

May 22, 2024

DCS-CRD BSE Limited First Floor, New Trade Wing, Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 023 Stock Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1, 'G' Block, Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
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Dear Sirs/Madam,

Sub: Newspaper Publication – Dispatch of Postal Ballot Notice

In continuation of our letter dated May 21, 2024, regarding postal ballot notice, please find enclosed copies each of Financial Express, Jansatta (all editions) and Dainik Navjyoti (Hindi Daily) both dated May 22, 2024, for publication of notice of postal ballot and remote e-voting information.

The above information will be available on the website of the Company at www.bajajconsumercare.com.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra
Head (Legal) & Company Secretary
Membership No.: A21901

Encl: as above

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632

bajaj CONSUMER CARE**Bajaj Consumer Care Limited**

CIN: L01110RJ2006PLC047173

Regd. Office : Old Station Road, Sevashram Chouraha, Udaipur 313 001, Rajasthan

Phone: +91 0294-2561631-32 Website: www.bajajconsumercare.com

Email: complianceofficer@bajajconsumer.com

NOTICE OF POSTAL BALLOT AND REMOTE VOTING INFORMATION

Members are hereby informed that pursuant to provisions of Section 108 and Section 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act") read with Rule 20 and Rule 22 of Companies (Management and Administration) Rules, 2014, as amended, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("Listing Regulations") read together with the General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 20/2020 dated May 5, 2020, 22/2020 dated June 15 2020, 33/2020 dated September 28, 2020, 39/2020 dated December 31, 2020, 10/2021 dated June 23, 2021, 20/2021 dated December 8, 2021, 3/2022 dated May 5, 2022, 11/2022 dated December 28, 2022 and 09/2023 dated September 25, 2023 respectively issued by the Ministry of Corporate Affairs ("MCA") (hereinafter collectively referred to as "MCA Circulars"), Secretarial Standard on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India and any other applicable law, rules and regulations (including any statutory modification(s), amendment(s), clarification(s), substitution(s) or re-enactment(s) thereof for the time being in force), the approval of the members of Bajaj Consumer Care Limited (the "Company") is sought for the following Special Resolution(s) as set out in the Postal Ballot Notice dated May 8, 2024 ("the Notice") by way of remote e-voting ("e-voting") process only:

Sr. No.	Agenda of the Notice	Type of Resolution
1.	Approval for buyback by the Company of its fully paid-up equity shares having a face value of INR 1/- each ("Equity Shares"), not exceeding 57,41,000 Equity Shares (representing 4.02 % of the total number of Equity Shares in the total paid-up equity capital of the Company as of March 31, 2024), at a price of INR 290/- per Equity Share payable in cash for an aggregate amount not exceeding INR 16,649 lakhs.	Special

In compliance with the requirements of the MCA Circulars, the hard copy of the Notice along with Postal Ballot Forms and pre-paid business reply envelope has not been sent to the Members for this Postal Ballot and Members are required to communicate their assent or dissent through the remote e-voting system only. The Notice can be downloaded from the website of the Company at www.bajajconsumercare.com, and website of Stock Exchanges where shares of the Company are listed i.e. BSE Limited ("BSE") at www.bseindia.com and National Stock Exchange of India Limited ("NSE") at www.nseindia.com, and on the website of KFin Technologies Limited ("KFINTech") at https://evoting.kfintech.com.

Pursuant to the MCA circulars, the Company has completed the dispatch of electronic copies of the Postal Ballot Notice along with the explanatory statement on Tuesday, May 21, 2024 through electronic mode to those members whose email addresses are registered with the Company/Depository Participant(s) as on May 17, 2024 ("Cut-off date").

A person whose name is recorded in the Register of Members or in the Register of Beneficial Owner maintained by the Depositories as on the Cut-off Date shall only be entitled to avail the facility of remote e-voting. The voting rights of the Members shall be in proportion to the paid-up value of their shares in the total voting capital of the Company as on the Cut-off Date. A person who is not a member on Cut-off Date shall treat this Notice for information purposes only. The detailed instructions and information relating to e-voting are set out in the Notice sent to the Members.

The Company has entered into an arrangement with KFINTech for facilitating remote e-voting to enable the Members to cast their votes electronically pursuant to Regulation 44 of the Listing Regulations through e-voting facility via https://evoting.kfintech.com.

The facility to exercise vote on postal ballot by remote e-voting, will be available for the following period:

Commencement of e-voting period	9:00 a.m. IST on Wednesday, May 22, 2024
Conclusion of e-voting period	5:00 p.m. IST on Thursday, June 20, 2024
Cut-off date for eligibility to vote	Friday, May 17, 2024

Remote e-voting shall not be allowed after 5:00 P.M. on Thursday, June 20, 2024 and e-voting module shall be disabled thereafter.

Members who have not updated their e-mail addresses are requested to register the same in respect of shares held by them in electronic mode with their relevant Depositories through their Depository Participants and in respect of shares held in physical mode by writing to Company's Registrar and Transfer Agent, KFin Technologies Limited, either by e-mail to einward.ris@kfintech.com or by post to Selenium Tower B, Plot No.31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad 500032.

The Board of Directors of the Company has appointed Mr. S.N. Viswanathan (ACS 61965, COP 24335), failing him Ms. Malati Kumar (ACS 15508, COP 10980) Partners of S.N. Ananthasubramanian & Co., Practicing Company Secretaries, as the scrutinizor ("Scrutinizer") for conducting the e-voting process in a fair and transparent manner.

In case of any queries/issues, members may contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at 022-48867000/24997000 and CDSL helpdesk at helpdesk.evoting@cdslindia.com or call at toll free no. 1800 22 55 33 or write an email to complianceofficer@bajajconsumer.com.

The Scrutinizer will submit his report to the Chairman or the Company Secretary after the completion of scrutiny of the e-voting and the result will be announced within 48 hours from the conclusion of e-voting i.e. not later than 5:00 p.m. IST on Saturday, June 22, 2024 and will also be displayed on the Company's website (https://www.bajajconsumercare.com/general-meetings-postal-ballots-agm.php) and on the website of KFINTech (https://evoting.kfintech.com) and communicated to the stock exchanges.

For any queries or grievances pertaining to e-voting, shareholders are requested to contact Ms. C Shobha Anand, Deputy Vice President, KFin Technologies Limited, Selenium Tower B, Plot No.31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad 500032. Contact details: E-mail id: einward.ris@kfintech.com, contact number 1800 309 4001.

Date : May 22, 2024

Place : Mumbai

For Bajaj Consumer Care Limited

Sd/-

Vivek Mishra

Head-Legal & Company Secretary

Membership No.: A21901

bajaj GROUP
THINK TOMORROW

