

**Date:** November 06, 2019

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**Scip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "*Cynosure, a Zensar company was a Gold sponsor at Guidewire Connections 2019*".

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary



**Cynosure, a Zensar company was a Gold sponsor at Guidewire Connections 2019**

*Cynosure's Showcase theme was 'Empowering Guidewire Experiences- Cloud, Automation, Digital- CX'*

**Maryland, US, November 6, 2019:** [Zensar](http://www.zensar.com), a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced that Cynosure, a Guidewire PartnerConnect™ Consulting alliance partner and Zensar's Guidewire-expert unit, was a Gold sponsor at **Guidewire Connections 2019**. The event was held on **November 3-6, 2019 at the Gaylord National Resort & Convention Center, National Harbor, MD, US.**

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar** said, "We see growing interest from Property & Casualty insurers in the U.S. in enhancing their offerings with digital. Our showcase of digital solutions at Guidewire Connections this year imbibed key elements like cloud, automation, and customer experience - all essential to delivering better customer engagement."

**According to Malay Verma, Executive Vice-President and Head, Retail, BFSI, Zensar**, "The U.S. Property & Casualty insurance industry is pivoting towards a future that is digitally driven. Our specific solutions like Digital First Notice of Loss app, Test Automation, and ZenAnalytica are all designed to help insurance providers simplify the entire customer experience."

The solutions showcased by the company at Guidewire Connections consisted of Digital FNOL app, Test Automation, and ZenAnalytica.

**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.



For any queries please feel free to reach out:

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

