

1<sup>st</sup> August, 2022

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sirs,

**Reg : Sales update for the month of July 2022**

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Please find enclosed the Press Release regarding the Company's sales update for the month of July 2022.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl: a/a

# PRESS RELEASE

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## TVS Motor Company Sales Grows By 13% In July 2022

**Hosur, August 01, 2022:** TVS Motor Company registered a growth of 13% in July 2022 with sales of 314,639 units as against 278,855 units in the month of July 2021.

### Two-Wheeler

Total two-wheelers registered a growth of 14% in July 2022 with sales increasing from 262,728 units in July 2021 to 299,658 units in July 2022. Domestic two-wheeler registered growth of 15% with sales increasing from 175,169 units in July 2021 to 201,942 units in July 2022.

Motorcycle registered a growth of 8% with sales increasing from 138,772 units in July 2021 to 150,340 units in July 2022. Scooter registered a growth of 49% with sales increasing from 73,811 units in July 2021 to 110,196 units in July 2022

The Company has invested in strategic relationships and action plans for the supply of semiconductors and the efforts are yielding results with improvements seen this month as well. We are very confident of the supplies improving further.

### International Business

The Company's total exports grew by 9% from 103,133 units in July 2021 to 112,032 units in July 2022. Two-wheeler exports grew by 12% from 87,559 units in July 2021 to 97,716 units in July 2022.

### Three-Wheeler

Three-wheeler of the Company registered sales of 14,981 units in July 2022 as against sales of 16,127 units in July 2021.

### Electric Vehicle

The newly launched three versions of TVS iQube Electric have received a very good response with customers welcoming the product and liking its features. The future demand outlook is very positive. Efforts on increasing the capacity and delivery are showing results, and against a monthly average sale of 2,908 units in Q1 2022, the company sold 6,304 units of TVS iQube Electric in July 2022.

# PRESS RELEASE

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## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through Sustainable Mobility with four state-of-the-art manufacturing facilities in Hosur, Mysuru and Nalagarh in India and Karawang in Indonesia. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

For more information, please contact:

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