

CFL/SEC/SE/PS/2020-21/SEP /04

September 28, 2020

The Manager (Listing) Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 508814	The Manager (Listing) National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra – Kurla Complex Mumbai-400 051 Security ID: "COSMOFILMS"
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**Sub: Media Release**

Dear Sir,

Please find enclosed herewith media release issued by the Company with regard to launch of new BOPP  
Fragranced Packaging Film.

You are requested to take the same on your records.

Thanking You

Yours faithfully  
For **Cosmo Films Limited**

  
Jyoti Dixit  
Company Secretary & Compliance Officer

Encl: Media Release

## Cosmo Films Launches BOPP-Fragranced Packaging Film

**New Delhi, 25<sup>th</sup> September, 2020-** Cosmo Films, a global leader in specialty films for flexible packaging, lamination, labeling applications and synthetic paper introduces a new bi-axially oriented polypropylene (BOPP) based coated film which is designed to slowly release a fragrance which lasts for a long time.

The film is matte finished on one side while other side is extrusion coated for thermal lamination applications. Through initial tests, these newly designed films have proven to remain fragrant for more than 2 months, and it is expected that the film would continue to release a soothing fragrance for almost 6 months. The film is available in 24 microns thickness and is aptly suited for thermal or wet lamination.

The film can be widely used for applications like catalogues, book covers, various bonds, magazines, visiting cards, packaging for cosmetics and personal care items and more.

Speaking fragranced packaging film, Mr. Pankaj Poddar, CEO, Cosmo Films said: *“A sense of pleasing smell acts as a catalyst for a positive outcome. BOPP-Fragranced packaging film has been introduced in the market to give the customers a feel good factor. Cosmo Films is dedicated to innovate and is in constant search of excellence for the customers worldwide.”*

### **About Cosmo Films**

Cosmo Films established in 1981 and founded by Mr. Ashok Jaipuria is a global leader in speciality films for packaging, lamination, labeling and synthetic paper. With engineering of innovative products and sustainability solutions, Cosmo Films over the years has been partnering with worlds' leading F & B and personal care brands and packaging & printing converters to enhance their consumer experience.

Company's film offerings include BOPP and CPP films. Today, the company is the largest exporter of BOPP films from India and also the largest producer of thermal lamination films in the world. Its customer base is spread in more than 100 countries with manufacturing units in India, Korea & Japan.