



Ref: SECT: STOC: 75-24

24th August, 2024

To
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

To
The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block, Bandra-Kurla
Complex, Bandra (East), Mumbai – 400 051

Scrip Code: 519552

Scrip Code: HERITGFOOD

Sub: Intimation for wining of “E4M IMA South Awards” – Reg.

Dear Sir/Madam,

We are happy to announce that our Company has been conferred with the following awards at E4M INDIAN MARKETING AWARDS SOUTH 2024 at Bengaluru on 23rd August 2024:

- ❖ Gold for the “New Product Launch – FMCG”
- ❖ Silver for “Best use of Integrated Marketing - FMGC” for Heritage Paneer Campaign
- ❖ Silver for “Best Branded Content – FMCG” for Heritage Buffalo Milk
- ❖ Bronze for “Best use of Digital Marketing/Social Media” for Heritage Howzzatt - World Cup campaign
- ❖ Bronze for “Best use of Omni Channel Marketing” for Heritage Buffalo Milk



Kindly take the same on record and display the same on the website of your exchange.

Yours Faithfully,

For **HERITAGE FOODS LIMITED**

UMAKANTA BARIK

Company Secretary & Compliance Officer
M. No: FCS-6317



HERITAGE FOODS LIMITED

CIN : L15209TG1992PLC014332

AN ISO: 22000 CERTIFIED COMPANY

Regd. Off : H.No. 8-2-293/82/A/1286 , Plot No. 1286, Road No. 1 & 65, Jubilee Hills, Hyderabad - 500033, Telangana, INDIA.
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