



Goldiam International Ltd

MANUFACTURERS & EXPORTERS OF DIAMONDS & JEWELLERY

CIN:L36912MH1986PLC041203

January 7, 2025

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001. Scrip Code: 526729	To, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Mumbai- 400 051. Scrip Code: GOLDIAM EQ
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Respected Sir/Madam,

**Sub: Launch of domestic retail lab-grown diamond brand ORIGEM Website-
www.origemindia.com**

We are pleased to inform you that **Goldiam International Limited** has successfully launched its dedicated website for its domestic retail lab-grown diamond brand, **ORIGEM**, under the domain www.origemindia.com.

This strategic move marks a significant milestone in Goldiam's journey to cater to the growing demand for sustainable and eco-friendly diamond solutions. The website will serve as a digital platform to showcase ORIGEM's innovative product portfolio and its commitment to redefining luxury with sustainability at its core.

Key Highlights of the Website:

- Comprehensive display of lab-grown diamond collections
- User-friendly interface ensuring seamless browsing and shopping experience
- Informational resources on lab-grown diamonds and their sustainability benefits
- Gateway for customer engagement and interaction

The launch of this platform aligns with Goldiam's strategic objective of expanding its digital footprint and enhancing accessibility to lab-grown diamonds in the domestic market.

We request you to kindly take note of the same and disseminate this information to all concerned stakeholders.

Thanking you,

Yours faithfully,
For **Goldiam International Limited**

Pankaj Parkhiya
Company Secretary & Compliance Officer (ACS 30395)

Registered Office

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