

Investment Banking

April 22, 2019

The Secretary BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001

The Secretary The National Stock Exchange of India Limited Exchange Plaza Plot no. C/1, G Block Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Re: Public Announcement to the shareholders of KPIT Technologies Limited (erstwhile KPIT Engineering Limited) ("Target Company") with respect to the proposed open offer ("Offer" / "Open Offer") for acquisition of up to 7,12,77,391 fully paid-up equity shares of face value of INR 10 (Indian Rupees ten only) each representing 26% of the fully diluted voting equity share capital from the public shareholders of the Target Company

Dear Sirs,

With respect to the captioned subject, an Open Offer is being made for acquisition of up to 7,12,77,391 (Seven Crore Twelve Lacs Seventy Seven Thousand Three Hundred and Ninety One only) fully paid-up equity shares of face value of INR 10 (Indian Rupees Ten only) each ("Equity Shares") representing 26% of the fully diluted voting equity share capital ("Voting Share Capital") of KPIT Technologies Limited ("KPIT" or "Target Company") from the public shareholders of the Target Company ("Public Shareholders") at a price of Rs. 66.50 (Indian Rupees Sixty six and Paise Fifty only) by Acquirers (as defined below), along with PACs (as defined below) in their capacity as the persons acting in concert with the Acquirers.

Proficient Finstock LLP ("Acquirer 1") and Mr. Kishor Patil ("Acquirer 2") are collectively referred to as "Acquirers".

Mr. Shashishekhar Pandit ("PAC 1"), Ms. Nirmala Pandit ("PAC 2"), Mr. Chinmay Pandit ("PAC 3"), Ms. Hemlata Shende ("PAC 4"), Ms. Anupama Patil ("PAC 5"), Mr. Shrikrishna Patwardhan ("PAC 6"), Mr. Ajay Bhagwat ("PAC 7"), Ms. Ashwini Bhagwat ("PAC 8"), Mr. Sachin Tikekar ("PAC 9") and K and P Management Services Private Limited ("PAC 10") are collectively referred to as "PACs".

Acquirer 1, Acquirer 2, PAC 1, PAC 2, PAC 3, PAC 4, PAC 5, PAC 6, PAC 7, PAC 8, PAC 9 and PAC 10 are collectively referred to as "**KPIT Promoter Group**"

The Open Offer is being made to the Public Shareholders in accordance with regulations 3(1) and 4 of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SEBI (SAST) Regulations") pursuant to the substantial acquisition of shares, voting rights and control over the Target Company by Acquirers in accordance with and subject to the terms of the investment agreement executed by and among the Acquirers, PACs and National Engineering Industries Limited ("Seller 1") and Central India Industries Limited ("Seller 2").

Accordingly, in terms of regulation 14 of the SEBI (SAST) Regulations, we, Kotak Mahindra Capital Company Limited, are hereby submitting a copy of the public announcement.

Kindly take the above information on your records.

Yours Sincerely,

For Kotak Mahindra Capital Company Limited

Anup Poddar Encl.: As above

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PUBLIC ANNOUNCEMENT UNDER REGULATIONS 3(1) and 4 READ WITH REGULATIONS 14 and 15(1) OF SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011 ("SEBI (SAST) REGULATIONS") FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF KPIT TECHNOLOGIES LIMITED

Open Offer ("Offer" / "Open Offer") for acquisition of up to 7,12,77,391 (Seven crore twelve lakh seventy seven thousand three hundred and ninety one only) fully paid-up equity shares of face value of INR 10 (Indian Rupees Ten only) each ("Equity Shares") representing 26% (twenty six percent) of the fully diluted voting equity share capital ("Voting Share Capital") of KPIT Technologies Limited (erstwhile KPIT Engineering Limited) ("KPIT" or "Target Company") from the Public Shareholders (as defined below) of the Target Company by Acquirers (as defined below), along with PACs (as defined below) in their capacity as the persons acting in concert with the Acquirers.

Proficient Finstock LLP ("Proficient" or "Acquirer 1") and Mr. Kishor Patil ("Acquirer 2") are collectively referred to as "Acquirers".

Mr. Shashishekhar Pandit ("PAC 1"), Ms. Nirmala Pandit ("PAC 2"), Mr. Chinmay Pandit ("PAC 3"), Ms. Hemlata Shende ("PAC 4"), Ms. Anupama Patil ("PAC 5"), Mr. Shrikrishna Patwardhan ("PAC 6"), Mr. Ajay Bhagwat ("PAC 7"), Ms. Ashwini Bhagwat ("PAC 8"), Mr. Sachin Tikekar ("PAC 9"), and K and P Management Services Private Limited ("PAC 10") are collectively referred to as "PACs".

Acquirer 1, Acquirer 2, PAC 1, PAC 2, PAC 3, PAC 4, PAC 5, PAC 6, PAC 7, PAC 8, PAC 9 and PAC 10 are collectively referred to as "**KPIT Promoter Group**".

National Engineering Industries Limited, ("NEIL" or "Seller 1") and Central India Industries Limited ("CIIL" or "Seller 2") are collectively referred to as "Sellers".

This public announcement ("**Public Announcement**" or "**PA**") is being issued by Kotak Mahindra Capital Company Limited, the manager to the Offer ("**Manager**"), for and on behalf of the Acquirers and the PACs to the Public Shareholders (as defined below) pursuant to and in compliance with regulations 3(1) and 4 read with regulations 14 and 15(1) of the SEBI (SAST) Regulations.

For the purpose of this Public Announcement, "**Public Shareholders**" shall mean all the public equity shareholders of the Target Company excluding (i) the Acquirers and the PACs; (ii) the persons deemed to be acting in concert with the Acquirers and the PACs; and (iii) the Sellers.

1. Offer Details

Size: The Acquirers and the PACs hereby make this Open Offer to the Public Shareholders to acquire up to 7,12,77,391 (Seven crore twelve lakh seventy seven thousand three hundred and ninety one only) Equity Shares constituting 26.00% (twenty six percent) of the Voting Share Capital ("Offer Shares") subject to the terms and conditions mentioned in this Public Announcement and in the Detailed Public Statement ("DPS") and the Letter of Offer ("LoF") that are proposed to be issued in accordance with the SEBI (SAST) Regulations.

Offer Price / Consideration: The Open Offer is made at a price of INR 66.50 (Indian Rupees Sixty six and Paise Fifty only) per Offer Share (the "**Offer Price**") which is higher than the price determined in accordance with Regulation 8(2) of the SEBI (SAST) Regulations i.e. INR 66.20 (Indian Rupees Sixty six and Paise Twenty only). Assuming full acceptance of the Open Offer, the total consideration payable by the Acquirer in accordance with the SEBI (SAST) Regulations will be INR 473,99,46,501.50 /- (Indian Rupees Four hundred seventy three crore ninety nine lakh forty six thousand five hundred and one and Paise Fifty only).

Mode of Payment: The consideration will be paid in cash, in accordance with regulation 9(1)(a) of the SEBI (SAST) Regulations.

Type of Offer: This Offer is a mandatory offer in compliance with regulations 3(1) and 4 of the SEBI (SAST) Regulations pursuant to Regulations pursuant to the substantial acquisition of shares. This Open Offer is not conditional upon any minimum level of acceptance pursuant to the terms of regulation 19 of the SEBI (SAST) Regulations. This is not a competing offer in terms of regulation 20 of the SEBI (SAST) Regulations.

2. <u>Transaction which has triggered the open offer obligations ("Underlying Transaction")</u>

2.1 The Open Offer is being made to the Public Shareholders in accordance with regulations 3(1) and 4 of the SEBI (SAST) Regulations pursuant to the substantial acquisition of shares, voting rights and control over the Target Company by Acquirers in accordance with and subject to the terms of the investment agreement executed by and among the Acquirers, the PACs and the Sellers on January 29, 2018 ("KEL Investment Agreement").

- 2.2 The respective boards of directors of erstwhile KPIT Technologies Limited, Birlasoft (India) Limited ("Birlasoft") and KPIT Engineering Limited ("KEL"), on January 29, 2018, approved a draft of the Composite Scheme which was approved by the shareholders on August 29, 2018 and was approved by the NCLT vide its order dated November 29, 2018 and effective January 15, 2019. Accordingly, Birlasoft merged and amalgamated with KPIT Technologies Limited ("Merger"); and the engineering business of KPIT Technologies Limited was, on a going concern basis, demerged and transferred to the Target Company ("Demerger"). The combined entity resulting from the Merger and the Demerger is referred to as "Birlasoft Limited". In consideration for the Merger, KPIT Technologies Limited issued 22 (twenty two) shares for every 9 (nine) shares held by the shareholders of Birlasoft (India) Limited on January 18, 2019 ("Merger Allotment Date"), and in consideration for the Demerger, the Target Company has issued 1 (one) share for every 1 (one) share held by the shareholders of Birlasoft Limited as on the record date January 25, 2019, on January 29, 2019 ("Demerger Allotment Date"). The Target Company has been renamed as 'KPIT Technologies Limited' w.e.f. March 13, 2019.
- 2.3 The Acquirers, PACs and Sellers entered into the KEL Investment Agreement, which records the terms and conditions in relation to: (i) the sale by the Sellers to the Acquirers of all Equity Shares held by the Sellers in the Target Company as on the Demerger Allotment Date, except for such number of the Target Company's shares held by the Seller which constitute 3.00% of the Target Company's share capital as on the Demerger Allotment Date ("**Residual KEL Shares**"); (ii) a simultaneous put-call arrangement between the Acquirers and the Sellers in relation to the Residual KEL Shares, on and from an agreed prescribed date; and (iii) the inter-se rights and obligations among the KPIT Promoter Group on one hand and the Sellers on the other hand in relation to the Target Company.
- 2.4 After the Demerger, the Target Company has obtained listing and trading approvals from BSE Limited ("**BSE**") and The National Stock Exchange of India Limited ("**NSE**" together with BSE referred to as "**Stock Exchanges**") in relation to its Equity Shares. The trading of the Equity Shares on the Stock Exchanges commences from April 22, 2019.
- 2.5 Pursuant to the events mentioned in paragraph 2.3, under the KEL Investment Agreement, the Acquirers shall acquire 6,99,01,993 Equity Shares aggregating to 25.50% of the Voting Share Capital from the Sellers.

2.6 The details of the underlying transaction are as follows:

Type of	Mode of Transaction		/ Voting rights ed to be acquired	Total Consideration for	Mode of payment (Cash / securities)	Regulation which has triggered
Transaction (direct / indirect)	(Agreement / Allotment / market purchase)	Number	% vis a vis total equity / voting capital	shares / Voting Rights Acquired (INR)		
Direct	KEL Investment Agreement	6,99,01,993	25.50%	307,21,92,592.35	Cash	Regulations 3(1) and 4 of the SEBI (SAST) Regulations

3. <u>Acquirers and PACs</u>

	Address	Name(s) of persons in control/ promoters of Acquirer/PAC where Acquirer/ PAC is a company	Name of the group, if any, to which the Acquirer/PAC belongs to	Pre-transaction shareholding		Proposed shareholding after the	
Name of Acquirers and PACs				Number	% of total Voting Share Capital	acquisition of Equity Shares which triggered the Open Offer (including Offer Shares) ^{(1) (2) (3)}	Any other interest in the Target Company ⁽⁴⁾
Proficient Finstock LLP / Acquirer 1	Plot No 35/36, Rajiv Gandhi Infotech Park, Phase-1, MIDC, Pune-411057	Mr. Shashishekhar Pandit and Mr. Kishor Patil	Not Applicable	2,71,30,949	9.90%		Acquirer 1 is a part of existing promoter and promoter group of the Target Company
Mr. Kishor Patil / Acquirer 2	Dwarka, Plot 15,	Not Applicable	Not Applicable	29,89,080	1.09%	17,12,99,413 (62.49%)	Acquirer 2 is the CEO & Managing Director of the Target Company. Acquirer 2 is a part of existing promoter and promoter group of the Target Company
Mr. Shashishekhar Pandit / PAC 1	"Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdhan Khurd, Pune –	Not Applicable	Not Applicable	4,30,500	0.16%	4,30,500 (0.16%)	PAC 1 is the Chairman & Group CEO of the Target Company.

Mame of Acquires and PACs Address promoters of Acquirer/PAC where Acquirer/ PAC is a company group, if any, the acquirer/PAC belongs to withich the Acquirer/PAC belongs to Number % of total Starse which capital Any other interest the Target Company 411021 411021 **Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdhan Khurd, Pune – 411021 Not Applicable Not Applicable 0.09% 2,39,000 (0.09%) PAC 2 is part of exist promoter and promot group of the Target Company Mr. Chinmay Pandit / PAC 2 **Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdhan Khurd, Pune – 411021 Not Applicable Not Applicable 0.09% 2,39,000 (0.09%) PAC 2 is part of exist promoter and promot group of the Target Company Mr. Chinmay Pandit / PAC 3 **Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdhan Khurd, Pune – 411021 Not Applicable 38,620 0.01% 0.01% PAC 3 is part of exist promoter and promot group of the Target Company. Ms. Hemlata Shende / PAC 4 ************************************		Address	Acquirer/PAC where Acquirer/	Acquirer/PAC	Pre-transaction shareholding		Proposed shareholding after the	
Ms. Nirmala Pandit / PAC 2 "Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdhan Not Applicable Khurd, Pune – 411021 Not Applicable 2,39,000 0.09% 2,39,000 (0.09%) PAC 2 is part of exist promoter and promot group of the Target Company Mr. Chinmay Pandit / PAC 3 "Pracheeti", S- 42/4, Behind Hotel Khurd, Pune – 411021 Not Applicable Surabhi, Bavdhan Not Applicable Khurd, Pune – 411021 Not Applicable Surabhi, Bavdhan Not Applicable Khurd, Pune – 411021 Not Applicable Not Applicable 38,620 0.01% PAC 3 is part of exist promoter and promot group of the Target Company. Ms. Hemlata Shende / PAC 4 101, Old Oak Ln, Santa Rosa, CA 95409 Not Applicable Not Applicable 40,000 0.01% 40,000 (0.01%) PAC 4 is a part of existing promoter and promoter group of the Target Company. Ms. Anupama Patil / PAC 5 Dwarka, Plot 15, Tage Cop. Society, Kothrud, Pune – 411038 Not Applicable Not Applicable 1,22,330 0.04% 1,22,330 (0.04%) PAC 6 is part of exist promoter and promot group of the Target Company Mr. Shrikrishna Chinatamani D1, Patwardhan / So 135 Not Applicable Not Applicable Not Applicable 1,20,300 11,00,000 PAC 6 is part of exist promoter and promot group of the Target Company	-				Number	Voting Share	triggered the Open Offer (including Offer	Any other interest in the Target Company ⁽⁴⁾
Ms. Nirmala Pandit / PAC 2 42/4, Behind Hotel Surabhi, Bavdnan Not Applicable Khurd, Pune – 411021 Not Applicable 2,39,000 0.09% 2,39,000 promoter and promot group of the Target Company Mr. Chinmay Pandit / PAC 3 "Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdnan Not Applicable Khurd, Pune – 411021 Not Applicable 38,620 0.01% 38,620 PAC 3 is part of exist promoter and promot group of the Target Company. Ms. Hemlata Shende / PAC 4 101, Old Oak Ln, Santa Rosa, CA 95409 Not Applicable Not Applicable 40,000 0.01% 40,000 existing promoter and group of the Target Company. Ms. Anupama Patil / PAC 5 Dwarka, Plot 15, Fejas Coop. Society, Kothrud, Pune – 411038 Not Applicable Not Applicable 1,22,330 0.04% 1,22,330 promoter and promot group of the Target Company. Mr. Shrikrishna Chinatamani D1, Patwardban / C Not Applicable Not Applicable 10,000 0.04% 11,00,000 PAC 6 is part of exist promoter and promot group of the Target Company								° , °
Mr. Chinmay Pandit / PAC 3"Pracheeti", S- 42/4, Behind Hotel Surabhi, Bavdhan Khurd, Pune - 411021Not Applicable Not ApplicableNot Applicable 38,6200.01%38,620 (0.01%)promoter and promot group of the Target Company.Ms. Hemlata Shende / PAC 4101, Old Oak Ln, Santa Rosa, CA 95409Not ApplicableNot Applicable 40,000Not Applicable 40,00040,000 0.01%PAC 4 is a part of existing promoter and promoter and promoter and promoter and promot group of the Target Company.Ms. Hemlata Shende / PAC 4101, Old Oak Ln, Santa Rosa, CA 95409Not Applicable Not ApplicableNot Applicable 40,00040,000 0.01%PAC 4 is a part of existing promoter and promoter and promoter and promot group of the Target Company.Ms. Anupama Patil / PAC 5Dwarka, Plot 15, Tejas Coop. Society, Kothrud, Pune - 411038Not Applicable Not ApplicableNot Applicable 1,22,3300.04%1,22,330 (0.04%)PAC 5 is part of exist promoter and promot group of the Target CompanyMr. Shrikrishna Patil / PAC 5Shree ShreeNot Applicable CompanyNot Applicable 1,22,3300.04%11,00,000PAC 6 is part of exist promoter and promot group of the Target Company		42/4, Behind Hotel Surabhi, Bavdhan Khurd, Pune –		Not Applicable	2,39,000	0.09%		
Ms. Hemlata Shende / PAC 4101, Old Oak Ln, Santa Rosa, CA 95409Not ApplicableNot Applicable40,0000.01%40,000 (0.01%)PAC 4 is a part of existing promoter and promoter group of the Target Company.Ms. Anupama Patil / PAC 5Dwarka, Plot 15, Tejas Coop. Society, Kothrud, Pune – 411038Not ApplicableNot Applicable1,22,3300.04%1,22,330PAC 5 is part of exist promoter and promot group of the Target CompanyMr. Shrikirishna Patwardhan (ShreeChinatamani D1, ShreeNot ApplicableNot Applicable11,00,0000.40%11,00,000		42/4, Behind Hotel Surabhi, Bavdhan		Not Applicable	38,620	0.01%		° , °
Ms. Hemlata Shende / PAC 4 101, Old Oak Ln, Santa Rosa, CA 95409 Not Applicable Not Applicable 40,000 0.01% 40,000 existing promoter and promoter group of the Target Company Ms. Anupama Patil / PAC 5 Dwarka, Plot 15, Tejas Coop. Society, Kothrud, Pune – 411038 Not Applicable Not Applicable 1,22,330 0.04% 1,22,330 promoter and promoter group of the Target Company Mr. Shrikrishna Patwardhan (S. No. 135. Mayur, Not Applicable Not Applicable Not Applicable 11,00,000 0.40% 11,00,000								PAC 3 is an employee of the Target Company.
Ms. Anupama Patil / PAC 5 Dwarka, Plot 15, Tejas Coop. Society, Kothrud, Pune - 411038 Not Applicable Not Applicable 1,22,330 0.04% 1,22,330 PAC 5 is part of exist promoter and promot Goup of the Target Company Mr. Shrikrishna Patwardban / Shree Not Applicable Not Applicable 1,00,000 0.40% 11,00,000 PAC 5 is part of exist promoter and promot group of the Target Company		Santa Rosa, CA	Not Applicable	Not Applicable	40,000	0.01%		existing promoter and promoter group of the
Shree promoter and promoter Mr. Shrikrishna Chinatamani D1, Patwardhan / S. No. 135 Mayur, Not Applicable Not Applicable 11.00.000 0.40% 11,00,000 Company		Tejas Coop. Society, Kothrud,	Not Applicable	Not Applicable	1,22,330	0.04%		PAC 5 is part of existing promoter and promoter group of the Target
PAC 6 (0.40%)	Patwardhan /	Chinatamani D1, S. No. 135, Mayur	Not Applicable	Not Applicable	11,00,000	0.40%	11,00,000 (0.40%)	Company
Pune – 411029 PAC 6 is the Chief Technology Officer of Target Company.		Pune – 411029	Not Applicable	Not Applicable	26,36,800	0.96%	26,36,800	Technology Officer of the

		Name(s) of persons in control/	Name of the	Pre-tran shareh		Proposed shareholding after the	
Name of Acquirers and PACs	Address	promoters of Acquirer/PAC where Acquirer/ PAC is a company	group, if any, to which the Acquirer/PAC belongs to	Number	% of total Voting Share Capital	acquisition of Equity Shares which triggered the Open Offer (including Offer Shares) ^{(1) (2) (3)}	Any other interest in the Target Company ⁽⁴⁾
Bhagwat / PAC 7	Tapovan, Gokhale Nagar, Pune – 411016					(0.96%)	promoter and promoter group of the Target Company
Ms. Ashwini Bhagwat / PAC 8	A1001, Rohan Tapovan, Gokhale Nagar, Pune – 411016	Not Applicable	Not Applicable	43,300	0.02%	43,300 (0.02%)	PAC 8 is part of existing promoter and promoter group of the Target Company
Mr. Sachin	10 Erin Court, Kendall Park, New Jersey 08824 -	Not Applicable	Not Applicable	8,40,800	0.31%	8,40,800 (0.31%)	PAC 9 is a Whole-Time Director on the board of directors of the Target Company.
	Jersey 08824 - 1939, USA.			0,10,000			PAC 9 is part of existing promoter and promoter group of the Target Company
K and P Management Services Private Limited / PAC 10	Preetkamal, S. No. 256/254, Bunglow no. 2, Green Park Society, Baner, Pune – 411007	Mr. Shashishekhar Pandit and Mr. Kishor Patil	Not Applicable	3,00,910	0.11%	3,00,910 (0.11%)	PAC 10 is part of existing promoter and promoter group of the Target Company
Total				3,59,12,289	13.10%	17,70,91,673 (64.60%)	

Note 1: Assuming full acceptance under the Open Offer

Note 2: All the Equity Shares under the Open Offer will be acquired by Acquirer 1

Note 3: In terms of the KEL Investment Agreement, Acquirer 1 and Acquirer 2 will acquire an aggregate of 6,99,01,993 (25.50%) of the Equity Shares from the Sellers and the split between them will be decided closer to the completion of the KEL Investment Agreement

Note 4: Ms. Nirmala Pandit, Mr. Chinmay Pandit, Mr. Sachin Tikekar and Ms. Hemlata Shende are relatives of Mr. Shashishekhar Pandit and Ms. Anupama Patil is a relative of Mr. Kishor Patil.

4. Details of the selling shareholder(s) -

		Details of Equity Shares/ voting rights held by the selling shareholder					
		Pre T	ransaction	Post Transaction			
Name	Part of promoter group (Yes/ No)	Number of Equity Shares	% of total Voting Share Capital	Number of Equity Shares ⁽⁵⁾	% of total Voting Share Capital ⁽⁵⁾		
National Engineering Industries Limited / Seller 1	Yes	7,29,56,796	26.61%	82,24,314	3.00%		
Central India Industries Limited / Seller 2	Yes	51,69,511	1.89%				
Total		7,81,26,307	28.50%	82,24,314	3.00%		

Note 5: In terms of the KEL Investment Agreement, Seller 1 and Seller 2 have agreed to sell an aggregate of 6,99,01,993 (25.50%) of the Equity Shares to the Acquirers and PACs and the split between them will be decided closer to the completion of the KEL Investment Agreement.

5. Target Company

Name:	KPIT Technologies Limited
Registered Office:	Plot-17, Rajiv Gandhi Infotech Park, MIDC-SEZ, Phase-III, Maan, Hinjawadi, Pune – 411057
Exchanges where listed:	Equity Shares of the Target Company are listed on BSE (Scrip code: 542651) & NSE (Symbol: KPITTECH

6. Other Details

The Public Announcement is made in compliance with the SEBI (SAST) Regulations.

The DPS to be issued under the SEBI (SAST) Regulations shall be published by April 30, 2019, i.e. within 5 (five) working days from the date of the Public Announcement as required by regulation 13(4) of the SEBI (SAST) Regulations.

The DPS shall, *inter alia*, contain details of the Offer including detailed information on the Offer Price, the Acquirer, the Target Company, the background to the Offer. The DPS shall be published, as required under regulation 14(3) of the SEBI (SAST) Regulations, in all editions of (a) any one English national daily newspaper with wide circulation; (b) any one Hindi national daily newspaper with wide circulation; (c) any one Marathi daily newspaper at Mumbai; and (d) any one Marathi daily newspaper at Pune.

Completion of the Offer and the underlying transaction as envisaged under the KEL Investment Agreement is subject to satisfaction of certain conditions precedent as set out in the KEL Investment Agreement.

The Acquirers and the PACs undertake that they are aware of and will comply with their obligations under the SEBI (SAST) Regulations. The Acquirers have adequate financial resources to meet their obligations under the Offer and have made firm financial arrangements for the acquisition of the Equity Shares and to meet other obligations under the Open Offer, in terms of regulation 25(1) of the SEBI (SAST) Regulations.

This Offer is not a competing offer in terms of regulation 20 of the SEBI (SAST) Regulations.

This Offer is subject to the terms and conditions mentioned in this Public Announcement, and in the DPS and LoF that are proposed to be issued in accordance with the SEBI (SAST) Regulations.

Issued by the Manager to the Offer



Kotak Mahindra Capital Company Limited

27 BKC, 1st Floor, Plot No. C-27, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051

Tel : +91 22 4336 0000

Fax : +91 22 6713 2447

Email: kpitopenoffer2019@kotak.com

Contact Person: Mr. Ganesh Rane

SEBI Registration Number: INM000008704

For and on behalf of the Acquirers and the PACs

Proficient Finstock LLP

- Mr. Kishor Patil
- Mr. Shashishekhar Pandit
- Ms. Nirmala Pandit
- Mr. Chinmay Pandit
- Ms. Hemlata Shende
- Ms. Anupama Patil
- Mr. Shrikrishna Patwardhan
- Mr. Ajay Bhagwat
- Ms. Ashwini Bhagwat
- Mr. Sachin Tikekar
- K and P Management Services Private Limited
- Place: Mumbai

Date: April 22, 2019