

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

Date: 25.10.2021

To,
Dept. of Corporate Services
BSE Limited,
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Company Received a Tremendous Response From marketing campaign by opened 250 new franchises.

Add-shop E-Retail Ltd is pleased to announce to our Esteemed Stake holders that the Company has been gone thorough marketing campaign across the India in current month as we have announced earlier. We have received a marvellous response by this marketing campaigned.

The company has opened a **250 new franchises** across India during this campaign. Our leaders have done a unique performance during this campaign and get the target what company have set. The company have set a new era in its business by opened a new 250 franchises in short time of period. It will increase company's sales and turnover. By this campaign we have marketed our products with large numbers of public and farmers who have accepted our products.

This campaign has boosts our sales as well as brand and we have also marketed our new products. Now company has large numbers of customer base after this campaign.

Below are the sites and cities where we have done our campaign.

SR NO	CITY		SR NO	CITY
1	PANCHKULA		38	MOGA
2	BALLARI		39	HOWRAH
3	SONITPUR		40	JAGRAON
4	BENIPUR		41	CHOKITUP
5	YAMAKANAMARADI		42	KANYAKUMARI
6	SOLAN		43	NONGSTOIN

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7	RANCHI	44	MUDENOOR
8	NARKATIYA GANG	45	KADODARA - SURAT
9	RATU	46	MYSORE
10	HYDERABAD	47	GUWAHATI
11	ARARIA	48	RAIRANGPUR
12	RAMA JHABUA	49	ANAND
13	SHILLONG	50	GARHWA
14	MANDYA	51	JALGAON
15	HIRIYUR	52	RAIPUR
16	BARDHAMAN	53	NEW DELHI
17	MOHALI	54	HINDUPUR
18	KANGRA	55	NAGAON
19	AZAMGARH	56	KUMHARI
20	RAJGARH (M.P.)	57	DAIJAR
21	KUNIGAL	58	BHARTHAL
22	BANGLORE	59	HUVINA HADAGALI
23	MAIRANG	60	JAMNAGAR
24	VESU - SURAT	61	KAROSHI
25	BANGALORE	62	MUNDARGI
26	CHANDIGARH	63	TIYAR
27	SHIKARI PURA	64	VAPI
28	NEWDELHI	65	K R NAGAR
29	HIRABAUG - SURAT	66	NAGANUR
30	SHAHBAD MARKANDA	67	GANGAD TALAI
31	KORBA	68	GUNTUR
32	SHAHJAHANPUR	69	VISAKHAPATNAM
33	ALLAHABAD	70	DAVANGERE
34	BADANGI	71	RANIBENNUR

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35	SHIKARIPURA	72	MAGADI
36	TUMKUR	73	MINIKI
37	KUKSHI	74	KALA PIPAL- SHUJALPUR
		75	HUKKERI

Dineshbhai Pandya is Promoter and Managing Director of the Company. Despite of being visually impaired, his hard-work and willingness to do something good for the society has led him to be a first-generation entrepreneur, trainer and motivator. He has been the driving force of the Company. He has well experienced in the field of Ayurveda and Pharma. He is awarded “Golden Books of records” for most village assemblies addressed by a differently able person. The Company was incorporated with a vision to find and implement solutions for two very deep-rooted challenges of our nation like unemployment & unhealthiness of our citizens.

This is for your information and record.

Thanking You,

Yours Faithfully,

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)



Dineshbhai B Pandya
Managing Director
DIN: 06647303

