



Unleash your potential

Aptech Limited
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8th October, 2020

To,
BSE Limited
25th Floor, P J Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 532475

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051.
Symbol: APTECHT

Dear Sir / Madam,

Subject: Announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

With reference to the subject matter, enclosed herewith please find the press release titled **“Aptech Limited (for its brands – Arena Animation & Maya Academy of Advanced Cinematics) inks a strategic partnership with Vancouver Centre for Entertainment Arts at Langara College, Vancouver”** for your records.

The said press release will be released today.

Kindly take the same on records.

Thanking you,

For Aptech Limited

Ketan Shah
Company Secretary & Compliance Officer
Membership no.: F3167
Place: Mumbai
Encl.: as above



Aptech Limited (for its brands – Arena Animation & Maya Academy of Advanced Cinematics) inks a strategic partnership with Vancouver Centre for Entertainment Arts at Langara College, Vancouver

- ~ M&E Students from Arena Animation & Maya Academy of Advanced Cinematics get career progression path with CEA-**
- ~ Special Scholarship to the creative wizards of Arena Animation & MAAC~**

National, Oct 8, 2020: Aptech Limited, a pioneer in the non-formal vocational training business in the country has inked a one of a kind **strategic partnership between its Malaysian subsidiary - AGLSM and Vancouver Centre for Entertainment Arts at Langara College, Vancouver, Canada** offering students from its education brands – Arena Animation & Maya Academy of Advanced Cinematics (MAAC) an opportunity to get an **Advanced International Diploma from Vancouver CEA** through a **pathway facility**. Students newly enrolling, pursuing or completed a foundation program from either Arena Animation or MAAC recently, become eligible to apply at the CEA for a 2 year Advanced Diploma course in Animation, VFX or Game Design. As an international student at this prestigious institute, the student is eligible to apply for a **3-year post graduation work permit (PGWP) in Canada**.

Vancouver, a major city in Canada also called the ‘**Hollywood North**’ is the 3rd largest Film & TV production centre in North America. **In the heart of Vancouver lies ‘[Vancouver Centre for Entertainment Arts](#)’**, offering students access to the thriving entertainment industry with over **95+ Animation & Gaming studios in Vancouver**, BC Canada. With the world’s leading studios such as Sony Pictures Imageworks, ILM, MPC, Double Negative, DHX Media, Animal Logic & Bardel Entertainment based out of Vancouver, it is **truly a dream destination for students** looking at a career progression in the field of creative arts/ animation or VFX.

Considering the top notch quality of work presented by the creative wizards of Arena Animation & Maya Academy of Advanced Cinematics right with **their foundation or a bridge course**, this strategic partnership of Aptech Limited with the CEA brings **exclusive benefits to its students**. These include, a **reduction of 30% on the applicable tuition fees as a special scholarship and an eligibility to apply for a 3 year Post Graduate work permit (PGWP)**. Along with it, comes a host of other benefits such as **online learning option for 1 semester in the upcoming January 2021 intake** due to the ongoing pandemic and **eligibility of a fast-track for permanent residency for students** aspiring to settle in Canada.

Dr. Anil Pant, Managing Director and CEO, Aptech Ltd said, “*We are absolutely thrilled to bring this strategic alliance with the Vancouver Centre for Entertainment Arts, Canada to our animation & VFX students looking to have a strong career progression. I think it’s safe to call it a ticket to ‘Hollywood North’. According to PWC, Canadian Media and Entertainment revenue is expected to be \$58 Billion by 2023. Industry generates more than 40 thousand jobs in Vancouver alone while video gaming industry particularly is among the best in the world with around 50 thousand employees. Canada houses some of world’s top production houses and studios having delivered on some marquee and fine work of cinematic representation.*”

He added, “*At Aptech across all our centers in India and globally, we aim to make our students not just job-ready but have a holistic career progression in place for students keen on seeking global exposure. This alliance is strategic in nature given that the CEA is the largest university transfer program in Canada with a proven record of student success with 3 student intakes each year*



offering a wide selection of courses each term. We are confident that students will benefit from this partnership and we are happy to counsel and guide them end to end."

Commenting on this partnership, **Peter Walsh, Campus Director at the CEA**, said, *"We are extremely excited to partner with Aptech Limited and its Malaysian subsidiary – AGLSM. This strategic partnership is the coming together of two global leaders in training & education with a common objective to transform student careers."*

He added, *"The two-year full time advanced diploma courses offered by the CEA provide a comprehensive coverage of core practical and artistic skills, and graduates from the CEA will be prepared for rewarding positions in the global creative arts/ animation industries."*

The pre-requisites for a student eligible to enroll in this transfer program includes Grade 12 or equivalent education background, successfully completion of foundation course at Arena Animation or Maya Academy of Advanced Cinematics, portfolio/ show reel of one's work and IELTS 6.5 with no band less than 6.0

Aptech Ltd started its vocational training in media and entertainment industry in 1996 under its flagship brand [Arena Animation](#) and took over [Maya Academy of Advance Cinematics](#) in the year 2010. Over the years, the company has grown drastically contributing massively to the demands of skilled animators, VFX artists and game designers in both **Bollywood** and **Hollywood** industries.

For more information please visit- <http://langaracea.maacindia.com/>; <http://langaracea.arena-multimedia.com/>

About Vancouver Centre for Entertainment Arts at Langara College

Vancouver Centre for Entertainment Arts is a digital entertainment school that offers Diplomas in Advanced 3D Animation, VFX, Game Design, Game Technology as well as a Foundation in Entertainment Arts Certificate, in collaboration with Langara college. Students learn from an outstanding curriculum that is taught by top industry experts and designed to set students up for success. Successful students will graduate with the skills they need to immediately enter the job market, with international students eligible to apply for a post-graduation work permit (PGWP) for up to three years.

Our brand new 38,000 square foot state-of-the-art facility is located in the heart of Vancouver's creative district, giving students opportunities to meet and network with industry professionals.

About Aptech Ltd

With over three decades of strong experience in the vocational skill training and non- formal academic curriculum based training programs, Aptech Ltd is a pioneer in the non –formal vocational training business in the country with a significant global presence. Ever since its commencement in 1986 and with a current presence of over 800 centres globally, Aptech Ltd has effectively ventured into diverse sectors ranging from IT training, media & entertainment, retail & aviation, beauty & wellness, banking & finance, pre-school segment amongst others. Aptech Ltd has successfully trained students, professionals, universities & corporates through its two main streams of business through its two main streams of business- Individual training and Enterprise Business Group.

Under Individual Training, Aptech offers career and professional training through its multi brands- Aptech Computer Education, Arena Animation & Maya Academy of Advanced Cinematics (both in Animation & Multimedia), Lakme Academy powered by Aptech (beauty & grooming) ,Aptech Hardware & Networking Academy, Aptech Aviation & Hospitality Academy, Aptech English Learning Academy, Aptech Montana International Pre-school amongst others.



Enterprise business includes Training and Assessment Solutions for Corporates & Institutions (Aptech Training Solutions, Aptech Assessment & Testing Solutions).

Aptech Ltd has been recognized as a Great Place to Work (2017 & 2019) won the Golden Peacock National Training Award (2019) and appraised at Maturity Level 5 of People Capability Maturity Model (PCMM). For further information please visit- <https://www.aptech-worldwide.com/>

For further details or media queries contact:

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