



January 11, 2024

To,
The General Manager,
Deptt of Corporate Services,
BSE Limited,
P.J. Tower, Dalal Street,
Mumbai – 400001

To,
The Vice President,
National Stock Exchange of India Limited,
Exchange Plaza,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051

Equity Scrip code: 543249
Debt Scrip Code: 973928

Scrip Symbol: TARC

Subject: Press Release

Dear Sir / Madam,

Pursuant to the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the press release titled “**LAUNCH OF TARC KAILASA**”.

Kindly take the same on record.

Thanking you,

For TARC Limited

Amit Narayan
Company Secretary
A20094

Encl.: As above

Press Release

LAUNCH OF TARC KAILASA 1.7 Mn sqft Luxury Residential Development with GDV of INR 4000 Crores

(New Delhi, 11th January, 2024)

TARC Limited, New Delhi based luxury Real Estate company, listed on NSE & BSE, announced the launch of its ultra luxury; high rise Residential Project TARC KAILASA centrally located in New Delhi on main Patel Road. The Company proudly announces one of the biggest launches in the capital city.

TARC KAILASA, a 1.7 million square feet development spread over a strategically located 6 acre land parcel, comprises 5 high-rise magnificent towers beautifully designed by renowned architectural practice Andy Fisher Workshop – Singapore. The Company has thoughtfully chosen Arabian Construction Company as its construction contractor considering their expertise in high-rise construction and the large number of delivered projects all across India and UAE.

Amar Sarin MD & CEO of TARC Limited expressed his views on the “meticulously designed project, with never before amenities being offered and luxury that home buyers have been longing for in New Delhi, India. Be it the expansive spread of amenities, high ceilings, 3 side open design for light and ventilation, high end specifications, private lift lobbies and all weather pools, KAILASA has been designed to provide the solace and tranquil home owners long for. The 170,000 square feet entertainment areas, 7 tier security, concierge services and large apartment formats at KAILASA have something and more for each member of your family”.

TARC KAILASA has a revenue potential of over INR 4000 Crores, and the Company has received tremendous response towards the project from home buyers and channel partners alike.

Commenting on the growth and transformation of the residential real estate sector Amar Sarin shared his positive views and belief on the growth trajectory that India is witnessing and the greater growth opportunities going forward under the admirable and glorious leadership of our revered Prime Minister Shree Narendra Modi Ji.

TARC Ltd's new brand identity is in consonance with the values and traditions that are adopted by the Company which is *Inspired By India*.

About TARC Limited:

TARC Limited (NSE: TARC, BSE: 543249) is a leading New Delhi based luxury real estate developer known for developing exceptional living experiences to its customers. TARC is currently focusing on development and sales of three luxury residential projects in New Delhi and Gurugram. With a premium offering, the TARC brand has become synonymous with luxury and exceptional quality. Driven by a steadfast mission to revolutionize urban living, TARC is committed to curating forward-thinking, top-tier developments that embody the essence of excellence. TARC currently holds an extensive and marquee portfolio of prime land parcels along with strategic collaboration of Bain Capital which further strengthens its position in the real estate industry.