

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



July 05, 2023

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated July 05, 2023 titled “Thomas Cook India & SOTC Travel launch Monsoon Getaways - To capitalise on the continued appetite for travel post the peak summer season.”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook India & SOTC Travel launch Monsoon Getaways To capitalise on the continued appetite for travel post the peak summer season

Mumbai, July 5, 2023: Indians are displaying continued appetite for travel post the peak summer season. With the monsoon season ushering in a cooler climate, Indians are keen to travel and this has resulted in a 15-20% increase in demand compared to last year - for monsoon travel. To capitalise on this increased demand, Thomas Cook (India) Limited, India's leading omnichannel travel services company and its Group Company, SOTC Travel, have curated exciting monsoon getaways that include short driveable holidays, air-inclusive holidays, weekend & extended weekend getaways and multiple shorter trips/mini-cations of approx. 3-7 days starting at Rs. 7,099.00* for 4 days.

Indians are quintessential value seekers and are showcasing interest in availing attractive off-season pricing. Thomas Cook & SOTC's monsoon getaways offer low season discounts, together with special offers/complimentary add-on benefits to India's millennials/working professionals, couples, group of friends and families.

Travelling in India during the monsoon creates a memorable experience for travellers with its cool climate, lush green landscapes and replenished water bodies.

The Companies' Monsoon portfolio extends across popular locales like Kerala backwaters, Wayanad, Coorg, Munnar, Vagamon, Alleppey, Chikmagalur, Ooty, Kodaikanal, Manali, Shimla, Nainital, and Pondicherry. Also, Himalayan ranges and off-beat destinations like Dharamshala, Spiti Valley and the North-East; beach destinations like Goa and Andamans.

Travellers from Delhi-NCR are keen on short and drivable holidays to Shimla, Manali, Dharamshala, Mcleodganj, Nainital, Mussoorie; travellers from Maharashtra & Gujarat are visiting Rajmachi, Lohagad, Igatpuri, Lonavala, Matheran, Mahableshwar and Panhala; and travellers from Karnataka/Tamil Nadu are visiting Hampi, Gokarna, Coorg, Pondicherry, Kanyakumari.

Outdoor enthusiasts can opt for thrilling game drives at leading national parks like Kanha, Bandhavgarh and Corbett or monsoon hiking/trekking. Adventure seekers are spoilt for choice with high adrenaline experiences such as body surfing, waterfall rappelling/trekking in Rishikesh and Lonavala; white water rafting in Ladakh, zip lining in Dawki, kayaking in Kerala, etc. Leisurely biking trips among quaint hamlets, lush meadows and tea/coffee plantations are also a top draw across India. This is an ideal time for Kerala's famed ayurveda treatments and a tour of the backwaters and forests of Thekkady.

Additionally, short haul international destinations are witnessing high demand during this season with increased interest for Thailand, Singapore, Malaysia, Indonesia, Dubai, Abu Dhabi; island destinations like Maldives, Mauritius. Strongly emerging on the radar are Vietnam, Cambodia and Japan; also Nepal, Bhutan and Sri Lanka in the Indian subcontinent.

Cruises represent a unique value proposition for travellers for monsoon travel: an all-inclusive holiday without the hassle of multiple check-in/check-out and transfers. On the domestic front, Thomas Cook & SOTC have emerged as top sellers of India cruises (Cordelia), with over 8000 customers booked from restart of travel. Popular cruises during the monsoon include domestic sailing of Cordelia Cruise (Chennai - High seas - Chennai) and Chennai to Sri Lanka; on the international front, Resorts World Cruises and Royal Caribbean Cruises in Singapore.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, *"Monsoons in India have a special attraction - an experience in itself to witness the rains across different parts of the Country. Being a traditionally low season for travel, Monsoon is the perfect time to embrace the great outdoors and experience slow travel at discounted rates with special offers. Our Monsoon Getaways include a diversity of offbeat experiences such as biking trips, trekking, hiking, and more for customers across segments including*

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millennials/working professionals, group of friends, couples and families. We invite our customers to book their monsoon getaway with us and have a memorable experience.”

Mr. Daniel D’souza, President & Country Head - Holidays, SOTC Travel said, *“Travelling in India during the monsoon season creates an out of the world experience with beautiful scenery and weather. It’s the perfect season for self-drive holidays, nature trails and offbeat outdoor & adventure experiences like bike trips, hiking, rafting, waterfall rappelling/trekking, and more. Our Monsoon Holidays are curated for customers who want to experience India’s untapped beauty amidst the rains. Additionally, value-options like special deals/discounts, complimentary transfers, dining or spa-vouchers make Monsoon travel a truly attractive value proposition for Indians.”*

For further details, click here:

[Thomas Cook](#)

[SOTC](#)

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IAMA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, ‘Innovation in Omni-experience’ Award at International Data Corporation’s (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador’s Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - ‘CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office & Registered Office:

11th Floor, Marathon Futurex Building, N. M. Joshi Marg, Lower Parel (East), Mumbai 400013.

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Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

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