

**SASTASUNDAR VENTURES LIMITED**

Azimganj House, 2nd Floor,  
7 Abanindra Nath Thakur Sarani (Formerly Camac Street),  
Kolkata 700017, India. Tel: +91 33 2282 9330; Fax: +91 33 2282 9335  
Email: info@sastasundar.com; Website: www.sastasundarventures.com  
CIN: L65993WB1989PLC047002

Date: 22-11-2021

To  
The General Manager  
Department of Corporate Services  
BSE Limited  
(Designated Stock Exchange)  
Phiroze Jeejeebhoy Tower  
Dalal Street, Mumbai - 400 001

To  
The Manager  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex  
Mumbai - 400 051

Ref: BSE Scrip Code: 533259; NSE Symbol: SASTASUNDR  
Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Investor Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith the Investor Presentation of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

For Sastasundar Ventures Limited

*Pratap Singh*

Pratap Singh  
Company Secretary and Compliance Officer

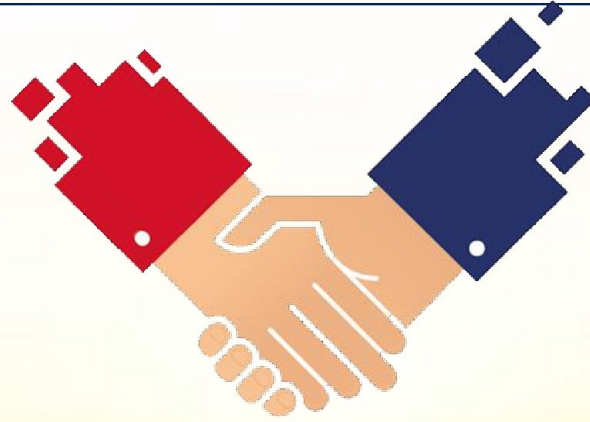


---

# WIN WIN PARTNERSHIP

---

**SastaSundar**.com  
health & happiness



**Flipkart**



**Innovation Meets Growth**

# Disclaimer

---

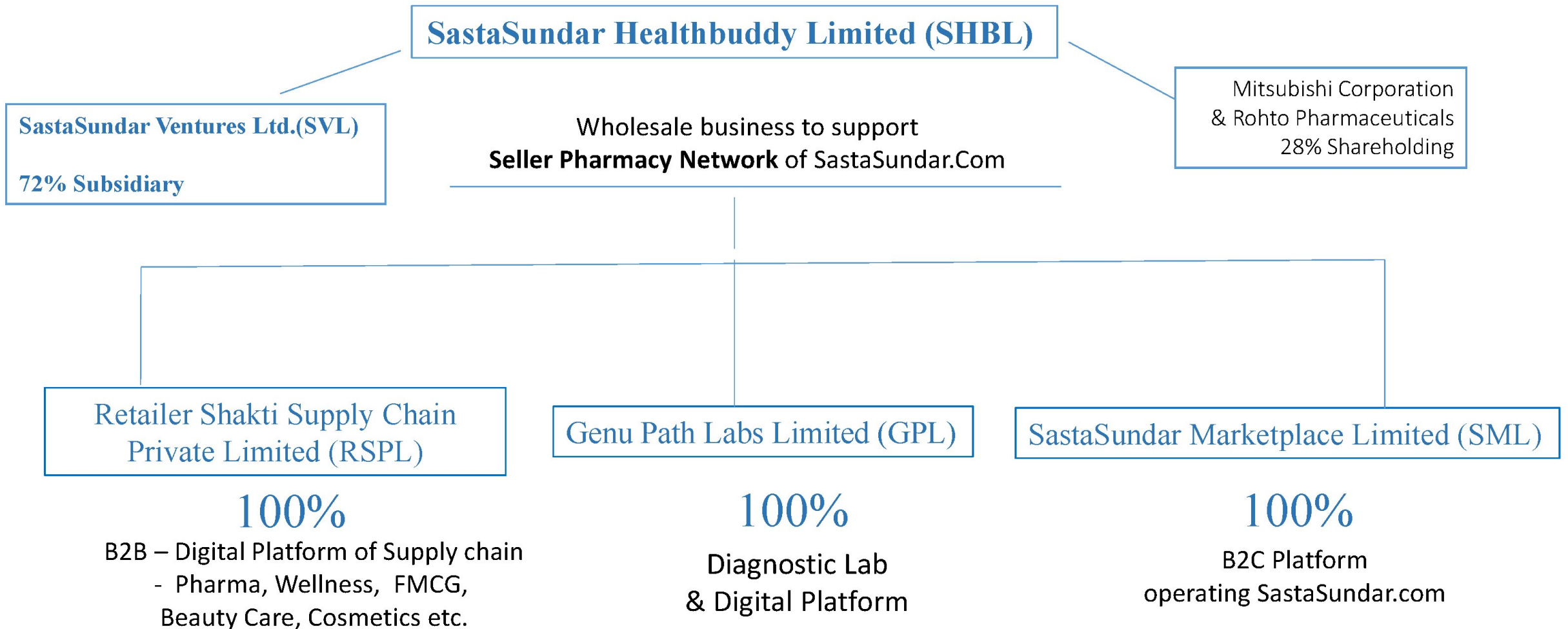
This presentation and the accompanying slides (the “Presentation”), which have been prepared by Sastasundar Ventures Limited (the “Company”), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

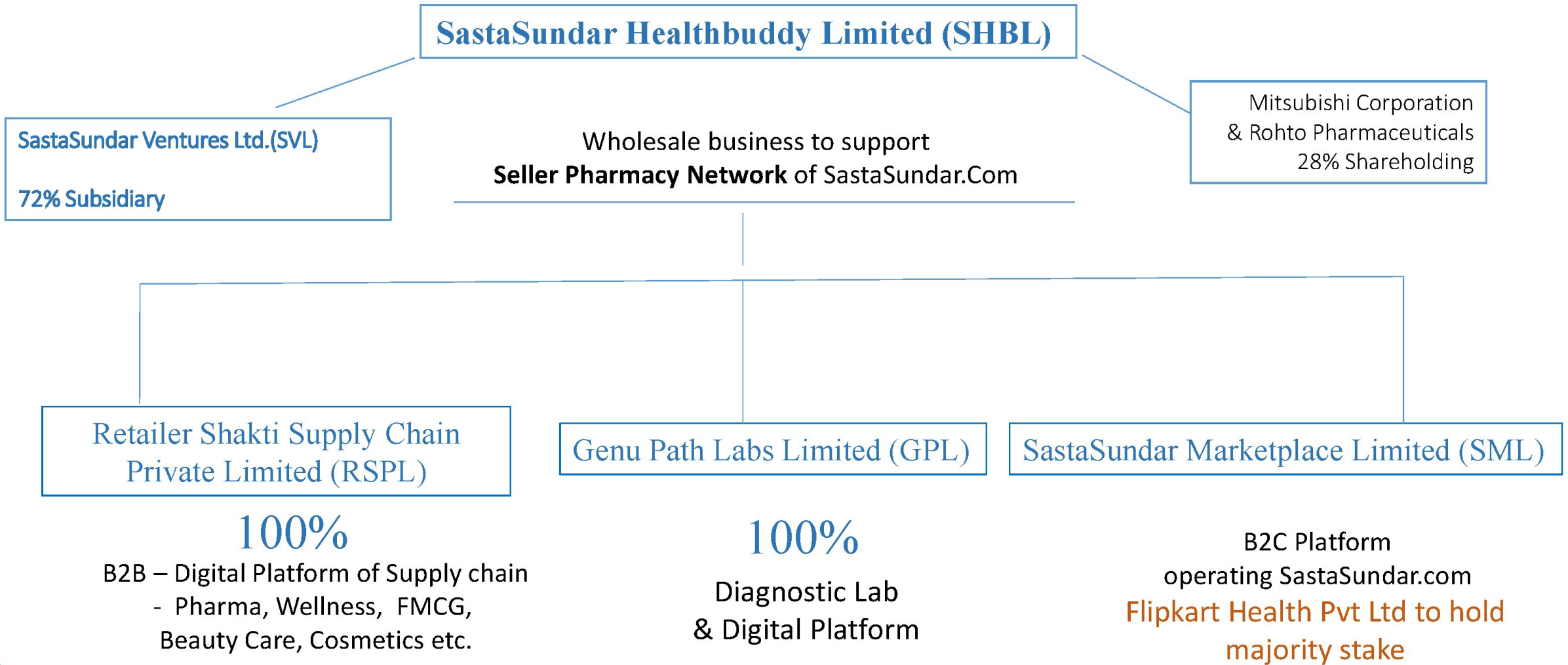
Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the Company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cashflows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

All Maps used in the Presentation are not to scale. All data, information and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness.

# Existing Corporate Structure (Only Relevant Entities)



# Post Completion Corporate Structure (Only Relevant Entities)



# Partnership

---

1. Flipkart to acquire majority stake in SML (to be Flipkart Health+). Flipkart Health+ will leverage the combined strengths of the Flipkart Group, which includes its pan- India reach and technology capabilities, with SastaSundar's expertise to provide consumers end-to-end offerings in the health-tech ecosystem.

---

2. SHBL continues to hold stake in SML (to be Flipkart Health+)

---

3. SHBL to continue expanding fulfilment capabilities Pan-India and supporting Seller Pharmacies on the SastaSundar platform (to be Flipkart Health+).

---

4. Genu Path Labs to continue expanding diagnostic business and will support the SastaSundar platform (to be Flipkart Health+) for Diagnostic Services.

---

5. RetailerShakti to continue expanding its B2B Digital Platform of Pharmaceutical, Wellness, FMCG, Beauty Care & Cosmetic Products.

## **About the Flipkart Group**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies [Flipkart](#), [Myntra](#), [Flipkart Wholesale](#), and [Cleartrip](#). The Group is also a majority shareholder in PhonePe, one of the leading Payments Apps in India.

Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's digital commerce revolution, with a registered customer base of more than 350 million, offering over 150 million products across 80+ categories. Our efforts to democratize commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem, and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations have made online shopping more accessible and affordable for millions of Indians. Together with its group companies, Flipkart is committed to transforming commerce in India through technology.

# Our Core Value




Nothing can be more Genuine  
than our Mothers' Love

**BEING  
GENUINE**  
OUR CORE VALUE

Being Genuine in Conduct,  
Communication & Dealings

**SastaSundar**.com  
health & happiness

# Our Culture



**'BEING  
CHILD'**  
IS OUR CULTURE

—

Like Child-  
'Innovate',  
'Don't Discriminate',  
'Connect Emotionally' &  
'Grow Everyday'.

**SastaSundar**.com  
health & happiness



# Recognitions



# Contact Information

Thank You

For Further Information, please contact:

*Company:*

**SastaSundar**

**Sastasundar Ventures Limited**

CIN: L65993WB1989PLC047002

Mr. Pratap Singh – Company Secretary

Email ID: [p\\_singh@sastasundar.com](mailto:p_singh@sastasundar.com)

[www.sastasundarventures.com](http://www.sastasundarventures.com)

*Investor Relations Partner:*



**orient capital**

**Orient Capital** (a division of Link Group)

Payal Dave

[payal.dave@linkintime.co.in](mailto:payal.dave@linkintime.co.in)

+91 98199 16314

[www.orientcap.com](http://www.orientcap.com)