

August 12, 2022

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051

Fax Nos.: 26598237/26598238

BSE Limited Listing Department, Phiroze Jeejebhoy Towers, Dalal Street, Mumbai - 400 001

To.

Fax Nos.: 22723121/2037/2039

Dear Sir/ Madam,

Ref.: Scrip code: BSE — 532748/NSE - PFOCUS

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations"), we would like to inform you that a meeting of Board of Directors of the Company (the "Board") was held today i.e. on Friday, August 12, 2022 and the Board has inter alia considered and approved the re-appointment of Mr. Naresh Malhotra (DIN: 00004597) (who has already attained the age of 70 years) as the Chairman and Whole - Time Director (Designated as Key Managerial Personnel) of the Company, upon recommendation of Nomination and Remuneration Committee for a term of 3 (Three) years w.e.f. May 01, 2023 to April 30, 2026, subject to the approval of shareholders of the Company by way of a Special Resolution.

Further, in compliance with SEBI directives dated June 14, 2018 to the Stock Exchanges, NSE Circular No. NSE/CML/2018/02 dated June 20, 2018 and BSE Circular No. LIST/COMP/ 14/2018-19 dated June 20, 2018, this is to affirm that Mr. Naresh Malhotra has not been debarred from holding the office of director by virtue of any SEBI order or any other such authority.

The details as required under the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 are enclosed as "Annexure-1".

Kindly take the above on your record and acknowledge the receipt of the same.

Thanking You,

FOR PRIME FOCUS LIMITED C/

PARINA SHAH

COMPANY SECRETARY & COMPLIANCE OFFICER

Mumbai

Encl.: a/a



Details required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015

dated September 09, 2015

Annexure 1

Sr. No.	Particulars	Details
1.	Reason for change	Re-appointment of Mr. Naresh Malhotra (DIN: 00004597) as the Chairman and Whole-Time Director (Designated as Key Managerial Personnel) of the Company
2	Date of appointment and term of appointment	Effective Date of re-appointment of Mr. Naresh Malhotra – May 01, 2023 Term of re-appointment 3 (Three) years commencing from May 01, 2023 to April 30, 2026
3	Brief profile	Brief profile of Mr. Naresh Malhotra Mr. Naresh Malhotra is a veteran in the Indian M&E industry, best known for producing the Amitabh Bachchan starrer Shahenshah, Naresh realized early the potential boom in the Indian television industry. He set up India's first digital audio studio in 90s and also started providing equipment rental services to TV and ad film makers. Naresh was Chairman of the Board from 1997 to June 2014. Mr. Naresh Malhotra has been responsible for the development, growth and strategy of the Prime Focus group of companies. His experience and dedicated services has always added to the overall growth of the company.
4	Disclosure of relationships between directors	Mr. Naresh Malhotra is the father of Mr. Namit Malhotra who is a Non-Executive Director of the Company. Except for the above, he is not related to any other Director or Key Managerial Personnel of the Company.

This is for the kind information and records of the Exchange.

