



WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715
REGISTERED OFFICE : FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001
TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265
E-mail : administrator@wmg.co.in, Website : www.wmtea.com

5th July 2019

The Secretary
BSE Limited
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Limited
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Dear Sir,

**Disclosure of Shareholding under Regulation 29
of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We, being one of the Promoters of Eveready Industries India Limited ('the Target Company'), hereby disclose that (1) 14,00,000 Equity Shares and (2) 21,21,903 Equity Shares of Rs.5/- each of the Target Company held by our Company have been invoked from pledge by (1) Vistra ITCL (India) Limited ['Trustee' for the Joint Lenders namely, a) IL&FS Financial Services Limited, b) IL&FS Infrastructure Debt Fund and c) Aditya Birla Finance Limited] on 11.06.2019 and (2) YES Bank Limited on 04.07.2019 respectively. After such invocation, we hold 1,35,08,838 Equity Shares representing 18.5849% of the Paid-Up Share Capital of the Target Company.

The aforesaid Disclosure in the format specified in Annexure-2 under Regulation 29 of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 is enclosed for your information and record.

The aforesaid Disclosure may also be treated as a Disclosure of material event in terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We trust that you will find the above Disclosure in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON MAGOR & CO. LIMITED

(ADITI DAGA)
COMPANY SECRETARY

Encl. as above.

ANNEXURE – 2

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

| | | | |
|--|---|--|--|
| Name of the Target Company (TC) | EVEREADY INDUSTRIES INDIA LIMITED | | |
| Name(s) of the acquirer/ seller and Persons Acting in Concert (PAC) with the acquirer/seller | Williamson Magor & Co. Limited (Seller) <u>Persons Acting in Concert:</u> B. M. Khaitan Aditya Khaitan Amritanshu Khaitan Yashodhara Khaitan Kavita Khaitan Isha Khaitan Vanya Khaitan McLeod Russel India Limited Williamson Financial Services Limited Bishnauth Investments Limited Babcock Borsig Limited Kilburn Engineering Limited United Machine Co. Limited Ichamati Investments Limited Nitya Holdings & Properties Limited Dufflaghur Investments Limited Zen Industrial Services Limited | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes. | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are listed | 1. BSE Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited | | |
| Details of the acquisition/ disposal as follows | Number of Shares | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition/ disposal under consideration, holding of: | | | |
| a) Shares carrying voting rights | 1,70,30,741 | 23.4302 | 23.4302 |
| b) Shares in the nature of encumbrance (pledge / lien/non-disposal undertaking/others) | (1,70,28,123) | (23.4266) | (23.4266) |
| c) Voting rights (VR) otherwise than by shares | Nil | Nil | Nil |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) | Nil | Nil | Nil |
| e) Total (a-b+c+d) | 2,618 | 0.0036 | 0.0036 |



(Contd.2)

| Details of the acquisition/ disposal as follows | Number of Shares | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
|--|---|--|--|
| Details of acquisition/invocation of Shares/sale: | | | |
| a) Shares carrying voting rights acquired/sold | Nil | Nil | Nil |
| b) VRs acquired/sold otherwise than by shares | Nil | Nil | Nil |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | Nil | Nil | Nil |
| d) Shares encumbered/ invoked /released by the acquirer: | | | |
| (i) Shares invoked from pledge by ^Vistra ITCL (India) Limited on 11.06.2019 | (14,00,000) | (1.9261) | (1.9261) |
| (ii) Shares invoked from pledge by YES Bank Limited on 04.07.2019 | (21,21,903) | (2.9192) | (2.9192) |
| e) Total (a+b+c+/-d) | (35,21,903) | (4.8453) | (4.8453) |
| After the acquisition/invocation of Shares/sale, holding of: | | | |
| a) Shares carrying voting rights | 1,35,08,838 | 18.5849 | 18.5849 |
| b) VRs otherwise than by shares | Nil | Nil | Nil |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition | Nil | Nil | Nil |
| d) Shares encumbered /invoked/released by the acquirer | (1,35,06,220) | (18.5813) | (18.5813) |
| e) Total (a+b+c-d) | 2,618 | 0.0036 | 0.0036 |
| Mode of acquisition/invocation of Shares/sale (e.g. open market/off-market/public issue/ rights issue/preferential allotment/inter-se transfer etc.) | (i) 14,00,000 Equity Shares of Eveready Industries India invoked from pledge by (1) ^Vistra ITCL (India) Limited on 11.06.2019 and (ii) 21,21,903 Equity Shares of Eveready Industries India invoked from pledge by YES Bank Limited on 04.07.2019 | | |
| Date of acquisition/invocation of Shares/sale/VR or date of receipt of intimation of allotment of shares, whichever is applicable. | 11.06.2019 : 14,00,000 Shares of the Target Company; 04.07.2019 : 21,21,903 Shares of the Target Company. | | |
| Equity share capital/total voting capital of the TC before the said acquisition/ invocation of Shares /sale | Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each | | |
| Equity share capital/total voting capital of the TC after the said acquisition/ invocation of Shares /sale | Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each | | |
| Total diluted share/voting capital of the TC after the said acquisition/ invocation of Shares /sale | Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each | | |

^Vistra ITCL (India) Limited [‘Trustee’ for the Joint Lenders namely, a) IL&FS Financial Services Limited, b) IL&FS Infrastructure Debt Fund and c) Aditya Birla Finance Limited]

(*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Regulation 31 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations).

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorized Signatory

WILLIAMSON MAGOR & CO. LIMITED


(ADITI DAGA)
COMPANY SECRETARY



Place: Kolkata

Date: 5th July 2019