

Ref: BSE/2020-21/37

Date: 04.12.2020

To,  
Ms. Kruti Shah  
On-Line Surveillance  
BSE Limited,  
P.J. Towers, Dalal Street,  
Fort, Mumbai - 400 001

**Scrip Code: 539399**

**Sub: BSE e-mail dated 04<sup>th</sup> December, 2020 regarding Clarification on Price Movement**

**Ref: - L/SURV/ONL/PV/NK/ 2020-2021 / 2739**

Dear Madam,

With reference to your e-mail with the ref no. L/SURV/ONL/PV/NK/ 2020-2021 / 2739 dated 04<sup>th</sup> December 2020, seeking clarification on price movement of our security in the exchange. In this regard, we would like to clarify that the Company has made all the necessary disclosures in accordance with the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 from time to time and has not withheld any material information/event that in our opinion that would have a bearing on the price behaviour in our security.

The price movement is purely due to market conditions and is absolutely market driven and the management of the Company is no way connected with such movement in the price.

We hope the above clarification would suffice to your query and request you to kindly take the same on your records.

Thanking You,

Yours faithfully,

For Bella Casa Fashion & Retail Limited

  
Sonika Gupta  
Company secretary & Compliance Officer  
M. No. A38676

