Proprietary)

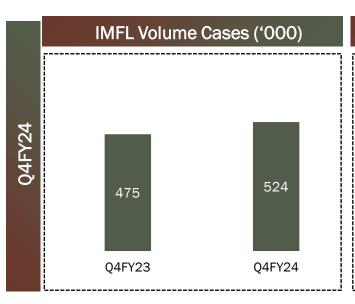


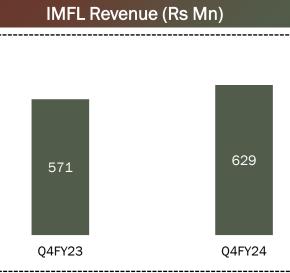


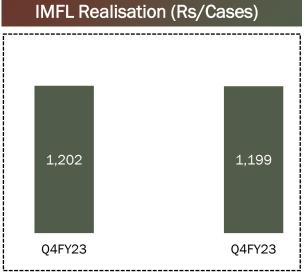


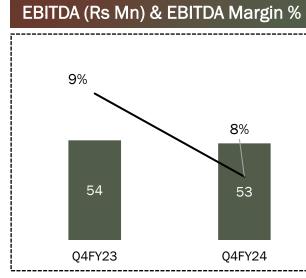
IMFL (Licensed)

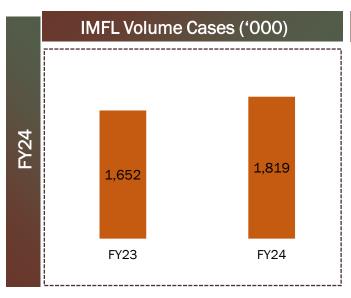


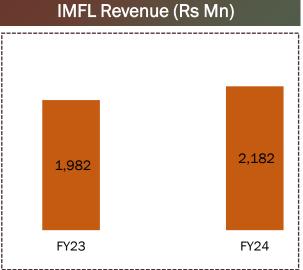


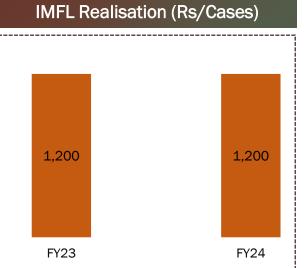


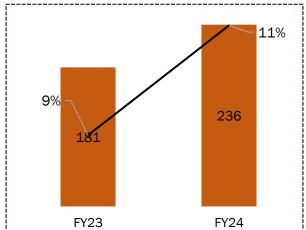






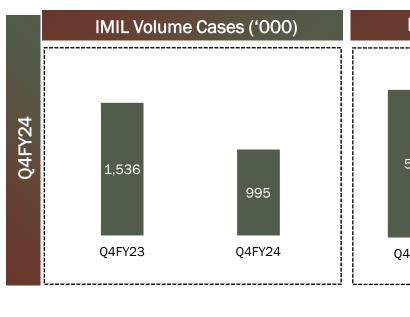


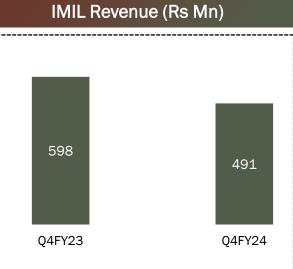


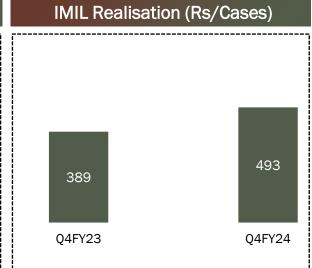


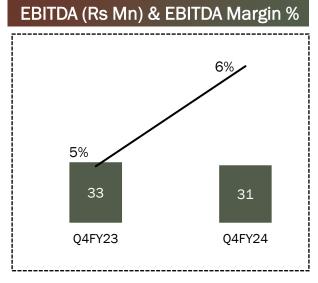
EBITDA (Rs Mn) & EBITDA Margin %

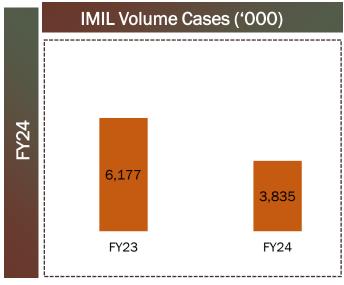


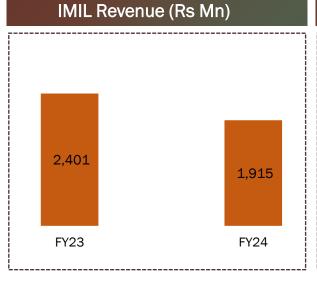


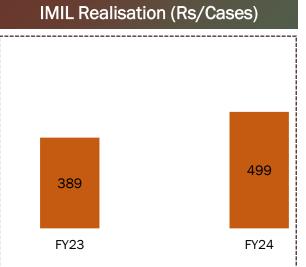


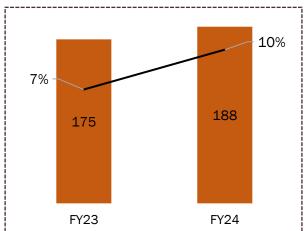








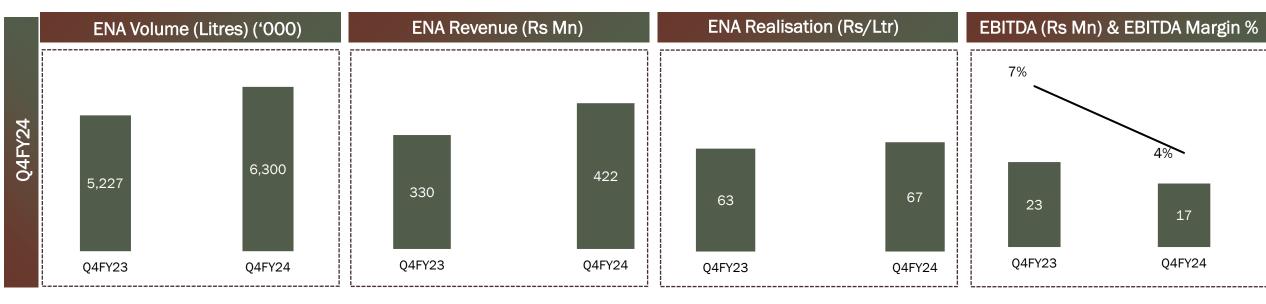


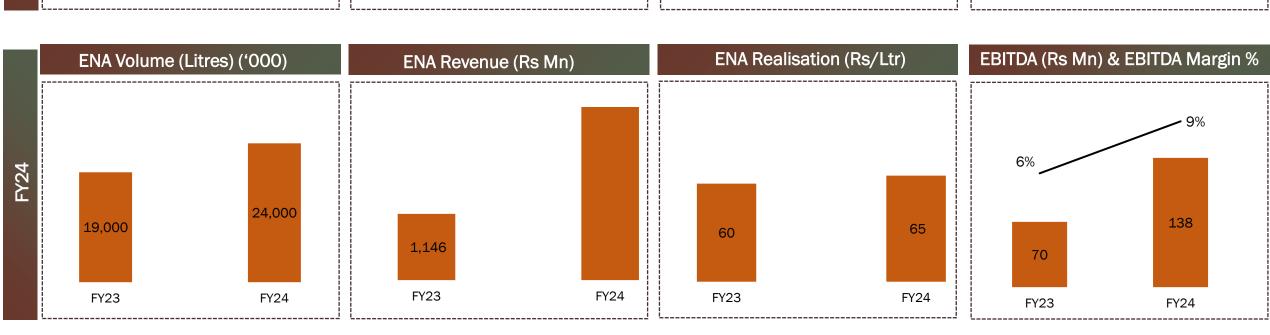


EBITDA (Rs Mn) & EBITDA Margin %

Merchant ENA







Quarterly Income Statement



Particulars (Rs Million)	Q4FY24	Q4FY23	Y-o-Y	Q3FY24	Q-o-Q
Gross Revenues	2,443	1,858	31%	1,927	27%
Excise duty	21	10	97%	18	15%
Net Revenue from Operations	2,422	1,848	31%	1,909	27%
Total Operating Expenses	2,238	1,701	32%	1,706	31%
EBITDA	185	147	25%	204	-9%
EBITDA Margins (%)	8%	8%	-	11%	(300) bps
Other Income	33	19	71%	18	88%
Depreciation	43	32	34%	34	28%
Interest	16	5	200%	10	61%
Profit Before Tax	158	129	23%	177	-11%
Tax	36	31	17%	52	-31%
Profit After tax	123	98	25%	126	-2%
PAT Margins (%)	5%	5%	-	7%	(200) bps
Other Comprehensive Income	-1.56	4		-0.13	
Total Comprehensive Income	121	102	19%	126	-4%
Diluted EPS Per Share	6.78	5.42	25%	6.95	-2%

FY24 Income Statement



Particulars (Rs Million)	FY24	FY23	Y-o-Y
Gross Revenues	7,645	7,028	9%
Excise duty	47	20	136%
Net Revenue from Operations	7,598	7,008	8%
Total Operating Expenses	6,831	6,384	7%
EBITDA	767	624	23%
EBITDA Margins (%)	10%	9%	100 bps
Other Income	96	89	8%
Depreciation	144	144	0%
Interest	37	14	159%
Profit Before Tax	683	555	23%
Tax	177	139	27%
Profit After tax	506	416	22%
PAT Margins (%)	7%	6%	100 bps
Other Comprehensive Income	-1.95	108	
Total Comprehensive Income	504	524	-4%
Diluted EPS Per Share	28.00	22.99	22%



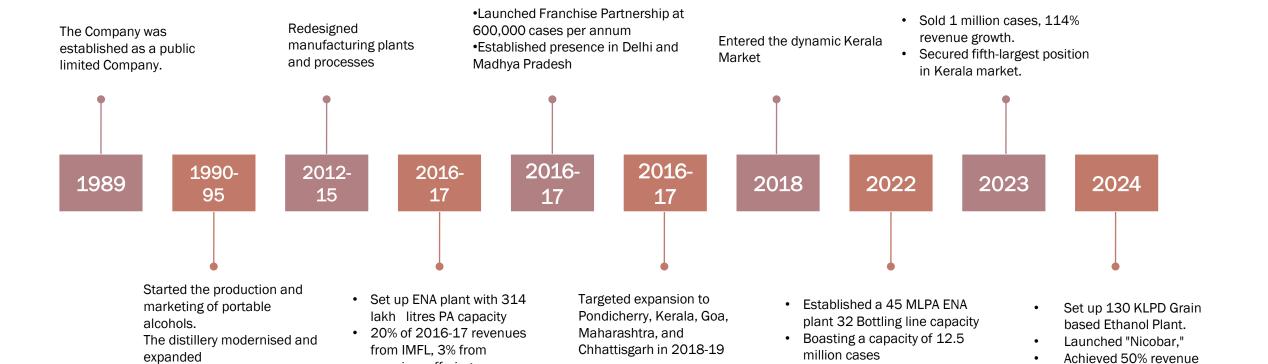
Our Milestones



from proprietary brands.

to 1.7 million cases

Expanded Franchise Business



premium offerings

turbine

Secured 60% electricity

through high-pressure

Board of Directors





Mr. Prasann Kumar Kedia Managing Director

With over three decades of industry expertise and a postgraduate qualification, he excels in Business Development and Brand development. His seasoned professionalism is a testament to his strategic acumen and impactful leadership.



Debashis Das Independent Director

A graduate engineer with 42 years of extensive experience, out of which 21 years at the USL (Diageo). He was involved in executing greenfield and brownfield projects.



Mr. Anshuman Kedia Whole Time Director

A Regent's University London graduate with over 8 years of industry experience, actively involved in supply chain management and procurement, contributes to organizational efficiency and drives strategic sourcing initiatives



Dr. Swaraj Puri Independent Director

A distinguished retired IPS professional with a Ph.D. from IIT Delhi (2013) and an MBA, brings over 35 years of expertise in administration, training, crisis management, and strategic planning at national and international levels, excelling in leadership and team management



Mr. Tushar Bhandari Whole Time Director

An MBA specializing in finance with over 16 years of experience, previously as an Investment Banker, brings a wealth of expertise. With over 12 years in the liquor industry, he significantly contributes to business and brand development, as well as operations management.



Ms. Apurva Joshi Independent Director

A seasoned forensic accountant brings extensive experience in governance, ethics, and compliance. Her valuable expertise significantly contributes to fortifying the company's ethical framework.

Leadership Team





Mr. Ankit Agrawal Chief Financial Officer

A Chartered Accountant and Company Secretary with over 14 years of diverse experience in finance, audit, taxation, IPOs, mergers, acquisitions, and project management. He has worked in various roles with companies like Prataap Snacks, EY, and PWC



Mr. Arun Sahni Unit Head

Mr. Arun Sahni, A seasoned operations leader with over 39 years of experience in Project Management, Operations Management, Risk Assessment & Resources Management



Mr. Sumit Jaitely Company Secretary

A qualified Company Secretary and Law Graduate with over 12 years of experience and worked with companies like Kriti Nutrients Limited.



Mr. Sanjay Kumar Tibrewal President Purchase

With over 30 years of experience, he brings extensive expertise to domains of Procurement and Supply Chain.



Mr. Rajeev Nema Head Human Resources

He is a seasoned professional with over 25 years of experience in HR and Administration. His earlier stints include organizations such as Ruchi Soya and IPV Vikram.



Mr. Sanjeev Kumar Tulsyan Head of Marketing

A seasoned marketing veteran, he brings over 30 years of invaluable experience to AABL, elevating the company's sales and marketing strategies with his proven expertise and industry insight.

Historical Income Statement



Particulars (Rs Million)	FY21	FY22	FY23	FY24
Gross Revenues	4,532	5,142	7,028	7,645
Excise duty	174	16	20	47
Net Revenue from Operations	4,358	5,126	7,008	7,598
Total Operating Expenses	3,463	4,304	6,384	6,831
EBITDA	895	822	624	767
EBITDA Margins (%)	21%	16%	9%	10%
Other Income	46	142	89	96
Depreciation	141	143	144	144
Interest	15	9	14	37
Profit Before Tax	785	812	555	683
Tax	205	204	139	177
Profit After tax	580	608	416	506
PAT Margins (%)	13%	12%	6%	7%
Other Comprehensive Income	4	20	108	-1.95
Total Comprehensive Income	584	628	524	504
Diluted EPS (INR)	32	34	23	28

Historical Balance Sheet



Particulars (Rs Mn)	FY24	FY23	FY22	Particulars (Rs Mn)	FY24	FY23	FY22
ASSETS				EQUITY & LIABILITIES			
Non-current Assets				Equity			
Property, Plant & Equipment	2,480	1,055	1,116	Equity Share Capital	181	181	181
Capital Work in progress	633	1,105	236	Other Equity	4,048	3,453	2,948
Intangible Assets	2	0	1	Total Equity	4,229	3,634	3,128
Rights of use Assets	42	49	10	Non Current Liabilities			
Financial Assets (i)Investments	437	448	249	Financial Liabilities			
				(i)Borrowings	500	667	13
(iii)Other financial Assets	77	32	256	(ii)Lease Liabilities	33	46	8
Non-current tax Assets	6	6	6	Provisions	18	14	11
Other non-current assets	173	251	192	Deferred Tax Liabilities (net)	67	32	44
Sub Total Non Current Assets	3,850	2,946	2,066	Non — current tax liabilities (Net)	2	3	3
Current Assets				Sub Total Non Current Liabilities	619	763	80
Inventories	1,040	842	650	Current Liabilities			
Financial Assets				(i)Borrowings	537	282	32
(i)Investments	21	156	0	(ii)Lease Liabilities	10	5	1
(ii)Trade Receivables	350	185	236	(iii)Trade Payables	373	259	475
(iii)Cash and Bank Balance	409	618	810	(iv)Other Financial Liabilities	301	277	187
(iv)Loans	60	311	68	Other current Liabilities	112	155	99
Others	91	63	47	Provisions	6	1	0
Current Tax Assets	18	0	0				
Other Current Assets	350	259	126	Current Tax Liabilities	0	5	0
Sub Total Current Assets	2,338	2,434	1,936	Sub Total Current Liabilities	1,340	983	794
TOTAL ASSETS	6,188	5,380	4,002	TOTAL EQUITY AND LIABILITIES	6,188	5,380	4,002

Historical Cash Flow Statement

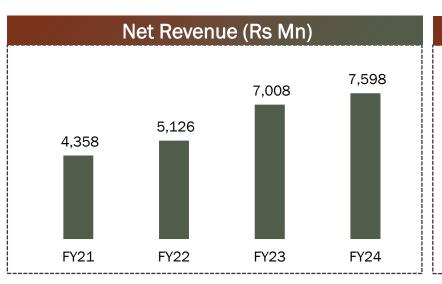


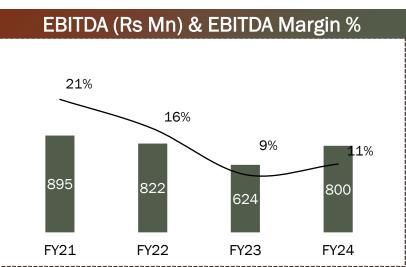
Particulars (Rs Mn)	FY24	FY23	FY22
CASH FLOW FROM OPERATING ACTIVITIES			
Profit Before Tax	683	555	812
Adjustments for:			
Depreciation / Amortisation	144	144	143
Finance Cost	37	14	9
Other Adjustments	-35	-7	-29
Interest Income	-47	-59	-58
Operating Profit before Working Capital			
Changes	781	646	877
Movement in Working Capital			
(Increase)/Decrease in Trade Receivables	-170	55	121
(Increase)/Decrease in Inventories	-186	-202	-75
(Increase)/Decrease in Financial Assets	20	-20	-21
(Increase)/Decrease in Other Assets	-71	-134	-62
Increase/(Decrease) in Trade Payables	132	-202	194
Increase/(Decrease) in Financial Liabilities	1	11	-6
Increase/(Decrease) in Other Liabilities &			
Provisions	-35	59	-6
Cash From Operations	472	214	1023
Direct Tax	-167	-146	-230
Net Cash From Operations	305	68	792

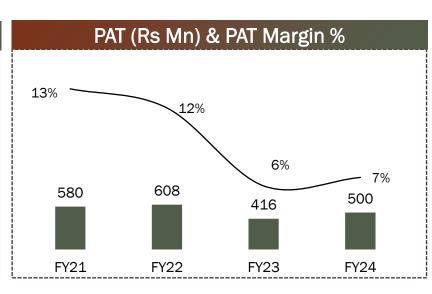
Particulars (Rs Mn)	FY24	FY23	FY22
CASH FLOW FROM INVESTING ACTIVITIES			
Purchase of Property Plant & Equipment, CWIP			
and Intangible Assets	-1,041	-929	-397
Proceed from the Sale of Property Plant &			
Equipment	1	-	10
Other Investing Avtivities	648	-44	-343
Interest Income received	47	31	30
Net Cash Flow from Investing Activities	-346	-942	-700
CASH FLOW FROM FINANCING ACTIVITIES			
Proceeds from Non Current Borrowings	42	659	0
Repayment of Non Current Borrowings	-110	-6	-6
Proceeds from/(Repayment) of Current			
Borrowings	155	250	-44
Proceeds from/(Repayment) of Lease Liabilities	-11	-9	-7
Finance Cost paid	-35	-8	-9
Interest Paid on Lease Liabilities	-4	-5	-1
Dividend Paid	-18	-18	-18
Proceed from share warrant	108		
Net Cash Flow from Financing Activities	127	863	-85
Net increase/(decrease) in Cash and Cash			
equivalent	86	-12	7
Cash & Cash equivalent at the beginning of the			
year	8	20	13
Cash & Cash equivalent at the end of the year	94	8	20

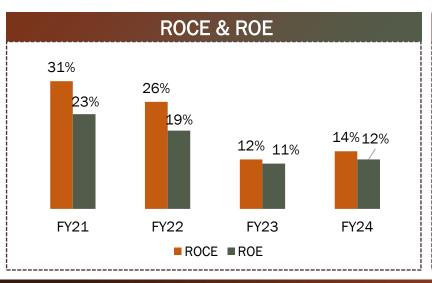
Financial Overview

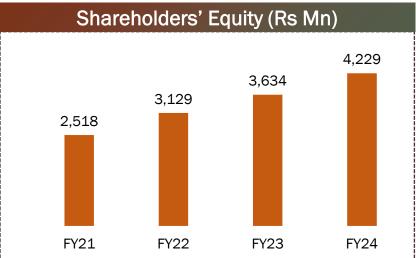


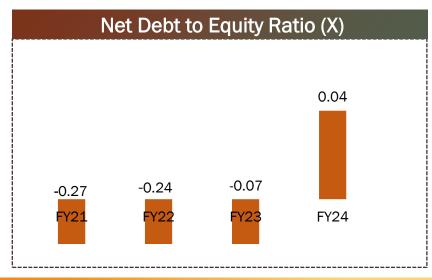












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Company Contact

Ankit Agrawal

Chief Financial Officer - Associated

Alcohols and Breweries Ltd

Email: aagrawal@aabl.in Phone: +91 9930893590

Investor Relation Contact

Priya Sen

Go India Advisors

Email: priya@goindiaadvisors.com

Phone: +91 8334841047

Sheetal Khanduja

Go India Advisors

Email: sheetal@goindiaadvisors.com

Phone: +91 9769364166