

7NR RETAIL LIMITED

CIN: L52320GJ2012PLC073076

Regd. Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto,
B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405

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Date: 17th July, 2023

To,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai - 400 001

Dear Sir / Madam,

Sub: Press Release

Ref: Security Id: 7NR / Code: 540615

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the Press Release for the M/s. 7NR Retail Limited acquires 8.62% stake in M/s. Magenta Lifecare Private Limited, with this investment, 7NR Retail Limited aims to enter into the business of home decor products like mattresses and pillows. This Media Release will also be available on the Company's website www.7nrretailtd.in.

Kindly take the same on your record and oblige us.

Thanking You.

For, 7NR Retail Limited

Tarachand Agrawal
Managing Director
DIN: 00465635

7NR Retail Limited acquires 8.62% stake in Magenta Lifecare Private Limited

Ahmedabad: 17.07.2023: 7NR Retail Limited is the Company engaged in the business of trading of fabrics and apparels in the wholesale and retail segments. 7NR Retail Limited is has acquired 8.62% stake in Magenta Lifecare Private Limited, a company operating in Business of Mattresses and Pillows based in Vadodara, Gujarat.

With this investment, 7NR Retail Limited aims to enter into the business of home decor products like mattresses and pillows. This is first step by 7NR Retail Limited towards the business of home decor.

ABOUT MAGENTA LIFECARE PRIVATE LIMITED

Magenta is one of the fastest growing Mattress brand established in the year 2015 offering high quality mattresses and pillows, strongly driven by passion of introducing innovative sleep solutions consistently.

Company offers wide range of Mattress Variants like Bamboo Charcoal Mattress, Green Tea Mattress, Gel-Infused Mattress, Natural Latex Mattress, Memory Foam Mattress, Bonded Mattress. Company has around 609 stores all over India

Why Magenta?

- India's No.1 Mattress with CertiPUR-US Certified Formula
- Mattress Made with Premium Fabric
- Made without using Harmful Chemicals
- Perfect Balance of Softness and firmness
- Hypoallergenic Anti-Dustmites and Antimicrobial
- Strong Product Portfolio
- Operating in High net-worth Market
- Growing by 100%
- Innovation Driven
- Healthy Margins

MISSION OF MAGENTA LIFECARE PRIVATE LIMITED

To be amongst top 3 Mattress brand in India by 2025

For further information please visit our website www.7nrretailtd.in