



February 13, 2023

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra – Kurla Complex,  
Bandra (E), Mumbai – 400 051

**BSE Limited**  
Corporate Relationship Department,  
2<sup>nd</sup> Floor, New Trading Wing,  
Rotunda Building, P.J. Towers,  
Dalal Street, Mumbai – 400 001

**Symbol: NYKAA**

**Scrip Code: 543384**

ISIN: INE388Y01029

Dear Sirs,

**Sub: Disclosure in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Change in Key Managerial Personnel**

Pursuant to the provisions of Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ('SEBI Listing Regulations'), and based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company, at its Meeting held on Monday, February 13, 2023, has considered and approved the appointment of Mr. Sujeet Jain, Chief Legal and Regulatory Officer of the Company as Company Secretary & Compliance Officer and Key Managerial Personnel of the Company (KMP) w.e.f. February 14, 2023, in place of Mr. Rajendra Punde.

Mr. Rajendra Punde will cease to be Company Secretary & Compliance Officer and KMP of the Company w.e.f. close of business hours on February 13, 2023.

The requisite disclosure pertaining to Change in Key Managerial Personnel as required under Regulation 30 read with Para A of Schedule III of the SEBI Listing Regulations and SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, is enclosed as **Annexure - I**.

In this regard, we are further enclosing herewith the press release titled '*Nykaa appoints Chief Legal and Regulatory Officer Sujeet Jain as Company Secretary & Compliance Officer and Key Managerial Personnel*' as **Annexure - II**.

We request you to take the above information on records.

Thanking You.

Yours faithfully,

**For FSN E-Commerce Ventures Limited**  
*(formerly 'FSN E-Commerce Ventures Private Limited')*

---

**Falguni Nayar**  
**Executive Chairperson, MD & CEO**

Encl: As above

**Disclosure in terms of Regulation 30 of SEBI Listing Regulations read with Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 issued by the SEBI in respect of change in Key Managerial Personnel of the Company:**

**(A) Particulars of appointment of Mr. Sujeet Jain, Chief Legal and Regulatory Officer of the Company as Company Secretary & Compliance Officer and Key Managerial Personnel of the Company:**

| Sr. No. | Particulars   | Details  |
|---------|---|--|
| (a)     | Name of Personnel   | Mr. Sujeet Jain, Chief Legal and Regulatory Officer of the Company   |
| (b)     | Reason for change viz. appointment, <del>resignation, removal, death or otherwise</del> | Appointment as Company Secretary & Compliance Officer and Key Managerial Personnel of the Company  |
| (c)     | Date of appointment/ <del>cessation</del> (as applicable) & term of appointment         | w.e.f. February 14, 2023   |
| (d)     | Brief profile (in case of appointment)  | <p>Mr. Sujeet Jain is a seasoned General Counsel with more than 25 years of experience across diversified sectors such as Telecom, Media, Technology and Cement in leadership roles. He has led Legal, Compliance, IPR, Digital Laws, Competition Laws, M&amp;A, Regulatory, Corporate Governance, and Company Secretarial functions across organizations. His last stint was with UltraTech Cement, part of the Aditya Birla Group, serving as the Chief Legal Officer, where he led legal and regulatory matters and managed cross border transactions across multiple jurisdictions. Prior to that, he worked with Viacom18 Media as a Group General Counsel and Company Secretary. Earlier, he worked with People Group and Hutch (now Vodafone India) where he set up pan India legal operations.</p> <p>Mr. Jain is passionate about building teams, systems, and processes to enable organization growth and has been part of various industry and regulatory bodies such as IMAI, CII, IBF, CMA, BCCC and BARC. For his contribution to the legal fraternity, he has received numerous industry awards and has been featured in top general counsels listings including Business World and Legal500.</p> <p>He is a qualified lawyer, Company Secretary, Cost Accountant, and has an MBA from Warwick Business School, UK.</p> |
| (e)     | Disclosure of relationships between directors (in case of appointment of a director)    | Not Applicable   |

**(B) Particulars of cessation of Mr. Rajendra Punde as Company Secretary & Compliance Officer and Key Managerial Personnel of the Company:**

| <b>Sr. No.</b> | <b>Particulars</b>   | <b>Details</b>  |
|----------------|--|---|
| (a)            | Name of Key Managerial Personnel   | Mr. Rajendra Punde  |
| (b)            | Reason for change viz. <del>appointment,</del> resignation, removal, death or otherwise    | Resignation of Mr. Rajendra Punde from the position of Company Secretary & Compliance Officer and Key Managerial Personnel of the Company |
| (c)            | Date of <del>appointment</del> /cessation (as applicable) & term of <del>appointment</del> | With effect from close of business hours on February 13, 2023   |
| (d)            | Brief profile (in case of appointment)   | Not Applicable  |
| (e)            | Disclosure of relationships between directors (in case of appointment of a director)       | Not Applicable  |



## **Nykaa appoints Chief Legal and Regulatory Officer Sujeet Jain as Company Secretary & Compliance Officer and Key Managerial Personnel**

**Mumbai, 13th February 2023:** FSN E-Commerce Ventures Ltd (NYKAA) today announced its board's approval to appoint Sujeet Jain as Company Secretary and Compliance Officer in addition to his role as Chief Legal and Regulatory Officer at Nykaa. With this expanded remit, Sujeet becomes a key managerial personnel (KMP) of the company w.e.f. February 14, 2023.

Sujeet joined Nykaa in January 2023 to further strengthen the company's legal, regulatory and governance frameworks. Sujeet is a qualified lawyer, Company Secretary, Cost Accountant and an MBA holder, with over 25 years of experience in Telecom, Media & Technology (TMT), Cement and diversified sectors in leadership and senior management roles. He has led Legal, IPR, Regulatory, Compliance, Digital and Competition Laws, Corporate Governance and Company Secretarial functions in various organizations.

Prior to Nykaa, Sujeet was the Chief Legal Officer with UltraTech Cement, an Aditya Birla company. At UltraTech he led crucial legal and regulatory decisions, managed acquisitions and critical corporate transactions in India and overseas.

Before UltraTech, Sujeet was associated with Viacom18 Media as Group General Counsel and Company Secretary where he witnessed the company's multi-fold growth journey as one of the leading media organizations in India. He has also worked in the spaces of telecom (Vodafone Idea) and internet (shaadi.com) in the early part of his career. Sujeet has extensive regulatory experience and has been part of various industry and self-regulatory bodies such as IMAI, CII, IBF, CMA, BCCC and BARC and has influenced significant policy shifts in the TMT sectors.

Rajendra Punde, who previously held this role, will continue to be associated with Nykaa as Senior Vice President-Legal and will support the transition and strengthening of the function.

**ENDS**

### **About Nykaa:**

Nykaa (FSN E-Commerce) was founded in 2012 by Indian entrepreneur Falguni Nayar with a vision of bringing inspiration and joy to people, everywhere, every single day. Derived from the Sanskrit word 'Nayaka', meaning one in the spotlight, Nykaa has emerged as one of India's leading lifestyle-focused consumer technologies platforms. Since its launch, Nykaa expanded its product categories by introducing online platforms Nykaa Fashion, Nykaa Man, and Superstore. Delivering a comprehensive Omnichannel e-commerce experience, Nykaa offers over 4,500 brands and over 4.6 million product SKUs through its website and mobile applications. The Nykaa Guarantee ensures that products available at Nykaa are 100% authentic and sourced directly

from the brand or authorized retailers. Through engaging and educational content, digital marketing, social media influence, robust CRM strategies, and the Nykaa Network community platform, Nykaa has built a loyal community of millions of beauty and fashion enthusiasts. Over the years, Nykaa has received many accolades for disrupting the beauty market. At the 17th India Business Leader Award in 2022, Nykaa was awarded as the *Disruptor of the Year* and Kantar's Brandz List features Nykaa as one of most valuable brands in India. [www.nykaa.com](http://www.nykaa.com)

For media enquiries, please contact [pr@nykaa.com](mailto:pr@nykaa.com)