

WEEKLY UPDATE



brightcom
group

BUSINESS UPDATE

Privacy-First Advertising Initiative:

- Strategic focus on Customer Data Platforms (CDPs) and Consent Management Platforms (CMPs).
- Enhancing data privacy compliance and transparency.
- Innovative solutions to meet the evolving needs of advertisers and consumers.

COMPLIANCE PROGRESS

- Revocation Fee Paid to NSE and BSE.
- CS appointment requirement met.
- Final steps in progress to meet compliance requirements for the Exchange Circular to restore normal trading.

Q1FY25 RESULTS

- Q1 FY25 Results: Recently announced, showcasing the company's performance and commitment to transparency.
- One more important compliance milestone met with this announcement.

STRENGTHENING LEADERSHIP

Key Appointments and Governance Updates

- **New Independent Directors:**
 - Mr. Padugula Venkata Subba Rao
 - Ms. Deepika Daliya
- **Company Secretary Appointment:**
 - Ms. Shweta Singh joins to enhance compliance and governance.
- **Governance Enhancements:**
 - Formation of new board-level committees for robust oversight.

FUTURE EVENTS

- Q2 FY25 Results: Scheduled for release soon.
- FY24 AGM: Preparations in progress for stakeholder engagement and communication.

Will proactively pursue innovation for growth & ensure full compliance.



CUSTOMER
DATA
PLATFORMS



FEES

CONSUMER



CONCENT
MANAGEMENT
PLATFORMS

REVOLUTION

THANK YOU!

REVOCATION
FEES

