



Birla Corporation Limited

Corporate Office:

1, Shakespeare Sarani,
A.C. Market (2nd Floor), Kolkata 700 071
P: 033 6603 3300-02
F: +91 332288 4426

REF. NO. BCL/10

1st August, 2020

Corporate Relationship Department
BSE Limited
1st Floor, New Trading Ring, Rotunda
Building,
P.J. Towers, Dalal Street, Fort,
Mumbai- 400 001
Scrip Code: 500335

The Manager
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Scrip Code: BIRLACORPN

Dear Sir,

Sub: **Newspaper Advertisement of Notice of 100th Annual General Meeting, Book Closure and E-Voting information**

Pursuant to Regulation 30 read with Schedule III Part A Para A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of newspaper advertisements made on 31st July, 2020 in "Financial Express" (All English editions) and "Ganashakti" (Bengali, Kolkata edition), regarding the Notice of the 100th Annual General Meeting of the Company to be held on Tuesday, the 25th day of August, 2020 at 10.30 a.m. (IST) through Video Conferencing ("VC")/ Other Audio Visual Means ("OAVM"), Book Closure and information on e-Voting.

The aforesaid information has also been uploaded on the website of the Company at www.birlacorporation.com.

This is for your information and records.

Thanking you,

Yours faithfully,
For **BIRLA CORPORATION LIMITED**

(GIRISH SHARMA)
Jt. President (Indirect Taxes)
& Company Secretary

Encl: As above



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office : Birla Building, 9/1, R.N. Mukherjee Road, Kolkata 700 001
Phone: (033) 66166729/6737/6738, Fax: (033) 22487988/2872

E-mail: investorsgrievance@birlacorp.com, Website: www.birlacorporation.com

NOTICE OF 100TH ANNUAL GENERAL MEETING, BOOK CLOSURE AND E-VOTING INFORMATION

Notice is hereby given that the One Hundredth Annual General Meeting (AGM) of the Company will be held on Tuesday, 25th August, 2020 at 10.30 a.m. (IST) through Video Conferencing ("VC")/ Other Audio Visual Means ("OAVM") to transact the business, as set out in the Notice convening the AGM. Members will be able to attend and participate in the AGM through VC/ OAVM facility only.

The AGM will be convened in compliance with the applicable provisions of the Companies Act, 2013 and the Rules framed thereunder ("Act"), Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with the provisions of Circulars dated 5th May, 2020, 13th April, 2020 and 8th April, 2020, issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars") and Circular dated 12th May, 2020 issued by SEBI.

In compliance with the MCA Circulars and SEBI Circular dated 12th May, 2020, Notice of the AGM along with the Annual Report for the financial year 2019-2020 has been sent on 31st July, 2020 only through electronic mode to those members of the Company whose email addresses are registered with the Company/ Depository Participant(s). The Notice of AGM along with the Annual Report for the financial year 2019-2020 is also available on the Company's website at www.birlacorporation.com and on the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively.

The documents referred to in the Notice of the AGM are available electronically for inspection without any fee by the Members from the date of circulation of the Notice of AGM up to the date of AGM and will also be available for inspection during the AGM. Members seeking to inspect such documents can send an email to agm@birlacorp.com.

MANNER OF REGISTRATION OF EMAIL ADDRESSES

Members who have not yet registered their email addresses and phone number are requested to follow the process mentioned below:

- Members holding shares in physical mode are requested to update their email addresses and phone number by writing to the Registrar & Share Transfer Agent (RTA)/Company at mcssta@rediffmail.com and investorsgrievance@birlacorp.com respectively, along with the copy of the signed request letter mentioning the name, folio no., address of the Member, self-attested copy of the PAN card and self-attested copy of any document (e.g.: Driving License, Bank Statement, Election Identity Card, Passport, Aadhaar Card) in support of the address of the Member.
- Members holding shares in dematerialized mode are requested to register/update their email addresses and phone number with the relevant Depository Participants.

BOOK CLOSURE AND DIVIDEND

Notice is further given pursuant to Section 91 of the Act read with Companies (Management and Administration) Rules, 2014 and Regulation 42 of the Listing Regulations that the Register of Members and Share Transfer Books of the Company will remain closed from 19th August, 2020 to 25th August, 2020 (both days inclusive) for the purpose of Annual General Meeting and payment of Dividend @ ₹ 7.50 per share (75%), if approved at the said meeting.

E-VOTING

In compliance with the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014, Secretarial Standards on General Meetings (SS-2) issued by the Institute of Company Secretaries of India and Regulation 44 of the Listing Regulations, Members have been provided with the facility to cast their votes on all resolutions set forth in the Notice of the AGM using an electronic voting system (remote e-Voting). The Company has engaged the services of NSDL for providing facility for remote e-Voting, participation in the AGM through VC/OAVM and voting at the AGM. The voting rights of Members shall be in proportion to the equity shares held by them in the paid-up equity share capital of the Company as on Tuesday, 18th August, 2020 ("cut-off date").

The manner of remote e-Voting and voting at the AGM by the Members holding shares in the dematerialized mode, physical mode and for members who have not registered their email addresses is provided in the Notice of AGM.

The remote e-Voting commences on Saturday, 22nd August, 2020 at 9.00 a.m. (IST) and ends on Monday, 24th August, 2020 at 5.00 p.m. (IST). Members may cast their votes electronically during this period. The remote e-Voting shall be disabled by NSDL thereafter. Those members, who shall be present in the AGM through VC/ OAVM facility and had not cast their votes on the resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting at the AGM. Once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently.

The Members who have cast their votes by remote e-Voting prior to the AGM may also attend/participate in the AGM through VC/ OAVM but shall not be entitled to cast their votes again.

Any person who becomes a member of the Company after dispatch of Notice of the AGM and holding shares as on the cut-off date i.e 18th August, 2020 may obtain the User ID and password by sending a request to evoting@nsdl.co.in or mcssta@rediffmail.com. However, if the member is already registered with NSDL for e-Voting then he can use the existing user ID and Password for casting the vote through e-Voting.

In case of any queries/grievances relating to remote e-Voting or e-Voting at the AGM, please refer to the Frequently Asked Questions (FAQs) and e-Voting user manual for Members available at the Downloads section of www.evoting.nsdl.com or contact at toll free no. 1800-222-990 or send a request at evoting@nsdl.co.in or contact Mr. Amit Vishal, Senior Manager or Ms. Pallavi Mhatre, Manager, National Securities Depository Limited, at the designated email IDs: amitv@nsdl.co.in or pallavid@nsdl.co.in or at telephone nos.: +91-22-24994360 or +91-22-24994545.

BY ORDER OF THE BOARD
Sd/-
GIRISH SHARMA
Jt. President (Indirect Taxes)
& Company Secretary

Place : Kolkata
Date : 31st July, 2020

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BY ORDER OF THE BOARD

Sd/-

GIRISH SHARMA

Jt. President (Indirect Taxes)

& Company Secretary

Place : Kolkata

Date : 31st July, 2020