

CENTRAL INDIA INDUSTRIES LIMITED

Regd. Office : BIRLA BUILDING, 11TH FLOOR, 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001
Phone : (033) 2243 6413 / 0299, 4082 3700, Fax : 033 2210 1912. E-mail : centralindia@ckbirlagroup.com
CIN : U02710WB1938PLC209971

March 16, 2021

1. The Company Secretary
Orient Cement Limited
Birla Tower, 3rd Floor,
25, Barakhamba Road,
New Delhi - 110 001.
2. BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001.
3. National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

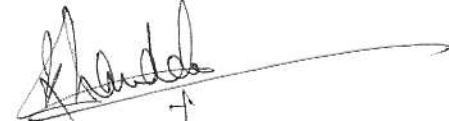
Dear Sir,

Ref: **Disclosure of Purchase and Sale of Shares**

In terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we, Central India Industries Limited, enclose herewith particulars of Shares/ Voting Rights acquired/ sold in Orient Cement Limited on 12th March, 2021 by persons acting in concert, namely, 1) Ashok Investment Corporation Ltd., 2) Shekhavati Investments And Traders Limited; and 3) Nirmala Birla.

Thanking you,

Yours truly,
For Central India Industries Limited



Krishan Kumar Chandak
(Authorised Signatory)

Encl: as above

Name of the Target Company (TC)	ORIENT CEMENT LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer/ ASHOK INVESTMENT CORPORATION LTD SHEKHAVATI INVESTMENTS AND TRADERS LTD Seller NIRMALA BIRLA Persons Acting in Concert (PAC) Amer Investments (Delhi) Ltd Central India Industries Ltd Gwalior Finance Corporation Ltd Hindusthan Discounting Company Ltd National Engineering Industries Ltd Rajasthan Industries Ltd Universal Trading Company Ltd Bengal Rubber Company Ltd India Silica Magnesite Works Ltd Jaipur Finance & Dairy Products Pvt. Ltd. Chandrakant Birla Amita Birla Avani Birla Avanti Birla		
Whether the acquirer belongs to Promoter/Promoter group	Promoter / Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Limited 2. BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights			
Acquirers/Sellers			
ASHOK INVESTMENT CORPORATION LTD	260000	0.13%	0.13%
SHEKHAVATI INVESTMENTS AND TRADERS LTD	12320865	6.01%	6.01%
NIRMALA BIRLA	3161680	1.54%	1.54%
Persons Acting in Concert (PAC)	60807377	29.69%	29.69%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specific holding in each category)	-	-	-
e) Total (a+b+c+d)	76549922	37.37%	37.37%
Refer Note below			



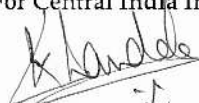
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold			
ASHOK INVESTMENT CORPORATION LTD	100000	0.05%	0.05%
SHEKHAVATI INVESTMENTS AND TRADERS LTD	40000	0.02%	0.02%
NIRMALA BIRLA	-140000	-0.07%	-0.07%
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specific holding in each category) acquired/sold	-	-	-
d) Shares encumbered/ invoked/ released by the acquirer	-	-	-
e) Total (a+b+c+d)	-	-	-
After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
ASHOK INVESTMENT CORPORATION LTD	360000	0.18%	0.18%
SHEKHAVATI INVESTMENTS AND TRADERS LTD	12360865	6.03%	6.03%
NIRMALA BIRLA	3021680	1.47%	1.47%
Persons Acting in Concert (PAC)	60807377	29.69%	29.69%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d) Refer Note below	76549922	37.37%	37.37%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	12.03.2021		
Equity share capital / total voting capital of the TC before the said acquisition / sale	204868760 Equity Shares of Re. 1/- each		
Equity share capital / total voting capital of the TC after the said acquisition / sale	204868760 Equity Shares of Re. 1/- each		
Total diluted share/voting capital of the TC after the said acquisition	204868760 Equity Shares of Re.1/- each		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

Note: Total number of shares held by the promoter/ promoter group includes 1,07,50,000 shares under pledged carrying voting rights with the respective promoter/ promoter group entity.

For Central India Industries Ltd


Krishan Kumar Chandak
(Authorised Signatory)

Place : Kolkata



Date : 16.03.2021