

TRIDENT/CS/2021
September 24, 2021

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Dear Sir/ Madam

Sub: Submission of Press Release

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release along with other requisite details, issued by the Company on **"Trident Sends Gift Vouchers to over 8.25 Lakhs Shareholders, this Festive Season!!!"**.

The same is also available on the website of the Company i.e. www.tridentindia.com.

We hope you will find the same in order.

Thanking you,
Yours sincerely,
For Trident Limited

(Ramandeep Kaur)
Company Secretary
ICSI Membership No.: F9160

Encl: As above

24/09/2021

TL/2021/014545



Press Release

Trident Sends Gift Vouchers to over 8.25 Lakhs Shareholders, this Festive Season

Ludhiana, India- September 24, 2021: To diversify its online presence, textile giant Trident has tied up with an e-commerce website MyTrident.com showcasing Trident products exclusively.

The website features top quality Trident products ranging from towels, bedsheets, paper, notebooks, bathrobes, rugs and more. Designed exclusively for an easy transition of customers into 'shoppers,' the website will offer a plethora of benefits. Customers can now save time, shop for the best price and don't have to deal with driving, parking or any other hassle.

As a token of gratitude to its shareholders, **Trident is offering gift coupons of a whopping 40% flat one-time discount for all its shareholders** which is being mailed to the shareholders. The procedure of using the Coupon is being detailed in the email being sent to the individual shareholder.

The company further plans to announce more offers for shareholders and its associates during Diwali. This dedicated e-commerce website MyTrident.com can be explored here: <https://www.mytrident.com/>

Stay tuned for more exciting updates.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

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