



Ref: VTTL/SE/2022-23

March 22, 2023

The General Manager – Listing,
National Stock Exchange of India Ltd
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400 051
Tel No- 022-26598235

The Manager Listing,
BSE Ltd.,
Floor 25, P.J. Towers,
Dalal Street,
Mumbai – 400 001
PH: 022-22721234

Dear Sir/Madam,

Sub: Press release/media release

Please find attached herewith Press Release/Media release on “VST Rolls Out 500,000 Power Tillers from it’s Malur Plant”.

This is for your information.

Thanking you,

Yours truly,
for V.S.T Tillers Tractors Ltd.,

Chinmaya Khatua
Company Secretary

Encl: a/a



V.S.T. TILLERS TRACTORS LIMITED CIN-L34101KA1967PLC001706
Plot No.1 Dyvasandra Indl. Layout, Whitefield Road, Mahadevapura Post, Bengaluru-560048, India
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VST Rolls Out 500,000 Power Tillers from Malur Plant

Bengaluru, 22 March 2023

VST Tillers Tractors Ltd (VST), one of India's leading farm equipment manufacturers, today announced that it had crossed a **production milestone of 500,000 power tillers** from its state-of-the-art manufacturing plant at **Malur - Bengaluru** in Karnataka. The milestone is a testimony to the customer's confidence in the VST power tillers. The VST power Tillers has very high customer loyalty and trust, built around the value of being authentic and powerful.

Speaking on the milestone, **Antony Cherukara, CEO, of VST Tillers Tractors Ltd.** said "We are thankful to all our associates & Suppliers for their timely support toward the development of these user-friendly SMART equipment for our valuable farmers. VST has always thrived to achieve manufacturing excellence which reflects our commitment and spirit of accepting no limits. This achievement will be a steppingstone to many more accolades for us in times to come".

Currently, overall power tiller industry in India is around 60,000 units and it is expected to grow to 100,000 units by the year 2025. VST is the leader in the segment and holds a market share of over 65% in the country. VST is focusing on small farm mechanization and has introduced a wide range of smart farm machines for small and marginal farmers. The company has introduced the electric start power tiller in 16 HP & 9 HP category, range of



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power weeders, which start from 3.5 hp to 8 hp, range of brush cutters, multi-crop reaper, for the segment.

VST's state-of-the-art Malur Plant has recently won the IMexl award for demonstrating the operational excellence based on continuous improvement. For over 55 years VST Tillers Tractors Ltd has been developing tillers and tractors that allow for multi-functional use in the domestic and international markets. VST smart farm machines are suitable for all stages of farming and are apt for applications like puddling, inter-cultivation, bund formation, earthing up & de-weeding, and it is best suited for crops like Sugarcane, Paddy, Cotton, Vegetables, Horticulture Turmeric, Ginger etc.

About VST Tillers Tractors Ltd.

VST Tillers Tractors Limited. was established in the year 1967 by the VST Group of companies. With a legacy of more than 55 years, VST continues to drive farm mechanization and empowerment of Indian farmers. The organization is the largest Indian manufacturer of Tillers, and 4WD Compact Tractors, and amongst the leading producers of the other category of Tractors, Engines, Transmission, Power Reaper, and Precision Components. VST also exports products to European, Asian, and African markets.

For more details, please visit: <https://www.vsttractors.com/>



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